

J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY



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T.N. Palayam (Po), Gobi (Tk), Erode (Dt) – 638 506

| S.NO | REG.NO | STUDENT NAME | PROJECT | INTERNSHIP | FIELD VISIT |
|------|--------------|------------------------|---------|------------|-------------|
| 1 | 731221631003 | ARULRAJ.L | ✓ | | |
| 2 | 731221631005 | CITHESWARAN.M | ✓ | | |
| 3 | 731221631006 | DEVIGA.D | ✓ | | |
| 4 | 731221631007 | DINESH.D | ✓ | | |
| 5 | 731221631009 | GANAPATHI.G | ✓ | | |
| 6 | 731221631013 | JIJI JOSEPH | ✓ | | |
| 7 | 731221631015 | KARTHICK RAJA.S | ✓ | | |
| 8 | 731221631016 | KEERTHIGA.R | ✓ | | |
| 9 | 731221631017 | LOGESHWARAN.G | ✓ | | |
| 10 | 731221631021 | MANOJ KUMAR.G | ✓ | | |
| 11 | 731221631022 | MOHAMMED SYED MAJITH.P | ✓ | | |
| 12 | 731221631026 | NISHANTH.B | ✓ | | |
| 13 | 731221631027 | NISHANTHINI.P | ✓ | | |
| 14 | 731221631028 | NIVETHAA. S.R | ✓ | | |
| 15 | 731221631029 | PAZHANI.A | ✓ | | |
| 16 | 731221631030 | PRABHUDEVA.K | ✓ | | |
| 17 | 731221631033 | PRIYA.P | ✓ | | |
| 18 | 731221631034 | RAMYA.M | ✓ | | |
| 19 | 731221631036 | REVATHI.S | ✓ | | |
| 20 | 731221631038 | SABITHA.J | ✓ | | |

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|----|--------------|----------------------|---|---|--|
| 21 | 731221631039 | SAM SANKAR.M | ✓ | | |
| 22 | 731221631040 | SANJAYKUMAR.G | ✓ | | |
| 23 | 731221631042 | SARANYA.A | ✓ | | |
| 24 | 731221631043 | SARANYA.S | ✓ | | |
| 25 | 731221631044 | SASIKUMAR.C | ✓ | | |
| 26 | 731221631045 | SATHISHKUMAR.D | ✓ | | |
| 27 | 731221631046 | SELVAGANAPATHI.S | ✓ | | |
| 28 | 731221631047 | SHEEBA CATHERINE.J.L | ✓ | | |
| 29 | 731221631048 | SINDHU.M | ✓ | | |
| 30 | 731221631049 | SISIRA.S | ✓ | | |
| 31 | 731221631050 | SIVARANJANI.S | ✓ | | |
| 32 | 731221631051 | SIVENDRAN.M | ✓ | | |
| 33 | 731221631052 | SUMAN.L | ✓ | | |
| 34 | 731221631055 | UDHAYAKUMAR.C | ✓ | | |
| 35 | 731221631056 | VANAJA.R | ✓ | | |
| 36 | 731221631058 | VIGNESWARAN.J | ✓ | | |
| 37 | 731222631001 | ARTHI.M | | ✓ | |
| 38 | 731222631002 | ASHWINI.S | | ✓ | |
| 39 | 731222631003 | BHARATHI .A | | ✓ | |
| 40 | 731222631004 | BHUVANESWARI. R | | ✓ | |


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|----|--------------|-------------------|--|---|--|
| 41 | 731222631005 | DHARANI .R | | ✓ | |
| 42 | 731222631006 | DIVYA.S | | ✓ | |
| 43 | 731222631007 | HARIDHARANI.N | | ✓ | |
| 44 | 731222631009 | KALAPSAMUVEL. M | | ✓ | |
| 45 | 731222631010 | MANIMARAN .M | | ✓ | |
| 46 | 731222631011 | MAYA. K | | ✓ | |
| 47 | 731222631012 | NANDHA KISHORE .S | | ✓ | |
| 48 | 731222631015 | PANNERSELVAM.T | | ✓ | |
| 49 | 731222631016 | PRADEEP .B | | ✓ | |
| 50 | 731222631020 | RAJKUMAR.V | | ✓ | |
| 51 | 731222631022 | SANTHIYA. P | | ✓ | |
| 52 | 731222631023 | SANTHOSH. S | | ✓ | |
| 53 | 731222631024 | SATHIYAABIRAMI.N | | ✓ | |
| 54 | 731222631025 | SATHIYA PRIYA. G | | ✓ | |
| 55 | 731222631026 | SOWNDARYA.S | | ✓ | |
| 56 | 731222631027 | SRIRAM.M | | ✓ | |
| 57 | 731222631028 | STENIN MESHAK.S.I | | ✓ | |
| 58 | 731222631029 | THILAGAVATHI.P | | ✓ | |
| 59 | 731222631030 | THIYAGU.M | | ✓ | |


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DEPARTMENT OF MANAGEMENT STUDIES

PROJECT BATCH LIST (2022-2023)


| S.NO | REGISTER NO | NAME LIST | PROJECT TITLE | GUIDE NAME |
|------|--------------|-----------------|---|----------------|
| 1 | 731221631003 | ARULRAJ.L | A STUDY OF LABOUR WELFARE ASSOCIATION IN SRI KOVAI BHARAIVAA MOTOCRAFTTS (VESPA, APRILIA, BGAUSS, PURE EV) PVT .LTD | Mr.E.R.VADIVEL |
| 2 | 731221631005 | CITHESWARAN.M | A STUDY OF TRAINING AND DEVELOPMENT SPECIAL REFERENCE WITH IN SAKTHI SUGARS LIMITED, ERODE | |
| 3 | 731221631006 | DEVIGA.D | A STUDY ON WORK LIFE BALANCE OF EMPLOYEES AT HUMRES RECRUITMENT SERVICES INDIA PRIVATE LIMITED, COIMBATORE | |
| 4 | 731221631007 | DINESH.D | A STUDY OF EFFECTIVENESS OF NEW AGE STRATEGIES IN DIGITAL MARKETING IN FOCUS ON ACQUISITIONAL STRATEGIES | |
| 5 | 731221631009 | GANAPATHI.G | A STUDY ON EMPLOYEE WELFARE MEASURES AT SAKTHI SUGARS LIMITED APPAKUDAL | |
| 6 | 731221631013 | JIJI JOSEPH | A STUDY ON RECRUITMENT & RECOVERMENT IN TVS TRAINING & SERVICES | |
| 7 | 731221631015 | KARTHICK RAJA.S | A STUDY ON STUDENT BUYING BEHAVIOUR TOWARDS ONLINE SHOPPING IN GUDALUR | |
| 8 | 731221631016 | KEERTHIGA.R | A STUDY ON CUSTOMER PREFERENCES ON VARIOUS BRANDS OF PACKAGED MILK IN GUDALUR TOWN | |
| 9 | 731221631017 | LOGESHWARAN.G | A STUDY OF CONSUMER BUYING BEHAVIOUR AND SATISFICATION LEVEL AT SPECTRA PLAST PVT LIMITED COIMBATORE | |
| 10 | 731221631021 | MANOJ KUMAR.G | A STUDY OF TRAINING AND DEVELOPMENT | |


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| | | | | |
|----|--------------|------------------------|--|------------------|
| 11 | 731221631022 | MOHAMMED SYED MAJITH.P | A STUDY OF CUSTOMER SATISFACTION TOWARDS SANTHI GEARS PRIVATE LIMITED | Mr,G.ALAGAR |
| 12 | 731221631026 | NISHANTH.B | CONSUMER BEHAVIOUR TOWARDS BIG BAZAAR WITH THE SPECIAL REFERENCE OF COIMBATORE BRANCH | |
| 13 | 731221631027 | NISHANTHINI.P | A STUDY OF EMPLOYEE RELATIONSHIP MANAGEMENT | |
| 14 | 731221631028 | NIVETHAA. S.R | A STUDY ABOUT RECRUITMENT POLICY AND PROCESS IN KARYOUN INNOVATION AND PRIVATE LIMITED CHENNAI | |
| 15 | 731221631029 | PAZHANI.A | A STUDY ON RECRUITMENT AND SELECTION | |
| 16 | 731221631030 | PRABHUDEVA.K | CONSUMER AWARENESS ABOUT HEALTH INSURANCE BAJAJ FINANCE | |
| 17 | 731221631033 | PRIYA.P | A STUDY OF EMPLOYEE RECRUITMENT AND SELSECTION IN TALENTINO TECHNOLOGY PVT.LTD.,OOTY | Mr.C.SOMASUNDRAM |
| 18 | 731221631034 | RAMYA.M | A STUDY OF THE PROBLEM OF ABSENTEEISM IN INDIAN INDUSTRY N.P.K.R.R CO-OPERATIVE SUGAR MILL LTD.THALAINAGAR ,MAYALADUTHURAI | |
| 19 | 731221631036 | REVATHI.S | A STUDY ON RECRUITMENT AND SELECTION PROCESS AT READY2JOBS MANPOWER SUPPLIERS PVT.LTD.,COIMBATORE | |
| 20 | 731221631038 | SABITHA.J | A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA PRODUCTS WITH REFERENCE TO COIMBATORE CITY | |
| 21 | 731221631039 | SAM SANKAR.M | A STUDY ON CUSTOMER SATISFACTION TOWARDS AMWAY PRODUCTS | |
| 22 | 731221631040 | SANJAYKUMAR.G | A STUDY OF MARKETING OF TEXTILE PRODUCTS WITH SPEACIAL REFERENCE TO SGC GARMENTS | |
| 23 | 731221631042 | SARANYA.A | A STUDY ON THE EFFECTINESS OF TRAINING PROGRAMMES AND ITS EVALUATION AT TKL KNITS(INDIA)PVT LTD,COIMBATORE | |


