

REQUISITION LETTER

From,
Head of the Department,
Department of management studies
JKK Munirajah College of Technology,
T.N.Palayam.

To,
The Principal,
JKK Munirajah College of Technology
T.N.Palayam.

Respected Sir,

Sub: Seeking permission for conducting a Certificate Program- Reg

We have planned to conduct a certificate program for I, II year MBA students on **ENTREPRENEURSHIP DEVELOPMENT** from 17:10:2022 to 22:10:2022 by the program coordinator Mr.E.R.VADIVEL, MBA So, I request you to kindly provide permission to conduct the certificate program.

Thanking you

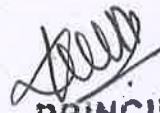
Yours obediently

Place: T.N.Palayam

Date: 30:09:2022


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JKKMCT/CIRCULAR/OCT -2022

03/10/2022

CIRCULAR

The department of management studies is planning to conduct a certificate program on **ENTREPRENEURSHIP DEVELOPMENT** (36 hours) for the welfare of students from 17:10:2022 Monday to 22:10:2022 Saturday students those who are willing to join the program can enroll their names to respective class in-charges on or before 06:10:2022


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Copy To,
All the HODs and Staff Members,
All the MBA Students,
Notice Board,
File.



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DEPARTMENT OF MANAGEMENT STUDIES

PROGRAM SYLLABUS

Name of the Certificate Program: **ENTREPRENEURSHIP DEVELOPMENT**
Program Code: **22MBAESDCP001**

Name of the Program Coordinator: Mr.E.R.VADIVEL, MBA
Academic Year: **2022-2023**

Program Contents Total Hours: **36**

Chapter 1: About Entrepreneurship Development

1. Providing formal and informal education on entrepreneurship.
2. Facilitating access to capital for startup and growth.
3. Connecting experienced entrepreneurs with beginners.

Chapter 2: Entrepreneurship concept

1. Willingness to take calculated risks for potential rewards.
2. Introducing new products, services, or business models.
3. Identifying opportunities and generating innovative ideas.

Chapter 3: Knowledge and Skills of an Entrepreneur.

1. Awareness of market trends, customer needs, and competitive landscape. Influences on Consumer Behavior
2. Developing long-term vision and strategic plans for business growth.
3. Making sound and timely decisions, especially in high-pressure situations.

Chapter 4: Characteristics of Successful Entrepreneurs

1. Able to see and plan for the long-term goals of the business.
2. Flexibility to adjust strategies in response to market changes
3. Understanding and meeting customer needs and expectations


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Chapter 5: Entrepreneurship as a Career & Entrepreneurial Personality

1. Ability to be your own boss and make independent decisions.
2. Pursuing a career aligned with personal passions and values.
3. Constantly addressing challenges and solving problems.


Prepared by:


Name Mr. E.R. VADIVEL, MBA

Designation: AP/MBA


PROGRAM CO-ORDINATOR


HOD


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DEPARTMENT OF MANAGEMENT STUDIES

PROGRAM SCHEDULE

Name of the Certificate Program: **ENTREPRENEURSHIP DEVELOPMENT**

Program Code : **22MBAESDCP001**

Name of the Program Coordinator: Mr.E.R.VADIVEL, MBA

Program period: 17:10:2022 TO 22:10:2022

Academic Year: **2022-2023**

Date/ Time	9:30AM to 11:30AM (2 Hours)		11.45 AM to 12.45PM (1 Hour)		1:30 PM to 4.30 PM (3 Hours)
17:10:2022	Introduction to Entrepreneurship	BREAK	Entrepreneurial Process	LUNCH	Business Planning
18:10:2022	Legal and Regulatory Environment		Market Analysis and Customer Identification		Financial Management
19:10:2022	Risk Management		Marketing and Sales		Innovation and Technology
20:10:2022	Leadership and Team Building		Networking and Relationship Building		Social and Environmental Entrepreneurship
21:10:2022	Government Initiatives and Support		Scaling and Growth		E-commerce and Online Platforms
22:10:2022	Subscription-Based Business Models		Case Studies and Guest Speakers		Exit Strategies

