

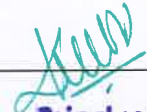
**ACADEMIC YEAR (2023-2024)**



**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**  
T.N.Palayam(po),Gobi(tk)-638506, Erode(dt).(AUTONOMOUS)

Metric No 1.3.2

S.No	Name of the course	course code	programme offering	project work	internship	Number of students
<b>(2023-2024) Regulation-2021</b>						
1	Legal Aspects of Business	BA4105	MASTER OF BUSINESS ADMINISTRATION	✓		2
2	Human Resource Management	BA4203	MASTER OF BUSINESS ADMINISTRATION	✓		4
3	Operations Management	BA4204	MASTER OF BUSINESS ADMINISTRATION	✓		4
4	Business Analytics	BA4206	MASTER OF BUSINESS ADMINISTRATION	✓		4
5	Consumer Behavior	BA4009	MASTER OF BUSINESS ADMINISTRATION	✓		4
6	Banking and Financial Services	BA4003	MASTER OF BUSINESS ADMINISTRATION	✓		2
7	Entrepreneurship Development	BA4032	MASTER OF BUSINESS ADMINISTRATION	✓		2

  
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**DEPARTMENT OF MANAGEMENT STUDIES**

S.No	Name of the Course that include experiential learning through Project Work/Internship/Field Visit
1	Legal Aspects of Business
2	Human Resource Management
3	Operations Management
4	Business Analytics
5	Consumer Behavior
6	Banking and Financial Services
7	Entrepreneurship Development

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1	731222631001	ARTHI.M	✓		
2	731222631002	ASHWINI.S	✓		
3	731222631003	BHARATHI .A	✓		
4	731222631004	BHUVANESWARI. R	✓		
5	731222631005	DHARANI .R	✓		
6	731222631006	DIVYA.S	✓		
7	731222631007	HARIDHARANI.N	✓		
8	731222631009	KALAPSAMUVEL. M	✓		
9	731222631010	MANIMARAN .M	✓		
10	731222631011	MAYA. K	✓		
11	731222631012	NANDHA KISHORE .S	✓		
12	731222631016	PRADEEP .B	✓		
13	731222631020	RAJKUMAR.V	✓		
14	731222631022	SANTHIYA. P	✓		
15	731222631023	SANTHOSH. S	✓		
16	731222631024	SATHIYAABIRAMI.N	✓		
17	731222631025	SATHIYA PRIYA. G	✓		
18	731222631026	SOWNDARYA.S	✓		
19	731222631027	SRIRAM.M	✓		
20	731222631028	STENIN MESHAK.S.I	✓		

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41	731223631023	KAVINKUMAR K		✓	
42	731223631026	KISHORE S		✓	
43	731223631028	MANOJKUMAR S		✓	
44	731223631029	MEGALA S		✓	
45	731223631030	MEGAVANNAN R		✓	
46	731223631031	MOHAMMED SANOOB		✓	
47	731223631032	MOHANRAJ K		✓	
48	731223631033	MYTHILI K		✓	
49	731223631034	NAGAKARNAN M		✓	
50	731223631035	NAGARAJ S		✓	
51	731223631036	NOUSHIBA		✓	
52	731223631037	PARAMESH M		✓	
53	731223631039	RAGUL A		✓	
54	731223631040	RAHUL M		✓	
55	731223631041	RAJ R		✓	
56	731223631042	RAJALAKSHMI M		✓	
57	731223631043	ROJASRI K		✓	
58	731223631045	SARANYA G		✓	
59	731223631046	SARATHI		✓	
60	731223631047	SIVA R		✓	

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21	731222631029	THILAGAVATHI.P	✓		
22	731222631030	THIYAGU.M	✓		
23	731223631001	AADHITHYA T		✓	
24	731223631002	ABINAYA S		✓	
25	731223631003	AJAY G		✓	
26	731223631004	AKASH.R		✓	
27	731223631005	AKHILA		✓	
28	731223631006	ARUNAGIRI		✓	
29	731223631008	DEEPA K		✓	
30	731223631009	DESIKA S		✓	
31	731223631010	DHARSHINI P		✓	
32	731223631011	DINESH A		✓	
33	731223631012	ELAKIYA		✓	
34	731223631013	GANDHI H		✓	
35	731223631015	GOPIKA G		✓	
36	731223631017	HALISHA B		✓	
37	731223631018	HARIPRIYA S		✓	
38	731223631020	JOSHUA E		✓	
39	731223631021	KALAISELVAN M		✓	
40	731223631022	KARANRAJ R		✓	