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|----|--------------|----------------------|---|---------------|
| 24 | 731221631043 | SARANYA.S | A STUDY ON CUSTOMER SATISFACTION TOWARDS JIO 5G NETWORK | Mr.R.PRASANTH |
| 25 | 731221631044 | SASIKUMAR.C | A STUDY ON FAST MOVING CONSUMER GOODS WITH SPECIAL REFERENCE TO CAVINKARE | |
| 26 | 731221631045 | SATHISHKUMAR.D | A STUDY ON EMPLOYEES WELFARE MEASURES SPECIAL REFERENCE TO MEHALA CARONA TEXTILES(P).LTD MILLS .TIRUPUR | |
| 27 | 731221631046 | SELVAGANAPATHI.S | A STUDY PERFORMANCE APPRAIAL EFFECTIVENESS ANALYSIS AT MOBIUS365 DATA SERVICES | |
| 28 | 731221631047 | SHEEBA CATHERINE.J.L | A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS D-MART COIMBATORE | |
| 29 | 731221631048 | SINDHU.M | A STUDY OF EMPLOYEE RECRUITMENT AND SELECTION IN TALENTINO TECHNOLOGY PVT.LTD.,OOTY | |
| 30 | 731221631049 | SISIRA.S | A STUDY OF JOB SATISFACTION OF THE EMPLOYEES IN J.A APPARELS, THIRUPUR | |
| 31 | 731221631050 | SIVARANJANI.S | A STUDY OF LABOUR WELFARE ASSOCIATION MOTYOCRAFTS(VESPA)PVT.LMT | |
| 32 | 731221631051 | SIVENDRAN.M | A STUDY OF MARKETING OF MARIGOLD FLOWERS BY FARMERS IN SATHIYAMANGALAM TALUK | |
| 33 | 731221631052 | SUMAN.L | A STUDY ON JOB STRESS IN POWER TECH PIPE PRODUCT NAMBIYUR | |
| 34 | 731221631055 | UDHAYAKUMAR.C | A STUDY OF LABOUR WELFARE ASSOCIATION IN SRI KOVAI BHARAVIAA MOTOCRAFTS (VESPA, APRILIA, BGAUSS, PURE EV)PVT .LTD | |
| 35 | 731221631056 | VANAJA.R | A STUDY OF SKILL DEVELOPMENT OF EMPLOYEE COMMITMENT IN TALENTINO TECHNOLOGY PVT.LTD.OOTY | |
| 36 | 731221631058 | VIGNESWARAN.J | A STUDY ON CUSTOMER SATISFACTION TOWARDS SERVICES PROVIDED BY ECOMERCE-SNAPDEAL | |


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**A STUDY ON TRAINING AND
DEVELOPMENT SPECIAL REFERENCE
WITH IN SAKTHI SUGARS LIMITED,
ERODE.**



PROJECT REPORT

Submitted by

Name of Student: M.CITHESWARAN

Register No:731221631005

in partial fulfillment for the award of the degree

of

MASTER OF BUSINESS ADMINISTRATION


in

DEPARTMENT OF MANAGEMENT STUDIES

J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY

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JULY 2023


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DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

JULY 2023

This is to certify that the project entitled

**A STUDY ON TRAINING AND DEVELOPMENT
SPECIAL REFERENCE WITH SAKTHI SUGARS
LIMITED, ERODE**

is the bonafide record of project work done by

Name of Students: M.CITHESWARAN

Register No: 731221631005

of MBA during the year 2021 to 2023.

B. L. K.
Project Guide

S.P.S. 13/7/23
**Head of the Department
Head of the Department,
Department of Management Studies
J.K.K. Munirajah College of Technology
T.N. Palayam - 638 506.**

Submitted for the Project Viva-Voce examination held on 13.07.2023

S.P.S. 13/7/23
Internal Examiner

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External Examiner

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ABSTRACT

The present study of the research entitled "A STUDY ON TRAINING AND DEVELOPMENT OF THE EMPLOYEES IN SAKTHI SUGARS LIMITED AT ERODE" was undertaken to know the training and development of the employees working in this organization. The purpose of this study is to understand the level of employees training and development. The study found out that employees are are about training; employees are motivated through training; and training and development results into higher performance. The duration of the study is two months. The population is 500 with sample size of 120 employees has been taken for getting relevant information for the study through a questionnaire. The primary data were collected through the questionnaire. The secondary data are collected from the company records, journals, books and websites. Sampling's was selected the method of simple random sampling. Analysis part was done by simple analysis technique such as (percentage analysis) and Statistical analysis technique such as Chi-square, Correlation. The study provides some findings that were interrupted from the analysis of the collected data. The suggestions were given by the researcher which may help the company to improve training and development.



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3.3 CONCLUSION

The study on training and development of the employees in sakthi sugar limited at Erode. All the trainings are given to the employees as per the norms in their organization, which gives the employee training satisfaction and increases their productivity. The organization has to develop the technological methods in machines, to reduce the workforce of the employees and to make more productivity. The organization has given efficient and effective training and development to their employees.

The employee morale is good in the company. So, that the employees can do their job more effectively.



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**“ A STUDY ON RECRUITMENT &
SELECTION IN TVS TRAINING
& SERVICES**



CHENNAI

PROJECT REPORT

Submitted by

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Register No: 731221631013

in partial fulfillment for the award of the degree

of

MASTER OF BUSINESS ADMINISTRATION

in

DEPARTMENT OF MANAGEMENT STUDIES

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DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

JULY 2023

This is to certify that the project entitled "**A STUDY ON RECRUITMENT AND SELECTION IN TVS TRAINING AND SERVICES**" is the bonafide

record of project work done by

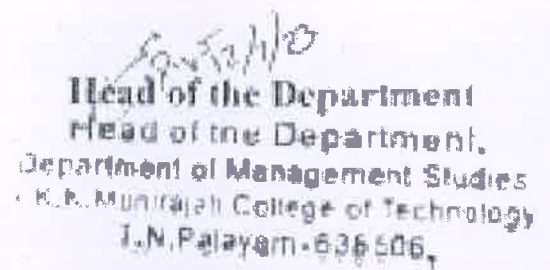
JJI JOSEPH

Register No: 731221631013

of MBA during the year 2021 to 2023.

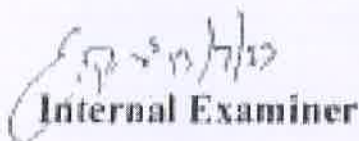


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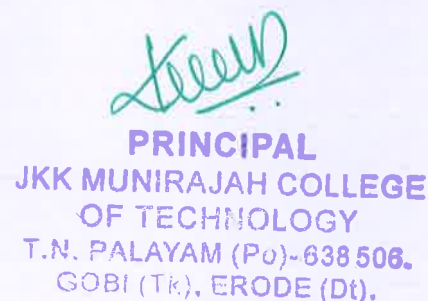
Submitted for the Project Viva-Voce examination held on 13/07/2023



Internal Examiner



External Examiner




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ABSTRACT

The study was undertaken to know the study on recruitment and selection in TVS training and services. It consists of the systematic evolution of employees with respect to their performance on the job and potential for development. The objectives of the study are to identify the process of recruitment selection of TVS training and services. The methodology followed for conducting the study include the specification of research design, sample design, questionnaire, data collection -primary and secondary data. The statistical tools used for analyzing the collected data are used for calculating, that are Simple percentage analysis, One-way ANOVA, Chi-square test and Correlation.

Research methodology is a way to systematically solve the research problem. The research methodology, which follows is the backbone of the study. The study is primarily based on the primary data collected through questionnaire from TVS training and services. The major findings of the study are 70% of the employees in the company are male and 30% of the employees are female. Majority of the employees in the organization are between the age of 30-39 years. The major suggestion of the study is intelligence test should be implemented in selection process to test the knowledge of the candidates.