PROGRAM CO-ORDINATOR

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RESOURCE PERSON PROFILE

Title of the Programme	ENTREPRENEURSHIP DEVELOPMENT
Duration and Timing of the Programme	36 Hours and 9.30 AM to 4.30 PM
Name of the Resource Person	Mr.E.R.VADIVEL, MBA
Photo Image of the Resource Person	
E-mail	erv8883@gmail.com
Mobile No:	9345379991
Designation	HOD/ MBA
Official Address	JKK Munirajah College of Technology, T.N.Palayam, Gobi (TK), Erode (Dt) -638506
Educational Qualification	MBA (Master of Business Administration)
Experience	13 years of Experience as Assistant Professor
Field of Interest	HR,Marketing,


PROGRAM CO-ORDINATOR


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WILLING STUDENTS NAMELIST

CERTIFICATE PROGRAM ON ENTREPRENEURSHIP DEVELOPMENT

SNO	REG NO	NAME	WILLINGSNESS		
			YES	NO	SIGNATURE
1	731221631003	ARULRAJ.L	✓		<i>Arulraj</i>
2	731221631005	CITHESWARAN.M	✓		<i>C. Citheswaran</i>
3	731221631006	DEVIGA.D	✓		<i>Deviga</i>
4	731221631007	DINESH.D	✓		<i>Dinesh</i>
5	731221631009	GANAPATHI.G	✓		<i>Ganapathi</i>
6	731221631013	JIJI JOSEPH	✓		<i>Jiji</i>
7	731221631015	KARTHICK RAJA.S	✓		<i>Karthick</i>
8	731221631016	KEERTHIGA.R	✓		<i>Keerthiga</i>
9	731221631017	LOGESHWARAN.G	✓		<i>Logeshwaran</i>
10	731221631021	MANOJ KUMAR.G	✓		<i>Manoj Kumar</i>
11	731221631022	MOHAMMED SYED MAJITH.P	✓		<i>Mohammed Syed Majith</i>
12	731221631026	NISHANTH.B	✓		<i>Nishanth</i>
13	731221631027	NISHANTHINI.P	✓		<i>Nishanthini</i>
14	731221631028	NIVETHAA. S.R	✓		<i>Nivetha</i>
15	731221631029	PAZHANI.A	✓		<i>Pazhani</i>
16	731221631030	PRABHUDEVA.K	✓		<i>Prabhudeva</i>
17	731221631033	PRIYA.P	✓		<i>Priya</i>
18	731221631034	RAMYA.M	✓		<i>Ramya</i>
19	731221631036	REVATHI.S	✓		<i>Revathi</i>
20	731221631038	SABITHA.J	✓		<i>Sabitha</i>