  
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61	731223631048	SIVARAM P		✓	
62	731223631052	STEENA JENIFER J		✓	
63	731223631053	SUGUMAR N		✓	
64	731223631055	THAMIL SELVAN M		✓	
65	731223631056	VEENA R		✓	
66	731223631059	YOVANS S		✓	

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**COURSE OBJECTIVE:**

- The objective of this course is to familiarize the students with various laws that will help them to refine their understanding of how law affects the different aspects of business.

**UNIT I****COMMERCIAL LAW**

9

**THE INDIAN CONTRACT ACT 1872**

Definition of contract, essentials elements and types of a contract, Formation of a contract, performance of contracts, breach of contract and its remedies, Quasi contracts - Contract Of Agency: Nature of agency, Creation and types of agents, Authority and liability of Agent and principal: Rights and duties of principal and agents, termination of agency.

**THE SALE OF GOODS ACT 1930** Nature of Sales contract, Documents of title, risk of loss, Guarantees and Warranties, performance of sales contracts, conditional sales and rights of an unpaid seller -

**NEGOTIABLE INSTRUMENTS ACT 1881:** Nature and requisites of negotiable instruments. Types of negotiable instruments, liability of parties, holder in due course, special rules for Che que and drafts, discharge of negotiable instruments.

**UNIT II****COMPANY LAW AND COMPETITION ACT**

9

**COMPANY ACT 1956&2013** Major principles – Nature and types of companies, Formation, Memorandum and Articles of Association, Prospectus, Power, duties and liabilities of Directors, winding up of companies, Corporate Governance.  
**Competition Act 2002** - Introduction, Definitions, Enquiry into Certain Agreements and Dominant Position of Enterprise and Combinations.

**UNIT III****INDUSTRIAL LAW**

9

An Overview of Factories Act - Payment of Wages Act - Payment of Bonus Act - Industrial Disputes Act.

**UNIT IV****CORPORATE TAX & GST**

9

Corporate Tax Planning, Corporate Taxes and Overview of Latest Developments in Indirect tax Laws relating to GST: An introduction including constitutional aspects, Levy and collection of CGST & IGST, Basic concept of time and value of supply, Input tax credit, Computation of GST Liability, Registration, Tax Invoice, Credit & Debit Notes, Electronic Way bill, Returns, Payment of taxes including Reverse Charge

**UNIT V****CONSUMER PROTECTION ACT AND INTRODUCTION OF CYBER LAWS**

9

Consumer Protection Act – Consumer rights, Procedures for Consumer grievances redressal, Types of consumer Redressal Machineries and Forums-- Cyber crimes, IT Act 2000 and 2002, Cyber Laws, Introduction of IPR Intellectual Property Laws- Introduction, Legal Aspects of Patents, Filing of Patent Applications, Rights from Patents, Infringement of Patents, Copyright and its Ownership, Infringement of Copyright, Civil Remedies for Infringement. – Copy rights, Trade marks, Patent Act. Introduction, Right to Information Act, 2005.

**TOTAL: 45 PERIODS****COURSE OUTCOMES:**

1. Understand the fundamental legal principles in developing various contracts and commercial laws in the business world
2. Identify the common forms of business associations and elements of Corporate Governance
3. Develop insights regarding the laws related to industrial environment
4. Ability to understand the fundamentals of corporate tax and GST
5. Understand the role of consumer rights and cyber laws in the modern business environment

BA4032

**ENTREPRENEURSHIP DEVELOPMENT**

L T P C  
3 0 0 3

**COURSE OBJECTIVES:**

- To equip and develop the learners entrepreneurial skills and qualities essential to undertake business.
- To impart the learners entrepreneurial competencies needed for managing business efficiently and effectively.