The objectives of Human Resource Department are Human Resource Planning, Recruitment and Selection, Training and Development, Career planning, Transfer and Promotion, Risk Management, Performance Appraisal and so on. Each objective needs special attention and proper planning and implementation. For every organization it is important to have a right person on a right job. Recruitment and Selection plays a vital role in this situation. Shortage of skills and the use of new technology are putting considerable pressure on how employers go about Recruiting and Selecting staff. It is recommended to carry out a strategic analysis of Recruitment and Selection procedure. Also training need identification is necessary after selection process. A formal definition states, "It is the process of finding and attracting capable applicants for the employment. The process begins when new recruits are sought and ends when their applicants are selected"


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5.2 CONCLUSIONS

The human element of organization is the most crucial asset of an organization. Taking a closer perspective- it is the very quality of this asset that sets an organization apart from the others, the very element that brings the organization's vision into fruition.

The essence of recruitment can be summed up as 'the philosophy of attracting as many applicants as possible for given jobs'. The true value of this definition is what guided recruitment activities in the past. These days, however, the emphasis is on aligning the organization's objectives with that of the individual's. By making this a priority, an organization safeguard. After all, satisfied workforce is a stable workforce which also ensures that an organization has reliable performance. The process of recruitment and selection in TVS training and services are good. The company sources of recruitment are very effective. The main source of internal recruitment is employee referral as rewards are provided to employee to encourage this kind of recruitment. Recruitment is a never ending process in the organization. Selecting the qualified and skilled candidate is the main motto of the organization. The excellent pattern of interview is followed in case of selection process. Candidate eligibility verification program is a greatest merit to the organization to avoid unfaithful candidates in the organization. The systematic procedure is followed in recruitment and selection process.


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**A STUDY ON EFFECTIVENESS OF NEW
AGE STRATEGIES IN DIGITAL
MARKETING WITH FOCUS ON
ACQUISITIONAL STRATEGIES**



PROJECT REPORT

Submitted by

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Register No: 731221631007

in partial fulfillment for the award of the degree

of

MASTER OF BUSINESS ADMINISTRATION

in

DEPARTMENT OF MANAGEMENT STUDIES

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JULY 2023

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DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

MAY 2023

This is to certify that the project entitled

**A STUDY ON EFFECTIVENESS OF NEW AGE STRATEGIES IN DIGITAL
MARKETING WITH FOCUS ON ACQUISITIONAL STRATEGIES**


is the bonafide record of project work done by

Name of Students


Register No: 73J221631007

of MBA during the year 2021 to 2023.



Project Guide


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Submitted for the Project Viva-Voce examination held on 13/07/23


Internal Examiner


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5.3. CONCLUSION

As generations evolve and technology develops, the advancement in the field of marketing and advertisements has been immense. No longer are businesses bound by the limitations of traditional marketing techniques. The old has been heavily replaced by the new. One of the newest and most effective strategies has been of Digital marketing.

This method of marketing has lifted the business domain to new heights. The limitations of internet marketing are few in number, while the advantages are sure to boost any business up towards the most fantastic and profitable opportunities.

Modern market has transferred to the online world where companies can now reach customers worldwide, using different forms of online marketing. Not only does this increase the potential market and the number of potential customers, but it also provides companies with the chance of establishing the position on global market and thus reaching for greater success and achievement of long-term goals.


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**CONSUMER BEHAVIOUR TOWARDS
BIG BAZZAR WITH THE SPECIAL
REFERENCE OF COIMBATORE BRANCH**



PROJECT REPORT

Submitted by

Name of Student: NISHANTILB

Register No: 731221631026

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of

MASTER OF BUSINESS ADMINISTRATION

in

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JULY 2023

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DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

JULY 2023

This is to certify that the project entitled

CONSUMER BEHAVIOUR TOWARDS

BIG BAZZAR WITH THE SPECIAL

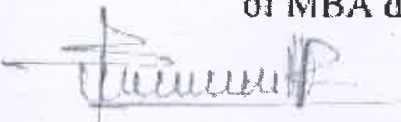
REFERENCE OF COIMBATORE BRANCH


is the bonafide record of project work done by

Name of Students: NISHANTH.B


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Submitted for the Project Viva-Voce examination held on 13/7/2023


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ABSTRACT

Research in common man's language refers to a search for knowledge. One can also define research as a scientific and systematic search for pertinent information on a specific topic, in fact research is an art of scientific investigation.

Research is done to gain familiarity with a phenomenon event / product / service or to determine the frequency with which something occurs, with which it associated with something else or to test a hypothesis of causal relationship between variables.

In short customer perception research is the objective and formal process of systematically obtaining, analyzing and interpreting the data for actionable decision making in customer perception towards an organization (Big Bazaar, in my study).

The basic objective of this study is to analyze the customer perception towards Big Bazaar in Hyderabad, Andhra Pradesh. Research was carried out for Hyderabad customers who were main targets for this study. Customers were asked about their perception towards Big Bazaar.




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5.3 CONCLUSION

Employees' training is the important sub system of Human Resource Development. Employee training is the specialised function and it is one of the fundamental operative functions for Human Resource Management. The stage at which training is required should be identified first and then proper scheduling and implementation should be done. Only by the individual development, the organization development will take place and that will ultimately help the organization to attain the mutual goals.

Hence it can be concluded that TKL KNITS (INDIA) PVT LTD. can reach greater heights by keeping the employees well equipped to meet the challenges of the competitive business world. It can reach new heights by giving proper and standard training to the employees and applying these training methods systematically.

On the whole the study has been a successful one and the objective of the study has been achieved. This study will be a model in similar undertaking like TKL KNITS (INDIA) PVT LTD. to update their training program and manage human resource effectively


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**CONSUMER AWARENESS ABOUT
HEALTH INSURANCE IN BAJAJ
FINANCE**



PROJECT REPORT

Submitted by

PRABHU DEVA.K

731221631030

In partial fulfillment for the award of the degree

of

MASTER OF BUSINESS ADMINISTRATION

in

DEPARTMENT OF MANAGEMENT STUDIES

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CONSUMER AWARENESS ABOUT HEALTH


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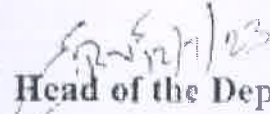
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ABSTRACT

The aim of the study is to understand the level of customer awareness towards the Bajaj Finserv. The study apart from knowing the customer awareness also focuses on the scope and growth of insurance sector in Coimbatore where the study is being conducted. The project focusing on Bajaj Finserv

insurance company's branch in Coimbatore ensure to successfully take up the research in knowing the customer and his reviews about the health insurance sector.

The study helps us to get a better picture as to what customer perceive about insurance plan and their awareness about the same. The study will help us in understanding what the customer prefers really through these insurance plans. Also, if the customer prefer these insurance plans, the study brings to light the customer expectations about the same. People in general have been imprisoned by the marketing and advertising campaigns of insurance companies. A high penetration of print, radio and Television ad campaigns over the years is beginning to have its impact now. Another heartening trend was in terms of people viewing insurance as a tax saving and investment instrument as much as a protective one. A very high number of respondents have opted for insurance for such purposes and it shows how insurance companies have been successful to attract public money in recent times.



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- ❖ Insurance is long term contract and saving tool, after a time people feel less interested towards it, so time to time motivation is important that they are doing a good job

5.1 Conclusion

Our exhaustive research in the field of Medical Insurance threw up some interesting trends which can be seen in the above analysis. A general impression that we gathered during Data collection was the immense awareness and knowledge among people about various companies and their insurance products. People are beginning to look beyond LIC for their insurance needs and are willing to trust private players with their hard earned money. People in general have been imprisoned by the marketing and advertising campaigns of insurance companies. A high penetration of print, radio and Television ad campaigns over the years is beginning to have its impact now. Another heartening trend was in terms of people viewing insurance as a tax saving and investment instrument as much as a protective one. A very high number of respondents have opted for insurance for such purposes and it shows how insurance companies have been successful to attract public money in recent times.



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**“ A STUDY ON JOB SATISFACTION OF
THE EMPLOYEES IN**



J.A APPARELS, TIRUPUR”

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This is to certify that the project entitled **"A STUDY ON JOB SATISFACTION OF THE EMPLOYEES IN JA APPARELS, TIRUPUR"** is the bonafide record of project work done

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ABSTRACT

This research project intends to explore the Job satisfaction of the employees in J.A. Apparel's, Thirupur.

Job satisfaction in regards to one's feeling or state of mind regarding nature of their work. Job can be influenced by variety of factors like quality of one's relationship with their supervisor, quality of physical environment in which they work, degree of fulfillment in their work, etc. Positive attitude towards job are equivalent to job satisfaction whereas negative attitude towards job has been defined variously from time to time. In short job satisfaction is a person's attitude towards job. Job satisfaction is an attitude which results from balancing & summation of many specific likes and dislikes experienced in connection with the job their evaluation may rest largely upon one's success or failure in the achievement of personal objective and upon perceived combination towards these ends. Job satisfaction & mental health is an important indicator of how employees feel about their job and a predictor of work behaviour such as organizational citizenship, Absenteeism, Turnover. Job satisfaction benefits the organization includes reduction in complaints and grievances, absenteeism, turnover, and termination; as well as improved punctuality and worker morale. Job satisfaction is also linked with a healthier work force and has been found to be a good indicator of longevity. Job satisfaction is not synonymous with organizational morale, which the possessions of feeling have being accepted by an belonging to a group of employees through adherence to common goals and confidence in desirability of these goals.