[Signature]
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SNO	REG NO	NAME	WILLINGSNESS		
			YES	NO	SIGNATURE
21	731221631039	SAM SANKAR.M		✓	Sankar M
22	731221631040	SANJAYKUMAR.G	✓		Sanjay Kumar G
23	731221631042	SARANYA.A	✓		Saranya A
24	731221631043	SARANYA.S	✓		Saranya S
25	731221631044	SASIKUMAR.C	✓		Sasikumar C
26	731221631045	SATHISHKUMAR.D	✓		Sathish Kumar D
27	731221631046	SELVAGANAPATHI.S		✓	Selvaganathi S
28	731221631047	SHEEBA CATHERINE.J.L	✓		Sheeba Catherine J.L
29	731221631048	SINDHU.M	✓		Sindhu M
30	731221631049	SISIRA.S	✓		Sisira S
31	731221631050	SIVARANJANI.S	✓		Sivaranjani S
32	731221631051	SIVENDRAN.M	✓		Sivendran M
33	731221631052	SUMAN.L	✓		Suman L
34	731221631055	UDHAYAKUMAR.C	✓		Udhayakumar C
35	731221631056	VANAJA.R	✓		Vanaja R
36	731221631058	VIGNESWARAN.J	✓		Vigneswaran J
37	731222631001	ARTHI.M	✓		Arthi M
38	731222631002	ASHWINI.S	✓		Ashwin S
39	731222631003	BHARATHI .A	✓		Bharathi A
40	731222631004	BHUVANESWARI. R	✓		Bhuvaneshwari R
41	731222631005	DHARANI .R	✓		Dharani R
42	731222631006	DIVYA.S	✓		Divya S
43	731222631007	HARIDHARANI.N	✓		Haridharani N
44	731222631009	KALAPSAMUVEL. M	✓		Kalapsamuel M
45	731222631010	MANIMARAN .M	✓		Manimaran M
46	731222631011	MAYA. K	✓		Maya K
47	731222631012	NANDHA KISHORE .S	✓		Nandha Kishore S

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48	731222631015	PANNEERSELVAM.T		✓	<i>PanneerSelvam.T</i>
49	731222631016	PRADEEP .B	✓		<i>Pradeep</i>
50	731222631020	RAJKUMAR.V	✓		<i>Rajkumar V.</i>
51	731222631022	SANTHIYA. P	✓		<i>Santhiya P</i>
52	731222631023	SANTHOSH. S	✓		<i>Santhosh S</i>
53	731222631024	SATHIYAABIRAM.LN	✓		<i>Sathiyabiram LN</i>
54	731222631025	SATHIYA PRIYA. G	✓		<i>Sathiyapriya G</i>
55	731222631026	SOWNDARYA.S	✓		<i>Sowndarya S</i>
56	731222631027	SRIRAM.M	✓		<i>Sriram M</i>
57	731222631028	STENIN MESHAK.S.I	✓		<i>Stenin Meshak S.I</i>
58	731222631029	THILAGAVATHI.P	✓		<i>Thilagavathi P</i>
59	731222631030	THIYAGU.M		✓	<i>Thiyagu M</i>

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PROGRAM CO-ORDINATOR

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DEPARTMENT OF MANAGEMENT STUDIES

ACADEMIC YEAR 2022-2023

CERTIFICATE PROGRAM ON ENTREPRENEURSHIP DEVELOPMENT

ENROLLED STUDENTS NAMELIST

DATE: 17/10/2022 TO 22/10/2022

SNO	REG NO	NAME
1	731221631003	ARULRAJ.L
2	731221631005	CITHESWARAN.M
3	731221631006	DEVIGA.D
4	731221631007	DINESH.D
5	731221631009	GANAPATHI.G
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13	731221631027	NISHANTHINI.P
14	731221631028	NIVETHAA. S.R
15	731221631029	PAZHANIA
16	731221631030	PRABHUDEVA.K
17	731221631033	PRIYA.P
18	731221631034	RAMYA.M
19	731221631036	REVATHI.S
20	731221631038	SABITHA.J


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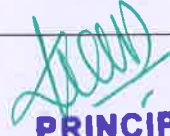
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52	731222631026	SOWNDARYA.S
53	731222631027	SRIRAM.M
54	731222631028	STENIN MESHAK.S.I
55	731222631029	THILAGAVATHI.P


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DEPARTMENT OF MANAGEMENT STUDIES