<b>UNIT I</b>	<b>ENTREPRENEURIAL COMPETENCE</b>	<b>9</b>
Entrepreneurship concept – Entrepreneurship as a Career – Entrepreneurial Personality - Characteristics of Successful Entrepreneurs – Knowledge and Skills of an Entrepreneur.		
<b>UNIT II</b>	<b>ENTREPRENEURIAL ENVIRONMENT</b>	<b>9</b>
Business Environment - Role of Family and Society - Entrepreneurship Development Training and Other Support Organisational Services - Central and State Government Industrial Policies and Regulations.		
<b>UNIT III</b>	<b>BUSINESS PLAN PREPARATION</b>	<b>9</b>
Sources of Product for Business - Prefeasibility Study - Criteria for Selection of Product - Ownership - Capital Budgeting- Project Profile Preparation - Matching Entrepreneur with the Project - Feasibility Report Preparation and Evaluation Criteria.		
<b>UNIT IV</b>	<b>LAUNCHING OF SMALL BUSINESS</b>	<b>9</b>
Finance and Human Resource Mobilisation - Operations Planning - Market and Channel Selection - Growth Strategies - Product Launching – Incubation, Venture capital, Start-ups.		
<b>UNIT V</b>	<b>MANAGEMENT OF SMALL BUSINESS</b>	<b>9</b>
Monitoring and Evaluation of Business - Business Sickness - Prevention and Rehabilitation of Business Units - Effective Management of small Business - Case Studies.		

**TOTAL : 45 PERIODS**

**COURSE OUTCOMES:**

After the completion of the course, the students will be able to:

1. The learners will gain entrepreneurial competence to run the business efficiently.
2. The learners are able to undertake businesses in the entrepreneurial environment
3. The learners are capable of preparing business plans and undertake feasible projects.
4. The learners are efficient in launching and develop their business ventures successfully
5. The learners shall monitor the business effectively towards growth and development..

**REFERENCES:**

1. S.S.Khanka, Entrepreneurial Development, S.Chand and Company Limited, New Delhi, 2016.
2. R.D.Hisrich, Entrepreneurship, Tata McGraw Hill, New Delhi, 2018.
3. Rajeev Roy ,Entrepreneurship, Oxford University Press, 2nd Edition, 2011.
4. Donald F Kuratko, T.V Rao. Entrepreneurship: A South Asian perspective. Cengage Learning, 2012.
5. Dr. Vasant Desai, "Small Scale Industries and Entrepreneurship", HPH,2006.
6. Arya Kumar. Entrepreneurship, Pearson,2012.
7. Prasanna Chandra, Projects – Planning, Analysis, Selection, Implementation and Reviews, Tata McGraw-Hill, 8 th edition ,2017.

  
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BA4003

**BANKING AND FINANCIAL SERVICES**

L T P C  
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**COURSE OBJECTIVES :**

- Grasp how banks raise their sources and how they deploy it and manage the associated risks
- Understand e-banking and the threats that go with it.
- Understand about other asset based and fund based financial services in India

**UNIT I INTRODUCTION TO INDIAN BANKING SYSTEM AND PERFORMANCE EVALUATION 9**

Overview of Indian Banking system – Structure – Functions – Key Regulations in Indian Banking sector –RBI Act, 1934/ 2006 –Banking Regulation Act, 1949–Negotiable Instruments Act 1881/ 2002 – Provisions Relating to CRR – Provision for NPA's - Overview of Financial Statements of banks – Balance Sheet – Income Statement - CAMEL

**UNIT II MANAGING BANK FUNDS/ PRODUCTS & RISK MANAGEMENT 9**

Capital Adequacy – Deposit and Non-deposit sources – Designing deposit schemes and pricing of deposit sources – loan management – Investment Management – Asset and Liability Management – Financial Distress –Signal to borrowers – Prediction Models – Risk Management – Interest rate – Forex – Credit market –operational and solvency risks – NPA's – Current issues on NPA's – M&A's of banks into securities market

**UNIT III DEVELOPMENT IN BANKING TECHNOLOGY 9**

Payment system in India – paper based – e payment –electronic banking –plastic money – e-money –forecasting of cash demand at ATM's –The Information Technology Act, 2000 in India – RBI's Financial Sector Technology vision document – security threats in e-banking & RBI's Initiative.