Morale is the by-product of the group, while job satisfaction is more an individual state of mind.

In this study, 100 no's of respondents have been taken as sample. Percentage analysis, Anova, correlation, chi-square have been incorporated for research analysis. The study helped in revealing the level of satisfaction of employees with reference to the various factors provided in the organization. This study clearly shows that employees under organization are More or less satisfied with the job. The organization should consider on the salary, Relationship of employees and supervisors, grievance handling and give more opportunity for the new employees.


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5.2.SUGGESTIONS

- There should be a more proper training for the employees and in effective manner
- Company policies and rules should be according to the needs of the employees and it must not be strict, so that the employees does not get stressed
- A company should encourage their staffs with appraisals and promotion and surely they should provide job securities for their employees.
- Finally without salary any employees cannot work. So they should provide appropriate and adequate salary to work.

5.3.CONCLUSIONS

The conducted study is an attempt on study about the job satisfaction of employees and it factors. The study analyses about the job satisfaction of employees in the J.A apparels Tiruppur. It is found that majority of employees are satisfied with their salary and training program in their company. There are many factors influence the satisfaction of the employees. Among the various factors ranked, it was found that payment of wages and salary are satisfied proceeding to co-workers relationship are cordial, working condition are satisfied and promotional opportunities are rules and training and development satisfied respectively.

But if an employee approaches the problem with more confident and positive, he can be satisfied and succeeded easily.



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**A STUDY OF LABOUR WELFARE
ASSOCIATION IN SRI KOVAI
BHAIKAVAA MOTOCRAFTS
(VESPA, APRILIA, BGAUSS, PURE EV) PVT.LTD**



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A STUDY OF LABOUR WELFARE ASSOCIATION IN

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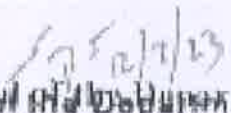
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Conclusion

The study was conducted to find out the link between job satisfaction and the performance of employees working in private organizations. While studying the relationship of job satisfaction with different variables such as qualification, gender, occupation, family system, and marital status, it is concluded that job satisfaction has no significant association with gender, qualification, family system, as well as marital status. It is determined from the study that job satisfaction is significantly correlated with the occupation of employees. Hence, medical doctors are more satisfied with their jobs as compared to teachers and bankers. Furthermore, it is also concluded from the above results that the performance of satisfied employees is superior as compared to dissatisfied employees. Hence, the above results suggested that to improve the performance of employees such as quality of work, productivity, and leadership qualities, organizations should consider obvious factors of job satisfaction. Based on the above points we can say that employee attitudes typically reflect the morals of the company. In areas of customer service and sales, happy employees are extremely important because they represent the company to the public. So, every organization should develop strategies that strengthen the work environment and increase employee morale and employee satisfaction to enhance employee performance and productivity, which ultimately results in high profits, customer satisfaction as well as customer retention.



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**A STUDY PERFORMANCE APPRAISAL
EFFECTIVENESS ANALYSIS at
MOBIUS365 DATA SERVICES**



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Promote Employee Development

Offer a range of development opportunities, such as training programs, mentoring, job rotations, or stretch assignments, to support employee growth and skill enhancement.

Align employee development plans with the outcomes of performance appraisals to ensure targeted development areas are addressed.

Continuous Performance Management

Consider adopting a continuous performance management approach that emphasizes ongoing feedback, regular check-ins, and goal tracking.

Implement technology-enabled tools and platforms to facilitate continuous communication and documentation of performance-related discussions.

Monitor and Evaluate the Effectiveness of Changes

Regularly assess the impact of implemented changes on the effectiveness of the performance appraisal process.

Collect feedback from employees and managers to identify areas of improvement and make necessary adjustments.

These suggestions aim to improve the effectiveness, fairness, and employee satisfaction with the performance appraisal process at Mobius 365 Data Services.

5.3 CONCLUSION

In conclusion, the "Performance Appraisal Effectiveness Analysis" conducted at Mobius 365 Data Services provides valuable insights into the current state of the performance appraisal process and its impact on employee satisfaction and organizational success. The analysis has revealed several key findings:

Overall, employees have a positive perception of the performance appraisal process, with a significant percentage expressing satisfaction or high satisfaction.

Goal alignment between individual objectives and organizational goals is positively correlated with the perceived effectiveness of performance appraisals.



**A STUDY ON THE EFFECTIVENESS OF
TRAINING PROGRAMMES AND ITS
EVALUATION AT TKL KNITS (INDIA)
PVT LTD, COIMBATORE.**



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A STUDY ON THE EFFECTIVENESS OF TRAINING

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**A STUDY ON RECRUITMENT AND
SELECTION**



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STUDY ON RECRUITMENT AND SELECTION

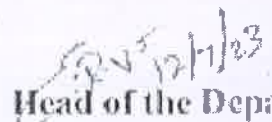
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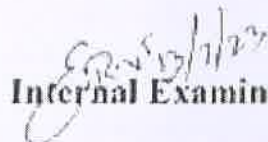
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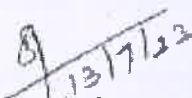
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5.3 CONCLUSION

For an organization to run successfully, Human Resource is very important since it acts as the heart of each and every organization. An organization either commercial or service industry has to ensure that the Human Resource it has is qualified and possess the right skill to be able to give expected results to the management. Hence for all this to be possible the management has to recruit and select the required personnel, "the right man for the right job". The study on Recruitment process Adopted by PRD RIGS PVT LTD., in Thiruchengode enables us to understand what is expected of the Human Resource Department while it recruits and selects employees to work inside the Organization. From the study the Company can use both Findings and Recommendations to be able to improve on its Recruitment and selection techniques so as to enable it to have an efficient and effective workforce. Recruitment plays a vital role in the development of the organization. Recruitment is an important procedure in building an effective team improving the proficiency. The success of the organization is measured by effective team, which come in to existences by efficient recruitment & selection process.

The Primary functions of human resource is to select right people for the right job, so that work could be done at the right time. The major objective of the study was to study various recruitment procedure to analysis the effectiveness of the organization, to suggest various measures to make recruitment & selection process.


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**A STUDY ON RECRUITMENT AND
SELECTION PROCESS AT
READY2JOBS MANPOWER SUPPLIERS
PVT. LTD, COIMBATORE**



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PROCESS AT READY2JOBS MANPOWER
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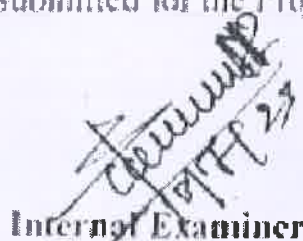


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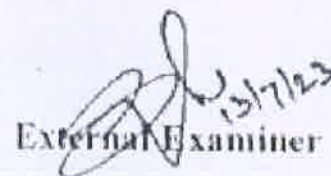


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5.3 CONCLUSION

The study was conducted among the workers of the Ready2jobs covering 104 respondents. The data was collected by means of questionnaire and the data. From the analysis, it has been found that the most of the employees in the company were satisfied but changes are required according to the changing scenario of recruitment process that has a great impact on working of the company as a fresh blood, new idea enters in the company. The company's recruitment department is doing well in placing the candidates and filling the job vacancies for all levels of positions. Some of the suggestions were mentioned to enhance the organizational policies, strategies, procedures and process.



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**A STUDY ON MARKETING OF TEXTILE
PRODUCTS WITH SPECIAL REFERENCE TO SGC
GARMENTS**



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DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

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**A STUDY ON MARKETING OF TEXTILE PRODUCTS WITH SPECIAL
REFERECE TO SGC GARMENTS**

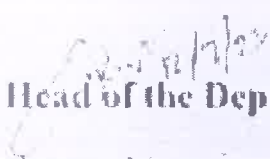
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5.3 CONCLUSION:

The industry internship to SSC GARMENTS PVT LTD, UNIT - 2 T.N. Palayam, Tamilnadu, proved to be a fruitful experience. The six weeks exposure in the organization was a good learning curve in our career. It helped us to learn the practical manufacturing and processing techniques in garments right from the fabric stage to the finished and packed garment stage.

During our course of internship, we tried to grasp the concepts of apparel manufacturing, including cut to pack techniques. We also observed the process flow of various departments in the largest export house of the company. We also noted the different quality aspects that are checked throughout the production of apparel by the quality Auditors of the respective departments.

We were exposed to the daily corporate life and had a thorough understanding of the working environment and management system. All the staffs and employees in the unit were very friendly and cooperative and strictly followed the company rules and regulations.


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**A STUDY ON CONSUMER BUYING
BEHAVIOUR TOWARDS D-MART
COIMBATORE**



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J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY

T.N. PALAYAM - 638 506.