ACADEMIC YEAR 2022-2023

**CERTIFICATE PROGRAM ON ENTREPRENEURSHIP DEVELOPMENT
ATTENDANCE SHEET**

SNO	NAME OF THE STUDENTS	ATTENDANCE OF PARTICIPANTS											
		17/10/2022		18/10/2022		19/10/2022		20/10/2022		21/10/2022		22/10/2022	
SESSION		FN	AN	FN	AN	FN	AN	FN	AN	FN	AN	FN	AN
I & II YEAR													
1	ARULRAJ.L	/	/	/	/	/	/	/	/	/	/	/	/
2	CITHESWARAN.M	/	/	/	/	/	/	/	/	/	/	/	/
3	DEVIGA.D	/	/	/	/	/	/	/	/	/	/	/	/
4	DINESH.D	/	/	/	/	/	/	/	/	/	/	/	/
5	GANAPATHI.G	/	/	/	/	/	/	/	/	/	/	/	/
6	JIJI JOSEPH	/	/	/	/	/	/	/	/	/	/	/	/
7	KARTHICK RAJA.S	/	/	/	/	/	/	/	/	/	/	/	/
8	KEERTHIGA.R	/	/	/	/	/	/	/	/	/	/	/	/
9	LOGESHWARAN.G	/	/	/	/	/	/	/	/	/	/	/	/
10	MANOJ KUMAR.G	/	/	/	/	/	/	/	/	/	/	/	/
11	MOHAMMED SYED MAJITH.P	/	/	/	/	/	/	/	/	/	/	/	/
12	NISHANTH.B	/	/	/	/	/	/	/	/	/	/	/	/
13	NISHANTHINI.P	/	/	/	/	/	/	/	/	/	/	/	/
14	NIVETHAA. S.R	/	/	/	/	/	/	/	/	/	/	/	/
15	PAZHANI.A	/	/	/	/	a	a	/	/	/	/	/	/
16	PRABHUDEVA.K	/	/	/	/	/	/	/	/	/	/	/	/
17	PRIYA.P	/	/	/	/	/	/	/	/	/	/	/	/
18	RAMYA.M	/	/	/	/	/	/	/	/	/	/	/	/
19	REVATHI.S	/	/	/	/	/	/	/	/	/	/	/	/
20	SABITHA.J	/	/	/	/	/	/	/	/	/	/	/	/


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SNO	NAME OF THE STUDENTS	ATTENDANCE OF PARTICIPANTS											
		17/10/2022		18/10/2022		19/10/2022		20/10/2022		21/10/2022		22/10/2022	
SESSION		FN	AN	FN	AN	FN	AN	FN	AN	FN	AN	FN	AN
I & II YEAR													
21	SANJAYKUMAR.G	/	/	/	/	/	/	/	/	/	/	/	/
22	SARANYA.A	/	/	/	/	/	/	/	/	/	/	/	/
23	SARANYA.S	/	/	/	/	/	/	/	/	/	/	/	/
24	SASIKUMAR.C	/	/	/	/	/	/	/	/	/	/	/	/
25	SATHISHKUMAR.D	/	/	/	/	/	/	/	/	/	/	/	/
26	SHEEBA CATHERINE.J.L	/	/	/	/	/	/	/	/	/	/	/	/
27	SINDHU.M	/	/	/	/	/	/	/	/	/	/	/	/
28	SISIRA.S	/	/	/	/	/	/	/	/	/	/	/	/
29	SIVARANJANI.S	/	/	/	/	/	/	/	/	/	/	/	/
30	SIVENDRAN.M	/	/	/	/	/	/	a	a	/	/	/	/
31	SUMAN.L	/	/	/	/	/	/	/	/	/	/	/	/
32	UDHAYAKUMAR.C	/	/	/	/	/	/	/	/	/	/	/	/
33	VANAJA.R	/	/	/	/	/	/	/	/	/	/	/	/
34	VIGNESWARAN.J	/	/	/	/	/	/	/	/	/	/	/	/
35	ARTHI.M	/	/	/	/	/	/	/	/	/	/	/	/
36	ASHWINI.S	/	/	/	/	/	/	/	/	/	/	/	/
37	BHARATHI .A	/	/	/	/	/	/	/	/	/	/	/	/
38	BHUVANESWARI. R	/	/	/	/	/	/	/	/	/	/	/	/
39	DHARANI .R	/	/	/	/	/	/	/	/	/	/	/	/
40	DIVYA.S	/	/	/	/	/	/	/	/	/	/	/	/


