



**J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY**

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T.N. Palayam (Po), Gobi (Tk), Erode (Dt) – 638 506



## **INSTITUTIONAL VALUES AND SOCIAL RESPONSIBILITIES**

**7.1.10. The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard.**

- **The Code of Conduct is displayed on the website.**
- **There is a committee to monitor adherence to the Code of Conduct.**
- **Institution organizes professional ethics programmes for students, teachers, administrators and other staff**
- **Annual awareness programmes on Code of Conduct are organized.**

  
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**ACADEMIC YEAR- 2022-2023**



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## INDEX

S.No.	DESCRIPTION	Page No.
1.	Student Attributes	03
2.	Student Attributes Reports	07

  
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## STUDENT ATTRIBUTES

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**A REPORT ON THE STUDENTS ATTRIBUTES FACILITATED BY**  
**THE INSTITUTION**

J.K.K.Munirajah College of Technology along with imparting quality education focuses on instilling values in students to develop them as goal oriented, sincere, dedicated and responsible citizens of the nation. The college is keen about the attributes students should possess to succeed as an individual and to contribute to the development of the society. The college facilitates the following attributes which in turn help the students to imbibe the Core values, Excellence, Creativity, Diversity, Integrity and Empathy.

**The students of the college should be,**

- Optimistic in all activities
- Committed to learn
- Ambitious
- Goal driven
- Creative
- Competitive
- Take initiatives
- Possess leadership qualities
- Diligent
- Punctual
- Courteous
- Inspired

  
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- Trustworthy
- Participative
- Have a sense of Social responsibility
- Preserve and complete tasks
- Having an inquiring mind
- Carry the ability to work well as a team
- Maintain discipline
- Have interpersonal skills
- Have technical skills
- Possess communication skills
- Possess problem solving skills
- Possess analytical skills
- Self-reliant

For a faster all round development of a student, there is a need of striking a balance between syllabus curriculum, books and co-curricular activities. Co-curricular activities give the students an opportunity to develop particular skills and exhibit their non-academic abilities. There are various types of extracurricular activities conducted in the college, which offer students an opportunity to work with others and to gain essential life skills. Our College organizes various social service related activities such as N.S.S., tree plantation, cleanliness drives and leadership development activity and so on. Through functions with reference to planning programs related to student interests, providing forums for students, issue discussions and helping to build and sustain a successful campus environment. Through all these extra-curricular activities, students develop skills related to their career path and success in future jobs.

  
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Students have opportunities to improve their leadership and interpersonal skills while increasing their self-confidence. Extracurricular involvement allows students to link academic knowledge with practical experience there by leading to a better understanding of their own abilities, talents and career goals. The college feels proud to mention that through these various extra-curricular activities, students of our college have been successful in various fields.

### IMPORTANCE OF CULTURAL EVENTS IN OUR INSTITUTION

- Cultural events strengthen creative skills, confidence and overall personality of students.
- Through cultural events, one to two students every year follow choreography, as a career.
- Through sports activities, about six to eight students work successfully as coaches of various sports like fencing, volleyball etc.

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**BRIEF REPORT ON STUDENT ATTRIBUTES 2022 - 2023**

S.NO	NAME OF THE EVENT	PG.NO
1	SABARIMALA CAMP	9
2	SWACHH BHARAT -CLEAN INDIA 2.0	10
3	TREE PLANTATION	12
4	TOBACCO AWARENESS PROGRAM	14


  
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## STUDENT ATTRIBUTES REPORTS

  
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Name of Activity: <b>Student Attribute – Service Others</b>			
Date : 16.12.2022 to 26.12..2022	Time: 08.00 am	Total Participants: 47	
S.No.	Name of the Resource Person	Designation	Institution & Place
1.	Mr. A.VIGNESHKUMAR	AP/EEE & NSS I/C	TEMPLE SERVICE CAMP AT SABARIM ALA, KERALA




GPS MAP CAMERA



Sabari malai ayyappan temple . kerala  
sabari mala, ranni, kl, india. rani, kerala  
India  
Lat 15.458349°  
Long 76.430588°  
20/10/22 11:19 PM

**PHOTO OF STUDENTS AND FACULTIES WHO ATTENDED  
SABARIMALA CAMP**

  
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### PHOTO OF STUDENTS WHILE SERVE THE FOOD