**UNIT IV ASSET BASED FINANCIAL SERVICES 9**

Introduction – Need for Financial Services – Financial Services Market in India –NBFC – RBI framework and act for NBFC – Leasing and Hire Purchase – Financial evaluation – underwriting – mutual funds

**UNIT V INSURANCE AND OTHER FEE BASED FINANCIAL SERVICES 9**

Insurance Act, 1938 –IRDA – Regulations – Products and services –Venture Capital Financing –Bill discounting –factoring – Merchant Banking – Role of SEBI

**TOTAL :45 PERIODS**

**COURSE OUTCOMES:**

1. Understand the overall structure and functions of Indian Financial System
2. Gain knowledge about regulations governing the Indian Banking system
3. Price various types of loans proposed by banks to various prospective borrowers with different risk profiles and evaluate the performance of banks
4. Familiarise the students with the concept of e-banking
5. In-depth understanding of fee-based and fund-based financial services in India

**REFERENCES:**

1. Padmalatha Suresh and Justin Paul, "Management of Banking and Financial Services, Pearson, Delhi, 2017.
2. Meera Sharma, "Management of Financial Institutions – with emphasis on Bank and Risk Management", PHI Learning Pvt. Ltd., New Delhi 2010
3. Peter S. Rose and Sylvia C. and Hudgins, "Bank Management and Financial Services", Tata McGraw Hill, New Delhi, 2017

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BA4206

**BUSINESS ANALYTICS**

L T P C  
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**COURSE OBJECTIVES:**

Learn to

1. Use business analytics for decision making
2. To apply the appropriate analytics and generate solutions
3. Model and analyse the business situation using analytics.

**UNIT I INTRODUCTION TO BUSINESS ANALYTICS (BA) 9**

Business Analytics - Terminologies, Process, Importance, Relationship with Organisational Decision Making, BA for Competitive Advantage.

**UNIT II MANAGING RESOURCES FOR BUSINESS ANALYTICS 9**

Managing BA Personnel, Data and Technology. Organisational Structures aligning BA. Managing Information policy, data quality and change in BA.

**UNIT III DESCRIPTIVE ANALYTICS 9**

Introduction to Descriptive analytics - Visualising and Exploring Data - Descriptive Statistics - Sampling and Estimation - Probability Distribution for Descriptive Analytics - Analysis of Descriptive analytics

**UNIT IV PREDICTIVE ANALYTICS 9**

Introduction to Predictive analytics - Logic and Data Driven Models - Predictive Analysis Modeling and procedure - Data Mining for Predictive analytics. Analysis of Predictive analytics

**UNIT V PRESCRIPTIVE ANALYTICS 9**

Introduction to Prescriptive analytics - Prescriptive Modeling - Non Linear Optimisation - Demonstrating Business Performance Improvement.

**TOTAL: 45 PERIODS**

**COURSE OUTCOMES:**

1. Ability to understand the role of Business Analytics in decision making
2. Ability to identify the appropriate tool for the analytics scenario
3. Ability to apply the descriptive analytics tools and generate solutions
4. Understanding of Predictive Analytics and applications
5. Knowledge of Prescriptive Analytics and demonstrating business process improvement

**REFERENCES**

1. Marc J. Schniederjans, Dara G. Schniederjans and Christopher M. Starkey, " Business Analytics Principles, Concepts, and Applications - What, Why, and How" , Pearson Ed, 2014
2. Christian Albright S and Wayne L. Winston, "Business Analytics - Data Analysis and Decision Making" , Fifth edition, Cengage Learning, 2015.
3. James R. Evans, "Business Analytics - Methods, Models and Decisions" , Pearson Ed, 2012.

  
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## REFERENCES :

1. Richard B. Chase, Ravi Shankar, F. Robert Jacobs, Operations and Supply Chain Management, McGraw Hill Education (India) Pvt. Ltd, 14th Edition, 2014.
2. Mahadevan B, Operations management: Theory and practice. Pearson Education India; 2015.
3. William J Stevenson, Operations Management, Tata McGraw Hill, 9th Edition, 2009.
4. Russel and Taylor, Operations Management, Wiley, 5th Edition, 2006.
5. Norman Gaither and Gregory Frazier, Operations Management, South Western Cengage Learning, 9th edition, 2015.
6. Cecil C. Bozarth, Robert B. Handfield, Introduction to Operations and Supply Chain Management, Pearson, 4th Edition, 2016.
7. Panneerselvam. R, Production and Operations Management, 3rd Edition, . PHI Learning, 2012.