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SNO	NAME OF THE STUDENTS	ATTENDANCE OF PARTICIPANTS											
		17/10/2022		18/10/2022		19/10/2022		20/10/2022		21/10/2022		22/10/2022	
SESSION		FN	AN	FN	AN	FN	AN	FN	AN	FN	AN	FN	AN
I & II YEAR													
41	HARIDHARAN.I.N	1	1	1	1	1	1	1	1	1	1	1	1
42	KALAPSAMUVEL. M	1	1	1	a	1	1	1	1	1	1	1	1
43	MANIMARAN .M	1	1	1	1	1	1	a	a	1	1	1	1
44	MAYA. K	1	1	1	1	1	1	1	1	1	1	1	1
45	NANDHA KISHORE .S	1	1	1	1	1	1	1	1	1	1	1	1
46	PRADEEP .B	1	1	1	1	1	1	1	1	1	1	1	1
47	RAJKUMAR.V	1	1	1	1	1	1	1	1	1	1	1	1
48	SANTHIYA. P	1	1	1	1	1	1	1	1	1	1	1	1
49	SANTHOSH. S	1	1	1	1	1	1	1	1	1	1	1	1
50	SATHIYAABIRAMI.N	1	1	1	1	1	1	1	1	1	1	1	1
51	SATHIYA PRIYA. G	1	1	1	1	1	1	1	1	1	1	1	1
52	SOWNDARYA.S	1	1	1	1	1	1	1	1	1	1	1	1
53	SRIRAM.M	1	1	1	1	1	1	1	1	1	1	1	1
54	STENIN MESHAK.S.I	1	1	1	1	1	1	1	1	1	1	1	1
55	THILAGAVATHI.P	1	1	1	1	1	1	1	1	1	1	1	1
TOTAL NUMBER OF STUDENTS PRESENT		55	55	55	54	54	54	53	53	55	55	55	55
TOTAL NUMBER OF STUDENTS ABSENT		NIL	NIL	NIL	1	1	1	2	2	NIL	NIL	NIL	NIL
SIGNATURE OF THE PROGRAM COORDINATOR		<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
SIGNATURE OF THE HOD		<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>

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DEPARTMENT OF MANAGEMENT STUDIES
Academic Year: 2022-2023

ENTREPRENEURSHIP DEVELOPMENT, ASSESSMENT

ANSWER ALL QUESTIONS (30*1=30 MARKS)

1. What is entrepreneurship?
 - A) Employment in large corporations
 - B) Creating and managing a business to achieve desired goals
 - C) Investing in stocks and bonds
 - D) Working in the public sector
2. Which phase involves the identification of business opportunities and idea generation?
 - A) Feasibility analysis
 - B) Business planning
 - C) Market research
 - D) Opportunity recognition
3. What is the purpose of a business plan?
 - A) Legal compliance only
 - B) To attract investors and guide business operations
 - C) Internal use only
 - D) Marketing purposes only
4. Which section of a business plan typically includes financial projections?
 - A) Executive summary
 - B) Marketing analysis
 - C) Financial plan
 - D) Market research
5. What is the main advantage of registering a business as a corporation?
 - A) Limited liability for owners
 - B) Easier tax filing
 - C) Lower startup costs
 - D) Faster decision-making
6. What does intellectual property rights include?
 - A) Patents, trademarks, and copyrights
 - B) Business registration only
 - C) Financial statements
 - D) Market share