MAY 2023


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**A STUDY ON CUSTOMER
SATISFACTION TOWARDS SHANTHI
GEARS PRIVATE LIMITED.**



PROJECT REPORT

Submitted by

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Register No: 731221631022

in partial fulfillment for the award of the degree

of

MASTER OF BUSINESS ADMINISTRATION

in

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JULY 2023

This is to certify that the project entitled

**A STUDY ON CONSUMER SATISFACTION TOWARDS
SHANTHI GEARS PRIVATE LIMITED, COIMBATORE.**

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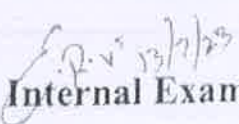
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**A STUDY ON EMPLOYEE'S WELFARE
MEASURES SPECIAL REFERENCE TO
MEHALA CARONA TEXTILES(P).LTD
MILLS TIRUPUR**



PROJECT REPORT

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CONCLUSIONS

The study has done with the purpose of identifying the employee welfare measures of the employees in Akruithi Apparel, Madurai. From the findings of the study the researcher suggested the take several actions. If the company take the suggestion of researcher, it will be benefited from reduction in absenteeism and increase in employee morale and thereby increase the productivity. And also facilitates the labour management relationships. Researcher will be happy if the company benefited from these finding.


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**A STUDY ON FAST MOVING
CONSUMER GOODS WITH SPECIAL
REFERENCE TO CAVINKARE**



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MAY 2023

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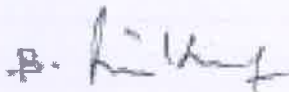
**A STUDY ON FAST MOVING CONSUMER GOODS
WITH SPECIAL REFERENCE TO CAVINKARE**

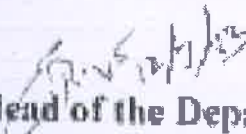
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5.3 CONCLUSION

Marketing starts before production and continues after sales. Marketing is the process of creating customers. CAVINKARE products are liked by one and all. The study shows that most of the sale is done on basis of sales promotion activities and TV advertisement etc. The important attribute of the product is quality and prices should be taken care. Product attributes like permanence and after sales service has been appreciated. It is certified that the customer satisfaction concept is an unpredictable one in any kind of marketing but this study has attempt its best to reveal the same.



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**A STUDY ABOUT RECRUITMENT
POLICY AND PROCESS IN KARYOUN
INNOVATION AND PRIVATE LIMITED,
CHENNAI**



PROJECT REPORT

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5.3 CONCLUSION

In general, Recruitment Process is properly established and implemented by the organization. It will help the growth of the organization in a proper mode.

Recruitment Process affects a lot on the organizational activities regarding its growth when the people are not possessed the required skill to do a job. All the study has proved the fact that there is direct and indirect relationship between the variables affect the Recruitment Process.

Time management is very essential and it should not be ignored at any level of the process. Recruitment policy is satisfactory in the organization so far, but the periodicity of recruitment is being more which needs to be reduced. Communication, personal and technical skills need to be tested for employees. Most of the employees were satisfied but changes are required according to the changing scenario as recruitment process has a great impact on the working of the organization as a fresh blood, new idea enters in the company.



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**A STUDY ON THE PROBLEM OF
ABSENTEEISM IN INDIAN INDUSTRY**



**N.P.K.R.R CO-OPERATIVE SUGAR
MILL LTD. THALAINAGAR, MAYALADUTHURAI**

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This is to certify that the project entitled

**A STUDY ON THE PROBLEM OF ABSENTEEISM IN
INDIAN INDUSTRY N.P.K.R.R CO-OPERATIVE SUGAR
MILL LTD, THALAINAGAR, MAYALADUTHURAI**

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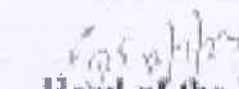
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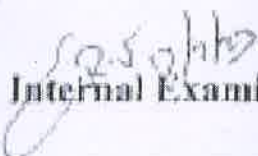


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5.2 SUGGESTIONS

- ❖ The Employer can consider the Workers experience and Performance before placing them for right job in order to avoid dissatisfaction.
- ❖ The Management can give more Bonuses to satisfy the Workers.
- ❖ The Employer can provide more Rest Hours to the Workers.
- ❖ The Management may consider giving more employee benefits.
- ❖ They can arrange more Medical facility to the Workers.
- ❖ The Management may provide some Advances and Loans to the Workers.
- ❖ The Management can adopt job rotation method, so that the workers may not feel their job is Monotonous.
- ❖ They can encourage the workers through Training and Development programmes.
- ❖ The Management can conduct the counseling to reduce workers stress.
- ❖ The Management may give us more Rewards and Awards to the workers.

5.3 CONCLUSION

From the Study it is found that absenteeism in Euro style export is normal. Mean time the company is taking some steps like oral swarming, pay cuts to reduce the absenteeism. As family problem is the main reason for absenteeism, the company cannot fully eradicate absenteeism and thus absenteeism remind unsolved problem faced by all the organization


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**A STUDY ON MARKETING OF
MARIGOLD FLOWERS BY FARMERS
IN SATHIYAMANGALAM TALUK**



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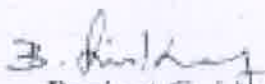
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**A STUDY ON CUSTOMER SATISFACTION
TOWARDS SERVICES PROVIDED BY
ECOMERCE - SNAPDEAL**



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A STUDY ON FAST MOVING CONSUMER GOODS

WITH SPECIAL REFERENCE TO CAVINCARE

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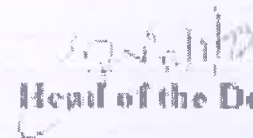
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5.3 CONCLUSION

The consumer's satisfaction on online shopping varies from individual to individual and the perception is limited to a certain extent with the availability of the proper connectivity and the exposure to the online shopping. The Satisfaction of the consumer also has similarities and difference based on their personal characteristics. The study reveals that mostly the youngsters are attached to the services provided by the e-services company and hence the elder people don't use online shopping much as compared to the younger ones. The study highlights the fact that the youngsters are mostly interested in online shopping. It is also found that the majority of the people who shop online buy daily use products online as it is cheaper compared to the market price with various discounts and offers. The study also reveals that the price of the products has the most influencing factor on online purchase. The study reveals that majority of the respondent's likes services provided from Snapdeal India which is thus one of the leading online shopping sites in India. On top of that the most of the customers finds online shopping affordable. Transformation in the trends of shopping is occurring because of the changing lifestyle of the consumers in India and expansion in online activity. Major draw card of online Shopping is the security issues of sites.


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**A STUDY ON STUDENT BUYING
BEHAVIOUR TOWARDS ONLINE
SHOPPING IN GUDALUR**



(THE NILGIRIS)

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This is to certify that the project entitled

**A STUDY ON STUDENT BUYING BEHAVIOUR
TOWARDS ONLINE SHOPPING IN GUDALUR
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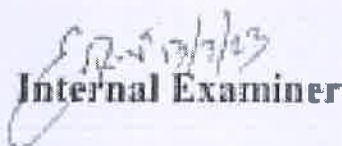
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CONCLUSION

Through the survey the study give the opportunity for analysing the consumer's satisfaction of online shopping. Most of the respondent are attracted by the features like the design of the website, advertisement, discount offered. Selection of media is also a great work and from the studies it can be seen that television, friends and relatives are the best media that helps the most. There cannot be any manufacture without consumers and the business can't be done in isolation. Hence more attention should be given towards customers preference meeting their satisfaction needs. From the studies I came up with many conclusions, my project ends up with success.



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**A STUDY ON CUSTOMER
PREFERENCES ON VARIOUS BRANDS
OF PACKAGED MILK IN GUDALUR
TOWN**



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**A STUDY ON CUSTOMER PREFERENCES ON
VARIOUS BRANDS OF PACKAGE MILK IN GUDALUR
TOWN**

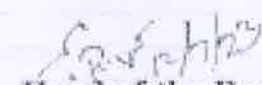
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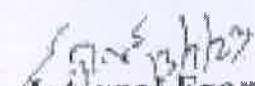
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5.3 Conclusion

On the basic of the findings of the present study, some practicable and viable suggestions have been made in this chapter under heading of suggestions. If the concerned authorities will seriously consider all such suggestive measurements, a desired result can be achieved.

Marketing plays an important role. In the global market competition is growing day to day. Hence there is a need to fulfill the needs of the respondents in order to create satisfactions; the company should give more quality products with the reasonable price.

The study reveals that the brand preference on packaged milk. The company can concentrate on various factors like price, quality and promotional activities to increase the brand preference of packaged milk in the market.

A study present market scenario of the packaged milk satisfied with the consumers and the markets also. And the study can help to consumer and market to achieve their goal. The supplier can take a detail study about the preference improve the service.