#### SUMMARY OF THE EVENT :

- The Sabarimala Camp for students had a profound impact on participants, fostering personal growth, cultural awareness, and spiritual development. Students gained a deeper appreciation for the values of devotion, discipline, and service, which are central to the Sabarimala pilgrimage tradition. They developed friendships, forged bonds of camaraderie, and emerged as ambassadors of peace and harmony.
- The Sabarimala Camp for students served as a transformative experience, inspiring participants to embrace the principles of devotion, discipline, and service in their lives. By fostering a sense of unity, compassion, and respect for diversity, the camp contributed to building a more harmonious

*Team*

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Name of Activity: **Student Attribute – CLEANLINESS IS NEXT TO GODLINESS**

<b>Date:</b> 31.10.2022	<b>Time: 10.30am</b>	<b>Total Participants: 54</b>	
<b>S.No</b>	<b>Name of the Resource Person</b>	<b>Designation</b>	<b>Institution &amp; Place</b>
1	Mr. A.VIGNESHKUMAR	AP/EEE	PUNJAITHURAIYAMP ALAYAM



**PHOTO OF STUDENTS AND FACULTIES OF JKKMCT WHO PARTICIPATED IN THE PROGRAMME**

*[Signature]*  
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### SUMMARY OF THE EVENT:

- Swachh Bharat is a campaign that aims to clean up the streets, roads, and infrastructure of India's cities and small towns and rural areas. The NSS cell of JKKMCT connected Swachh Bharat in Dhimbam rural area on 30th August, 2021, in which 35 NSS students participated in that event.
- The objective of Swachh Bharat includes eliminating open defecation through the construction of household and community-owned toilets and ensuring water of adequate quality in sufficient quantities. Students participated and collected single-use plastics like straws, plastic bags, plastic water bottles, plastic covers, tea cups, etc.

  
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- Approximately 7kg of plastic waste was collected. They emphasized the necessity of personal and social cleanliness.

We also share the ill effects of plastic wastes and emphasized on “no to plastics” in that rural area. The program was very useful to and they are greatly benefitted by the conveyed message. Our special thanks to our respected Principal Dr. K.Sridharan M.E. Ph.D and NSS coordinator for planning and executing such an event.

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Name of Activity: <b>Student Attribute – Be Responsible to our society</b>			
Date : <b>09.11.2022</b>	Time: <b>10.30 am</b>	Total Participants: <b>20</b>	
S.No.	Name of the Resource Person	Designation	Institution & Place
1.	Mr. A.VIGNESHKUMAR	AP/EEE & NSS I/C	BUNGALOWPUD HUR



**STUDENTS PLANTING THE TREES AT BUNGALOWPUDHUR**

*[Signature]*  
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## **SUMMARY OF THE EVENT:**

- ❖ Tree plantation is the process of planting trees in an area for various purposes, including environmental conservation, reforestation, beautification, and economic benefits. It is a vital component of efforts to mitigate climate change, restore ecosystems, and promote sustainable development
- ❖ Tree plantation is supported by various international initiatives, such as the Bonn Challenge, the Trillion Trees Initiative, and the United Nations' Sustainable Development Goals (SDGs). These efforts aim to promote large-scale tree planting projects worldwide to address climate change, biodiversity loss, and sustainable development goals
- ❖ Tree plantation is a critical strategy for addressing environmental challenges, promoting biodiversity conservation, and achieving sustainable development. By recognizing the multifaceted benefits of trees and implementing effective planting programs, individuals and organizations can contribute to building resilient ecosystems and creating a healthier planet for future generations.

  
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Name of Activity: **Student Attribute – Be Healthy**

<b>Date:</b> 11.08.2022	<b>Time:</b> 10.00am to 3.00 pm	<b>Total Participants:</b> 35	
<b>S.No.</b>	<b>Name of the Resource Person</b>	<b>Designation</b>	<b>Institution &amp; Place</b>
1.	Mr. A.VIGNESHKUMAR	AP/EEE	T.N.PALAYAM



**PHOTO OF TOBACCO AWARENESS PROGRAMME**

  
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### PHOTO OF RALLY FOR TOBACCO AWARENESS PROGRAM

#### SUMMARY OF THE EVENT:

- A drug awareness program is an educational initiative designed to inform individuals about the risks associated with drug use, promote healthy behaviors, and prevent substance abuse.
- The drug awareness rally successfully engaged the community in meaningful conversations about the risks of drug abuse and the importance of prevention. Participants gained valuable knowledge about the effects of drugs, learned about available resources, and were inspired to take action to promote healthier lifestyles and support those affected by addiction.
- Following the rally, the organizing entity plans to continue its efforts to raise awareness about drug abuse through ongoing educational programs, outreach activities, and collaboration with community partners. Efforts will focus on expanding access to prevention and treatment services, reducing stigma, and fostering a supportive environment for individuals seeking help

  
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