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7. What is the first step in market analysis?
- A) Conducting a SWOT analysis
 - B) Identifying the target market
 - C) Analyzing competitors
 - D) Assessing market trends
8. What is customer profiling?
- A) Analyzing competitors
 - B) Identifying the target market
 - C) Creating a detailed description of ideal customers
 - D) Conducting a SWOT analysis
9. What is the importance of budgeting in entrepreneurship?
- A) Legal compliance
 - B) To attract investors
 - C) Financial planning and control
 - D) Marketing purposes
10. What are common sources of finance for startups?
- A) Customer payments only
 - B) Personal savings, loans, and investors
 - C) Government grants only
 - D) Internal funds only
11. What is the purpose of marketing strategies?
- A) Legal compliance
 - B) To attract investors
 - C) To promote and sell products or services
 - D) Financial planning and control
12. What is customer relationship management (CRM)?
- A) Financial planning and control
 - B) Strategies to manage relationships with customers
 - C) Legal compliance
 - D) Internal use only
13. How does innovation contribute to entrepreneurship?
- A) By maintaining the status quo

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- B) By avoiding change
C) By introducing new ideas and solutions
D) By minimizing risk
14. What is the role of technology in modern entrepreneurship?
A) To complicate business operations
B) To reduce efficiency
C) To enable and enhance business processes
D) To eliminate the need for human involvement
15. Why are leadership skills important for entrepreneurs?
A) To avoid decision-making
B) To delegate all responsibilities
C) To inspire and guide the team
D) To follow industry trends
16. What is an effective way to build and lead teams in entrepreneurship?
A) Micromanaging team members
B) Ignoring team dynamics
C) Encouraging open communication and collaboration
D) Avoiding team meetings
17. Why is networking important in entrepreneurship?
A) To avoid competition
B) To gain support, advice, and business opportunities
C) To limit exposure to new ideas
D) To maintain secrecy
18. What is the significance of maintaining professional relationships in entrepreneurship?
A) To avoid collaboration
B) To hinder business growth
C) To establish a strong support system
D) To limit exposure to new ideas
19. What is social entrepreneurship?
A) Focusing solely on profit generation
B) Addressing social and environmental issues through business solutions
C) Ignoring social responsibilities
D) Eliminating all social impact
20. How can businesses contribute to environmental sustainability?
A) Ignoring eco-friendly practices


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- B) Adopting a linear economy model
C) Implementing sustainable business practices
D) Promoting excessive waste
21. What are common strategies for business expansion?
- A) Maintaining the status quo
B) Focusing solely on the local market
C) Exploring new markets and diversifying products/services
D) Avoiding innovation
22. What challenges may entrepreneurs face when scaling a business?
- A) Limited financial resources
B) Lack of market demand
C) Inadequate infrastructure
D) All of the above
23. Why is it important for entrepreneurs to plan exit strategies?
- A) To avoid business success
B) To limit profitability
C) To prepare for unforeseen circumstances or changes
D) To avoid responsibility
24. What are common exit options for entrepreneurs?
- A) Selling the business, initial public offering (IPO), and liquidation
B) Never exiting the business
C) Closing the business without any planning
D) All of the above
25. Why are case studies important in entrepreneurship courses?
- A) To avoid real-world scenarios
B) To provide practical insights and lessons from real business situations
C) To limit exposure to challenges
D) To replace practical experiences
26. What is the benefit of having guest speakers in entrepreneurship courses?
- A) To avoid networking opportunities
B) To provide diverse perspectives and share real-world experiences
C) To eliminate the need for expert insights
D) To discourage industry connections
27. Which of the following is an example of a successful social entrepreneurship venture?
- A) A company focused solely on profit maximization


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- B) A business addressing environmental issues through sustainable practices
C) A business avoiding social responsibilities
D) A business ignoring ethical considerations
28. What can entrepreneurs learn from real-life examples of successful ventures?
- A) The importance of avoiding challenges
B) The value of persistence, innovation, and adaptability
C) The necessity of ignoring market trends
D) The avoidance of networking opportunities
29. How has technology impacted entrepreneurship in recent trends?
- A) By hindering business operations
B) By reducing efficiency
C) By enabling new business models and processes
D) By eliminating the need for human involvement
30. What is the significance of financial technology (fintech) in recent entrepreneurship trends?
- A) Hindering financial transactions
B) Reducing financial accessibility
C) Innovating financial services and promoting financial inclusion
D) Eliminating financial services