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**A STUDY ON EMPLOYEE WELFARE
MEASURES AT SAKTHI SUGARS
LIMITED APPAKUDAL**



PROJECT REPORT

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**A STUDY ON EMPLOYEE WELFARE MEASURES AT SAKTHI SUGARS
LIMITED APPAKUDAL**

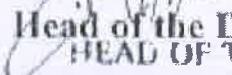
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3.3. CONCLUSION

Employee welfare is anything done for the comfort and improvement of employees. Employee comprises all human efforts of body and mind, which are exchanged for a consideration of cash or kind or both. Welfare is a broad concept, referring to a condition of living of an individual or group, in a desirable and happy state of relationship with the whole environment ecological, economic and social. Ecological welfare means environmentally friendly existence, ecological balance, pollution-free atmosphere, and proper sanitation. Social welfare is the prevention of discrimination based on caste, creed, sex, and establishment of equity and fairness, ensuring safety, health and social security. The object of economic welfare means increasing individual earning and at the same time promoting economic development of society by increasing production, productivity, and quality of product and services. This study reveals employee opinion towards welfare facilities offered by Sun industry.

A successful human resource management contributes to powerful employee welfare and smooth industrial relations. This helps an industry to grow successfully in accomplishing its goals and further enter into society in an endeavor to uplift the community and humanity. The final outcome of this thesis exhibits employees were more satisfied with their job and some extent aware of labour welfare facilities offered by the organization. It is suggested that management should maintain the same level of amenities and relationship in future also Successful implementation of these suggestions will enhance the value of service to the employees, thereby management and employees can feel pleasant.



PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (Tk), ERODE (Dt).



**A STUDY ON CUSTOMER SATISFACTION
TOWARDSHIMALAYA PRODUCTS WITH
REFERENCE TO COIMBATORE CITY**



PROJECT REPORT

Submitted by

J.SABITHA

Register No:731221631038

in partial fulfillment for the award of the degree

of

MASTER OF BUSINESS ADMINISTRATION

in

DEPARTMENT OF MANAGEMENT STUDIES

J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY

T.N. PALAYAM - 638 506.

JULY-2023

**PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (Tk), ERODE (Dt).**

J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY
T.N.PALAYAM - 638 506.

DEPARTMENT OF MANAGEMENT STUDIES
PROJECT REPORT
JULY-2023

This is to certify that the project entitled
A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA PRODUCTS
WITH REFERENCETO COIMBATORE CITY
is the bonafide record of project work done by

J.SABITHA

Register No:731221631038

of MBA during the year 2021 to 2023.

B. Anil Kumar
Project Guide

S. R. V. S. 12/7/23
Head of the Department
Head of the Department,
Department of Management Studies
K.K.Munirajah College of Technology
T.N.Palayam-638 506.

Submitted for the Project Viva-Voce examination held on 13_07_2023

[Signature]
13/7/23
Internal Examiner

[Signature]
PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (TK), ERODE (Dt).

[Signature]
13/7/23
External Examiner

CONCLUSION

Himalaya drug company is the oldest ayurvedic drug manufacturing company in India. Himalaya is most reputed company among the herbal products available in the market. The main object of this study is to find out the customer satisfaction and awareness towards Himalaya products. This study was conducted to know about the customer understandings about Himalaya products in the market. This study observed that most of the customers prefer Himalaya products for its quality and herbal in nature. The research study recommended the Himalaya manufacturing company to increase the awareness about the products available in the market by creating awareness through various media. This study concludes that the company must attract their customers by giving offers and discounts for its products to increase their sales and to maintain long way in the market.



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GOBI (Tk), ERODE (Dt).



J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai.

Accredited by NAAC with "A" grade

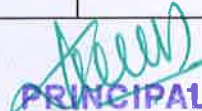
T.N.Palayam (Po), Gobi (Tk), Erode (Dt) – 638 506

DEPARTMENT OF MANAGEMENT STUDIES

INTERNSHIP DETIALS 2022 2023



| SNO | REGISTER NUMBER | STUDENT NAME | NAME OF THE COMPANY | LOCATION | DATE |
|-----|-----------------|-------------------|-------------------------------------|---|-----------------------------|
| 1 | 731222631001 | ARTHI.M | Arun Casuals India ltd | Singampettai Post, Bhavani Tk, Erode Dist, Tamil Nadu | 17/04/2023 to 27/04/2023 |
| 2 | 731222631002 | ASHWINI.S | | | |
| 3 | 731222631004 | BHUVANESWARI. R | | | |
| 4 | 731222631007 | HARIDHARANI.N | | | |
| 5 | 731222631005 | DHARANI .R | | | |
| 6 | 731222631012 | NANDHA KISHORE .S | Aishwarya Enterprises,coimbatore | 334/1 F, AGARWAL SCHOOL ROAD, KNG Pudur Pirivu, Coimbatore, Tamil Nadu 641108 | 17/04/2023 to 27/04/2023 |
| 7 | 731222631015 | PANNEERSELVAM.T | | | |
| 8 | 731222631010 | MANIMARAN .M | | | |
| 9 | 731222631022 | SANTHIYA. P | | | |
| 10 | 731222631024 | SATHIYAABIRAMI.N | Seshasayee Paper & Boards,erode | 8QX5+RPW, Pallipalayam, Cauvery R.S P.O, Erode, Tamil Nadu 638007 | 17/04/2023 to 27/04/2023 |
| 11 | 731222631029 | THILAGAVATHI.P | | | |
| 12 | 731222631030 | THIYAGU.M | | | |
| 13 | 731222631025 | SATHIYA PRIYA. G | | | |
| 14 | 731222631006 | DIVYA.S | EVVI LTD | 8/362, Erangattur, Utthandiyur(POST), Sathyamangalam(TK) , Erode(DT, 638402 | 17/04/2023 to 27/04/2023 |
| 15 | 731222631020 | RAJKUMAR.V | | | |
| 16 | 731222631009 | KALAPSAMUVEL. M | | | |
| 17 | 731222631011 | MAYA. K | | | |
| 18 | 731222631016 | PRADEEP .B | | | |
| 19 | 731222631023 | SANTHOSH. S | SSS BUILDERS Ltd | 72, Venkatachalam Pillai Big St, Kongu Nagar, Sathyamangalam, Tamil Nadu 638401 | 17/04/2023 to 27/04/2023 |
| 20 | 731222631026 | SOWNDARYA.S | | | |
| 21 | 731222631027 | SRIRAM.M | | | |
| 22 | 731222631028 | STENIN MESHAK.S.I | | | |
| 23 | 731222631003 | BHARATHI .A | | | |


PRINCIPAL

JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (TK), ERODE (Dt).



HODMBA<hodmba@jkkmct.edu.in>

Internship Training

1 message

Wed 12 April 2023 at 11.25am

From: HODMBA<hodmba@jkkmct.edu.in>

Date: Wed 12 April 2023 at 11.25am

Subject: Internship Training -reg

To: HR<aruncasuals ltd@gmail.com>

Dear Sir,

I am requesting you to give permission for an internship Training to 5 students of 1st MBA (management trainee) in your concern from 17.04.2023 to 27.04.2023. I give assurance to the students to make a significant contribution to your organization. They look forward to working with you and your fine team. So kindly give the permission to complete their internship training in your company as successful manner.

Refer the following students:


(ARTHI.M, ASHWINI.S, BHUVANESWARI. R, HARIDHARANI.N, DHARANI .R)

Sincerely,

Head of the Department,

JKK Munirajah College of Technology,

T.N.Palayam, Erode-638506, Tamilnadu


PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (Tk), ERODE (Dt).



HR < aruncasualsltd@gmail.com >

Internship Training

1 message


Wed 12 April 2023 at 12.30 pm

From: HR < aruncasualsltd@gmail.com >
Date: Wed 12 April 2023 at 12.30 am Subject:
Internship Training -reg
To: HODMBA < hodmba@jkkmct.edu.in >

Dear Sir/Madam,

Noted and Accepted your Request.

This is to inform your department first year MBA (students: ARTHI.M, ASHWINI.S, BHUVANESWARI. F, HARIDHARANI.N, DHARANI .R) granted permission for their internship from 17.04.2023 to 27.04.2023 in our company. So kindly make necessary arrangements for the same and also inform to your students must come with proper dress code and college ID card.


PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 508,
GOBI (Tk), ERODE (Dt).

Sincerely

ARUN CASUALS INDIA LTD
SINGAMPETTAI POST, BHAVANI TK, ERODE DIST
Tamil Nadu
91-4256-227813, aruncasualsltd@gmail.com

ARUN CASUALS INDIA LTD

SINGAMPETTAI POST, BHAVANI TK, ERODE DIST

Tamil Nadu

91-4256-227813,aruncasualsLtd@gmail.com

Date: 27:04:2023

CERTIFICATE OF COMPLETION

This is to certify that, DHARANI .R.1st MBA of J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY has done internship from 17/04/2023 to 27/04/2023. During the course period the performance of the trainee was found to be good.



Arun
PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Pc)-638 506.
GOBI (TK), ERODE (Dt).

Ray
MANAGING DIRECTOR

ARUN CASUALS INDIA LTD

SINGAMPETTAI POST, BHAVANI TK, ERODE DIST

Tamil Nadu

91-4256-227813,aruncasualsltd@gmail.com

Date: 27:04:2023

CERTIFICATE OF COMPLETION

This is to certify that BHUVANESWARI. R.1st MBA of J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY has done internship from 17/04/2023 to 27/04/2023. During the course period the performance of the trainee was found to be good.