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DEPARTMENT OF MANAGEMENT STUDIES

ACADEMIC YEAR 2022-2023

CERTIFICATE PROGRAM ON ENTREPRENEURSHIP DEVELOPMENT

STUDENTS MARKLIST

DATE: 17/10/2022 TO 22/10/2022

SNO	REG NO	NAME	MARKS
1	731221631003	ARULRAJ.L	70
2	731221631005	CITHESWARAN.M	78
3	731221631006	DEVIGA.D	98
4	731221631007	DINESH.D	84
5	731221631009	GANAPATHI.G	81
6	731221631013	JIJI JOSEPH	74
7	731221631015	KARTHICK RAJA.S	70
8	731221631016	KEERTHIGA.R	69
9	731221631017	LOGESHWARAN.G	75
10	731221631021	MANOJ KUMAR.G	74
11	731221631022	MOHAMMED SYED MAJITH.P	93
12	731221631026	NISHANTH.B	82
13	731221631027	NISHANTHINI.P	88
14	731221631028	NIVETHAA. S.R	74
15	731221631029	PAZHANLA	70
16	731221631030	PRABHUDEVA.K	68
17	731221631033	PRIYA.P	75
18	731221631034	RAMYA.M	78
19	731221631036	REVATHI.S	92
20	731221631038	SABITHA.J	85

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SNO	REG NO	NAME	MARKS
21	731221631040	SANJAYKUMAR.G	75
22	731221631042	SARANYA.A	78
23	731221631043	SARANYA.S	92
24	731221631044	SASIKUMAR.C	83
25	731221631045	SATHISHKUMAR.D	80
26	731221631047	SHEEBA CATHERINE.J.L	74
27	731221631048	SINDHU.M	70
28	731221631049	SISIRA.S	77
29	731221631050	SIVARANJANI.S	75
30	731221631051	SIVENDRAN.M	27
31	731221631052	SUMAN.L	75
32	731221631055	UDHAYAKUMAR.C	78
33	731221631056	VANAJA.R	92
34	731221631058	VIGNESWARAN.J	85
35	731222631001	ARTHI.M	80
36	731222631002	ASHWINI.S	74
37	731222631003	BHARATHI .A	70
38	731222631004	BHUVANESWARI. R	58
39	731222631005	DHARANI .R	75
40	731222631006	DIVYA.S	78
41	731222631007	HARIDHARANI.N	92
42	731222631009	KALAPSAMUVEL. M	85
43	731222631010	MANIMARAN .M	40
44	731222631011	MAYA. K	75
45	731222631012	NANDHA KISHORE .S	78
46	731222631016	PRADEEP .B	92
47	731222631020	RAJKUMAR.V	85
48	731222631022	SANTHIYA. P	79
49	731222631023	SANTHOSH. S	74
50	731222631024	SATHIYAABIRAMI.N	78
51	731222631025	SATHIYA PRIYA. G	68
52	731222631026	SOWNDARYA.S	75
53	731222631027	SRIRAM.M	76
54	731222631028	STENIN MESHAK.S.I	93
55	731222631029	THILAGAVATHI.P	86

Note: The students those who have secured above 50 Marks and above are consider eligible for program completion.

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DEPARTMENT OF MANAGEMENT STUDIES

SUMMARY/ OUTCOME REPORT ACADEMIC YEAR 2022-2023

Name of the Certificate Program: **ENTREPRENEURSHIP DEVELOPMENT**

Program Code : 22MBAESDCP001

Name of the Program Coordinator:: Mr.E.R.VADIVEL, MBA

Number of Students Enrolled : 55 Duration: 36 Hours

Number of Students Completed : 53

I hereby affirm that the entire Program contents in the Certificate Program "ENTREPRENEURSHIP DEVELOPMENT" listed in the Syllabus have been actually learned by the students as the part of the prescribed co-curricular activities through Certificate Program.