Rajesh
MANAGING DIRECTOR

Arun
PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (Tk), ERODE (Dt).

ARUN CASUALS INDIA LTD

SINGAMPETTAI POST, BHAVANI TK, ERODE DIST

Tamil Nadu

91-4256-227813,aruncasualsltd@gmail.com

Date: 27:04:2023

CERTIFICATE OF COMPLETION

This is to certify that HARIDHARANI.N.1st MBA of J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY has done internship from 17/04/2023 to 27/04/2023.. During the course period the performance of the trainee was found to be good.



[Handwritten signature]
PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (TK), ERODE (Dt).

[Handwritten signature]
MANAGING DIRECTOR

ARUN CASUALS INDIA LTD

SINGAMPETTAI POST, BHAVANI TK, ERODE DIST

Tamil Nadu

91-4256-227813,aruncasualsltd@gmail.com

Date: 27:04:2023

CERTIFICATE OF COMPLETION

This is to certify that ASHWINI.S.1st MBA of J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY has done internship from 17/04/2023 to 27/04/2023.. During the course period the performance of the trainee was found to be good.



Aravind

PRINCIPAL

JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY

T.N. PALAYAM (Po)-638 506.
GOBI (Tk), ERODE (Dt).

Rajan
MANAGING DIRECTOR

ARUN CASUALS INDIA LTD

SINGAMPETTAI POST, BHAVANI TK, ERODE DIST

Tamil Nadu

91-4256-227813,aruncasualsltd@gmail.com

Date: 27:04:2023

CERTIFICATE OF COMPLETION

This is to certify that ARTHI.M.1st MBA of J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY has done internship from 17/04/2023 to 27/04/2023. During the course period the performance of the trainee was found to be good.



Arum

PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (Tk), ERODE (Dt).

Rajul

MANAGING DIRECTOR



HODMBA<hodmba@jkkmct.edu.in>

Internship Training

1 message

Wed 12 April 2023 at 11.30am

From: HODMBA<hodmba@jkkmct.edu.in>

Date: Wed 12 April 2023 at 11.30am

Subject: Internship Training -reg


To: HR<edoff@spbltd.com>

Dear Sir,

I am requesting you to give permission for an internship Training to 5 students of 1st MBA (management trainee) in your concern from 17.04.2023 to 27.04.2023. I give assurance to the students to make a significant contribution to your organization. They look forward to working with you and your fine team. So kindly give the permission to complete their internship training in your company as successful manner.

Refer the following students:

(NANDHA KISHORE .S, PANNEERSELVAM.T, MANIMARAN .M, SANTHIYA. P)


PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (TK), ERODE (Dt).

Sincerely,

Head of the Department,

JKK Munirajah College of Technology,

T.N. Palayam, Erode-638506, Tamilnadu



HR<edoff@spbltd.com>

Internship Training

1 message

Thu 13 April 2023 at 3.13pm

From: HR<edoff@spbltd.com>
Date: Thu 13 April 2023 at 3.13pm Subject:
Internship Training -reg
To: HODMBA <hodmba@jkkmct.edu.in>

Dear Sir/Madam,

Noted and Accepted your Request.

This is to inform your department first year MBA (students **NANDHA KISHOR PANNEERSELVAM.T, MANIMARAN .M, SANTHIYA. P**) granted permission for their internship from **17.04.2023 to 27.04.2023** in our company. So kindly make necessary arrangements for the same and also inform to your students must come with proper dress code and college ID card.

PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (Tk), ERODE (Dt).

Sincerely

Seshasayee Paper and Boards Limited (S



Seshasayee Paper and Boards Limited
Fine Papers - Lasting Impressions

Pallipalayam, Cauvery R.S P.O, Erode, Tamil Nadu 638007
Ph-+91 4288-420441,edoff@spbltd.com

Date: 27:04:2023

CERTIFICATE OF COMPLETION

This is to certify that **THILAGAVATHI.P1st MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done internship from 17/04/2023 to 27/04/2023. During the course period the performance of the trainee was found to be good.

[Handwritten Signature]
PRINCIPAL

**JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (Tk), ERODE (Dt).**

[Handwritten Signature]

MANAGING DIRECTOR



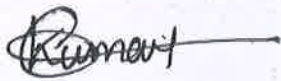
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Fine Papers - Lasting Impressions


Pallipalayam, Cauvery R.S P.O, Erode, Tamil Nadu 638007
Ph-+91 4288-420441,edoff@spbltd.com

Date: 27:04:2023

CERTIFICATE OF COMPLETION

This is to certify that SATHIYAABIRAMI.N1st MBA of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done internship from 17/04/2023 to 27/04/2023. During the course period the performance of the trainee was found to be good.


MANAGING DIRECTOR


PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (TK), ERODE (Dt).



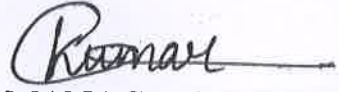
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Pallipalayam, Cauvery R.S P.O, Erode, Tamil Nadu 638007
Ph-+91 4288-420441,edoff@spbltd.com

Date: 27:04:2023

CERTIFICATE OF COMPLETION

This is to certify that SATHIYAPRIYA.G1st MBA of J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY has done internship from 17/04/2023 to 27/04/2023. During the course period the performance of the trainee was found to be good.


MANAGING DIRECTOR


PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506
GOBI (Tk), ERODE (Dt).



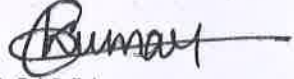
Seshasayee Paper and Boards Limited
Fine Papers - Lasting Impressions


Pallipalayam, Cauvery R.S P.O, Erode, Tamil Nadu 638007
Ph-+91 4288-420441,edoff@spbltd.com

Date: 27:04:2023

CERTIFICATE OF COMPLETION

This is to certify that **THIYAGU.M1st MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done internship from 17/04/2023 to 27/04/2023. During the course period the performance of the trainee was found to be good.


MANAGING DIRECTOR


PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638506.
GOBI (Tk), ERODE (Dt).



HODMBA<hodmba@jkkmct.edu.in>

Internship Training

1 message

Wed 12 April 2023 at 11.28am

From: HODMBA<hodmba@jkkmct.edu.in>

Date: Wed 12 April 2023 at 11.28am

Subject: Internship Training -reg

To: HR<aishwaryaentcbe@gmail.com>

Dear Sir,

I am requesting you to give permission for an internship Training to 5 students of 1st MBA (management trainee) in your concern from 17.04.2023 to 27.04.2023. I give assurance to the students to make a significant contribution to your organization. They look forward to working with you and your fine team. So kindly give the permission to complete their internship training in your company as successful manner.

Refer the following students:

(SATHIYAABIRAM.L.N, THILAGAVATHI.P, THIYAGU.M, SATHIYA PRIYA. G)

Sincerely,

Head of the Department,

JKK Munirajah College of Technology,

T.N. Palayam, Erode-638506, Tamilnadu


PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638506.
GOBI (TK), ERODE (Dt).



HR<aishwaryaentcbe@gmail.com>

Internship Training
1 message

Wed 12 April 2023 at 4.08pm

From: HR<aishwaryaentcbe@gmail.com>
Date: Wed 12 April 2023 at 4.08pm Subject:
Internship Training -reg
To: HOD MBA<hodmba@jkkmct.edu.in>

Dear Sir/Madam,

Noted and Accepted your Request.

This is to inform your department first year MBA (students: SATHIYA ABIRAM I.N, THILAGAVATHI.P, THIYAGU.M, and SATHIYA PRIYA. Granted permission for their internship from 17.04.2023 to 27.04.2023 our company. So kindly make necessary arrangements for the same and also inform to Your students must come with proper dresscode and college ID card.

Sincerely

PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (Tk), ERODE (Dt).

Aishwarya Enterprises
334/1 F, AGARWAL SCHOOL ROAD,
KNG Pudur Pirivu,

AISHWARYA ENTERPRISES

334/1 F, AGARWAL SCHOOL ROAD,

KNG PudurPirivu,

Coimbatore, Tamil Nadu 641108, aishwaryaentcbe@gmail.com

Tele : 0422 487 1333

Ph : 80486-02753

Date: 27:04:2023

CERTIFICATE OF COMPLETION

This is to certify that **NANDHA KISHORE .S1stMBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done internship from 17/04/2023 to 27/04/2023. During the course period the performance of the trainee was found to be good.



Sreed
PRINCIPAL

**JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (Tk), ERODE (Dt).**

[Signature]

MANAGER,

AISHWARYA ENTERPRISES

334/1 F, AGARWAL SCHOOL ROAD,

KNG PudurPirivu,

Coimbatore, Tamil Nadu 641108, aishwaryaentcbe@gmail.com

Tele : 0422 487 1333

Ph : 80486-02753

Date: 27:04:2023

CERTIFICATE OF COMPLETION

This is to certify that **PANNEERSELVAM.T** 1st MBA of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done internship from 17/04/2023 to 27/04/2023. During the course period the performance of the trainee was found to be good.



Ashwini
PRINCIPAL

JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (Tk), ERODE (Dt).

[Signature]

MANAGER,

AISHWARYA ENTERPRISES

334/1 F, AGARWAL SCHOOL ROAD,

KNG PudurPirivu,

Coimbatore, Tamil Nadu 641108, aishwaryaentcbe@gmail.com

Tele : 0422 487 1333

Ph : 80486-02753

Date: 27:04:2023

CERTIFICATE OF COMPLETION

This is to certify that **MANIMARAN.M1st** MBA of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done internship from 17/04/2023 to 27/04/2023. During the course period the performance of the trainee was found to be good.



Principals
PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (TK), ERODE (Dt).

MANAGER,

AISHWARYA ENTERPRISES

334/1 F, AGARWAL SCHOOL ROAD,

KNG PudurPirivu,

Coimbatore, Tamil Nadu 641108, aishwaryaentcbe@gmail.com

Tele : 0422 487 1333


Ph : 80486-02753


Date: 27:04:2023

CERTIFICATE OF COMPLETION

This is to certify that **SANTHIYA. P 1st MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done internship from 17/04/2023 to 27/04/2023. During the course period the performance of the trainee was found to be good.




PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (TK), ERODE (Dt).


MANAGER,



HODMBA <hodmba@jkkmct.edu.in>

INTERNSHIP REQUISITION

2 message

HODMBA <hodmba@jkkmct.edu.in >
To: HR< evvi ltd.com>

Wed 12 April 2023 at 11.20am

Sir,

I am requesting you to give permission for an internship Training to 5 students of 1st MBA (management trainee) in your concern from 17.04.2023 to 27.04.2023. I give assurance to the students to make a significant contribution to your organization. They look forward to working with you and your fine team. So kindly give the permission to complete their internship training in your company as successful manner.

Refer the following students : (DIVYA.S, RAJKUMAR.V, KALAPSAMUVEL. M, MAYA. K, PRADEEP .B)

With Regards,
HOD/MBA
MBA DEPARTMENT

EVVI LTD (Sathy)

 **INTERNSHIP.pdf**
89k

HR< evvi ltd.com>

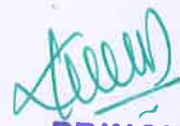
To: HODMBA < hodmba@jkkmct.edu.in >

Wed 12 April 2023 at 12.30 pm

Dear Sir,

This is to inform your department first year MBA (students: DIVYA.S, RAJKUMAR.V, and KALAPSAMUVEL. M, MAYA. K, PRADEEP .B) granted permission for their internship from 17.04.2023 to 27.04.2023 in our company. So kindly make necessary arrangements for the same and also inform to your students must come with proper dress code and college ID card.

Regards
HR, EVVI LTD
Sathyamangalam

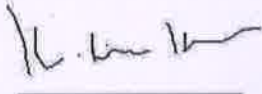

PRINCIPAL
JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 506.
GOBI (Tk). ERODE (Dt).

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CERTIFICATE
OF APPRECIATION

This is to certify that Mr./Ms. DIVYA.S First year management from JKK MUNIRAJAH COLLEGE OF TECHNOLOGY TN PALAYAM has Satisfactory completed his internship training of trading and marketing during the period of 17/04/2023 to 27/04/2023 under the guidance

DATE: 27/04/2023


PROJECT MANAGER



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This is to certify that Mr./Ms. RAJKUMAR.V First year management from JKK MUNIRAJAH COLLEGE OF TECHNOLOGY TN PALAYAM has Satisfactory completed his internship training of trading and marketing during the period of 17/04/2023 to 27/04/2023 under the guidance

DATE: 27/04/2023


PROJECT MANAGER


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JKK MUNIRAJAH COLLEGE
OF TECHNOLOGY
T.N. PALAYAM (Po)-638 508,
GOBI (TK), ERODE (Dt).

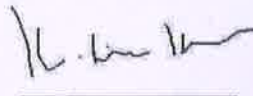
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CERTIFICATE

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This is to certify that Mr./Ms. KALAPSAMUVEL. M First year management from JKK MUNIRAJAH COLLEGE OF TECHNOLOGY TN PALAYAM has Satisfactory completed his internship training of trading and marketing during the period of 17/04/2023 to 27/04/2023 under the guidance

DATE: 27/04/2023


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This is to certify that Mr./Ms. MAYA. K First year management from JKK MUNIRAJAH COLLEGE OF TECHNOLOGY TN PALAYAM has Satisfactory completed his internship training of trading and marketing during the period of 17/04/2023 to 27/04/2023 under the guidance

DATE: 27/04/2023


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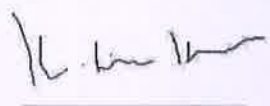
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CERTIFICATE
OF APPRECIATION

This is to certify that Mr./Ms. PRADEEP .B First year management from JKK MUNIRAJAH COLLEGE OF TECHNOLOGY TN PALAYAM has Satisfactory completed his internship training of trading and marketing during the period of 17/04/2023 to 27/04/2023 under the guidance

DATE: 27/04/2023


PROJECT MANAGER


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GOBI (TK), ERODE (Dt).



HODMBA <hodmba@jkkmct.edu.in>

INTERNSHIP REQUISITION

2message

HODMBA <hodmba@jkkmct.edu.in>
To: HR< SSS BUILDERS Ltd.com>

Tue 07 march 2023 at 10.20am

Sir,

I am requesting you to give permission for an internship Training to 5 students of 1st MBA (management trainee) in your concern from 13.04.2023 to 23.04.2023. I give assurance to the students to make a significant contribution to your organization. They look forward to working with you and your fine team. So kindly give the permission to complete their internship training in your company as successful manner.

Refer the following students : (SANTHOSH. S, SOWNDARYA.S, SRIRAM.M, STENIN MESHAK.S.I, BHARATHI .A)

With Regards,
HOD/MBA
MBA DEPARTMENT

SSS BUILDERS Ltd (Sathy)

INTERNSHIP.pdf
91k

HR<hrssbuilders.com>

To: HODMBA <hodmba@jkkmct.edu.in>

Tue 07 march 2023 at 11.30 am

Dear Sir

This is to inform your department First year MBA (students: SANTHOSH. S, SOWNDARYA.S, SRIRAM.M, STENIN MESHAK.S.I, BHARATHI.A) Granted permission for their internship from 13.04.2023 to 23.04.2023 in our company. So kindly make necessary arrangements for the same and also inform to your students must come with proper dress code and college ID card.

Regards
HR, SSS BUILDERS Ltd
Sathyamangalam

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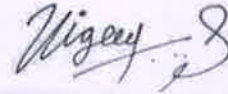
SSS BUILDERS

SATHYAMANGALAM


CERTIFICATE

This is to certify that Mr./Ms. **SANTHOSH. S** first year management from JKK MUNIRAJAH COLLEGE OF TECHNOLOGY TN PALAYAM has Satisfactory completed his internship training of supervising and coordinating during the period of 13/04/2023 to 23/04/2023 under the guidance

DATE:23/04/2023



PROJECT MANAGER


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GOBI (TK), ERODE (Dt).

SSS BUILDERS

SATHYAMANGALAM

CERTIFICATE

This is to certify that Mr./Ms. SOWNDARYA.S first year management from JKK MUNIRAJAH COLLEGE OF TECHNOLOGY TN PALAYAM has Satisfactory completed his internship training of supervising and coordinating during the period of 13/04/2023 to 23/04/2023 under the guidance

DATE:23/04/2023



PROJECT MANAGER



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GOBI (TK), ERODE (DI).


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SATHYAMANGALAM

CERTIFICATE

This is to certify that Mr./Ms. SRIRAM.M first year management from JKK MUNIRAJAH COLLEGE OF TECHNOLOGY TN PALAYAM has Satisfactory completed his internship training of supervising and coordinating during the period of 13/04/2023 to 23/04/2023 under the guidance

DATE:23/04/2023



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GOBI (Tk), ERODE (Dt).

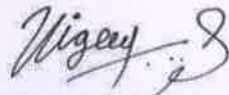
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SATHYAMANGALAM

CERTIFICATE

This is to certify that Mr./Ms. **STENIN MESHAK.S.I** first year management from JKK MUNIRAJAH COLLEGE OF TECHNOLOGY TN PALAYAM has Satisfactory completed his internship training of supervising and coordinating during the period of 13/04/2023 to 23/04/2023 under the guidance

DATE:23/04/2023


PROJECT MANAGER


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OF TECHNOLOGY
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GOBI (TK), ERODE (Dt).

SSS BUILDERS

SATHYAMANGALAM

CERTIFICATE

This is to certify that Mr./Ms. BHARATHIA first year management from JKK MUNIRAJAH COLLEGE OF TECHNOLOGY TN PALAYAM has Satisfactory completed his internship training of supervising and coordinating during the period of 13/04/2023 to 23/04/2023 under the guidance

DATE:23/04/2023


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