I confirmed that the Certificate Program, title as ENTREPRENEURSHIP DEVELOPMENT Work Bench was done by me in the beginning of this semester and Program delivery with attendance of the students were recorded.

I confirmed that all registered students for this Certificate Program were actively attended and learned well throughout the duration of this Program. And all students were successfully completed and eligible to receive the participation certificate.

OUTCOME: Students shall be able to gain the knowledge in

1.Acquire knowledge about business models, market analysis, financial management, and other key entrepreneurial skills.

2.Improved skills in areas such as business planning, marketing, sales, negotiation, leadership, and problem-solving.

3.Access to a supportive entrepreneurial community that fosters collaboration and idea exchange.

4.Exposure to strategies for fostering a culture of innovation within a business.

5. Cultivation of an entrepreneurial mindset characterized by a proactive, opportunity-driven approach.

Name : Mr.E.R.VADIVEL, MBA

Designation: HOD/MBA

PROGRAM COORDINATOR

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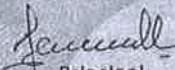
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Duration : 17-10-2022 to 22-10-2022


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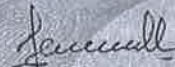
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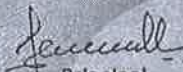
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
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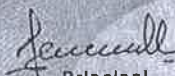
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
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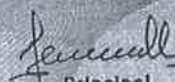
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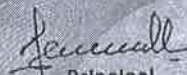
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
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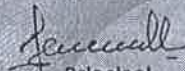
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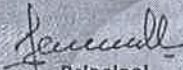
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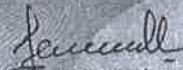
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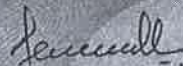
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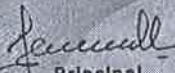
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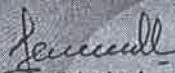
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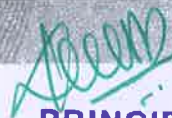
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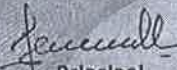
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
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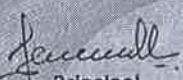
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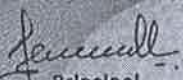
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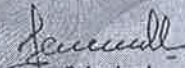
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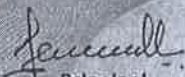
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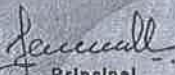
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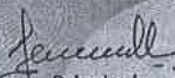
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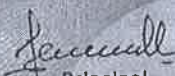
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
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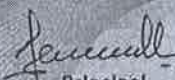
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
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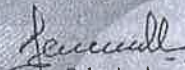
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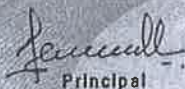
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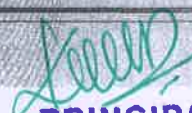
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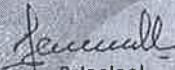
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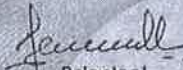
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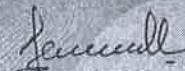
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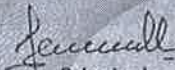
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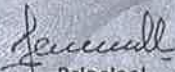
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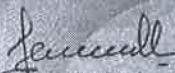
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
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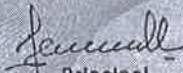
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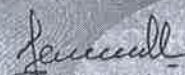
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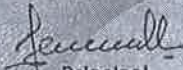
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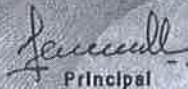
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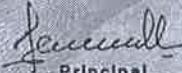
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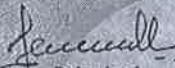
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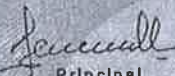
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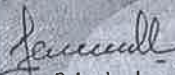
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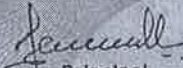
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