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BA4204

**OPERATIONS MANAGEMENT**

L T P C  
3 0 0 3

**COURSE OBJECTIVE:**

- To provide a broad introduction to the field of operations management and explain the concepts, strategies, tools and techniques for managing the transformation process that can lead to competitive advantage.

**UNIT I INTRODUCTION TO OPERATIONS MANAGEMENT 9**

Operations Management – Nature, Importance, historical development, transformation processes, differences between services and goods, a system perspective, functions, challenges, current priorities, recent trends. Operations Strategy – Strategic fit , framework. Productivity; World-class manufacturing practices

**UNIT II OPERATIONS AND THE VALUE CHAIN 9**

Capacity Planning – Long range, Types, Developing capacity alternatives, tools for capacity planning. Facility Location – Theories, Steps in Selection, Location Models. Sourcing and procurement - Strategic sourcing, make or buy decision, procurement process, managing vendors.

**UNIT III DESIGNING OPERATIONS 9**

Product Design - Criteria, Approaches. Product development process - stage-gate approach - tools for efficient development. Process - design, strategy, types, analysis. Facility Layout – Principles, Types, Planning tools and techniques.

**UNIT IV PLANNING AND CONTROL OF OPERATIONS 9**

Demand Forecasting – Need, Types, Objectives and Steps - Overview of Qualitative and Quantitative methods. Operations planning - Resource planning - Inventory Planning and Control. Operations Scheduling - Theory of constraints - bottlenecks, capacity constrained resources, synchronous manufacturing

**UNIT V QUALITY MANAGEMENT 9**

Definitions of quality, The Quality revolution, quality gurus; TQM philosophies; Quality management tools, certification and awards. Lean Management - philosophy, elements of JIT manufacturing, continuous improvement. Six sigma.

**TOTAL: 45 PERIODS**

**COURSE OUTCOMES:**

1. Understanding of the evolution of operations management practices and world class manufacturing processes
2. Knowledge about capacity planning, strategic sourcing and procurement in organizations
3. Enhances the understanding of product development and design process
4. Ability to forecast demand and overcome bottlenecks
5. Provides insight to Quality management tools and practices.

*Aswin*  
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**Erode (Dt) - 638 506.**

**REFERENCES :**

1. Gary Dessler and Biju Varkkey, Human Resource Management, 14th Edition, Pearson Education Limited, 2015.
2. David A. Decenzo, Stephen.P.Robbins, and Susan L. Verhulst, Human Resource Management, Wiley, International Student Edition, 11th Edition, 2014.
3. Luis R.Gomez-Mejia, David B.Balkin, Robert L Cardy. Managing Human Resource. PHI Learning. 2012
4. Bernadin , Human Resource Management ,Tata Mcgraw Hill ,8th edition 2012.
5. Wayne Cascio, Managing Human Resource, McGraw Hill, 2015.
6. Ivancevich, Human Resource Management, McGraw Hill 2012.
7. Uday Kumar Haldar, Juthika Sarkar. Human Resource management. Oxford. 2012



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BA4203

**HUMAN RESOURCE MANAGEMENT**

L T P C  
3 0 0 3

**COURSE OBJECTIVE:**

- To provide knowledge about management issues related to staffing, training, performance, compensation, human factors consideration and compliance with human resource requirements.

**UNIT I PERSPECTIVES IN HUMAN RESOURCE MANAGEMENT 9**

Evolution of human resource management – The importance of the human capital – Role of human resource manager – Challenges for human resource managers - trends in Human resource policies – Computer applications in human resource management – Human resource accounting and audit.

**UNIT II HUMAN RESOURCE PLANNING AND RECRUITMENT 9**

Importance of Human Resource Planning – Forecasting human resource requirement – matching supply and demand - Internal and External sources- Organizational Attraction-. Recruitment, Selection, Induction and Socialization- Theories, Methods and Process.

**UNIT III TRAINING AND DEVELOPMENT 9**

Types of training methods – purpose- benefits- resistance. Executive development programme – Common practices - Benefits – Self development – Knowledge management.

**UNIT IV EMPLOYEE ENGAGEMENT 9**

Compensation plan – Reward – Motivation – Application of theories of motivation – Career management – Mentoring - Development of mentor – Protégé relationships- Job Satisfaction, Employee Engagement, Organizational Citizenship Behavior: Theories, Models.

**UNIT V PERFORMANCE EVALUATION AND CONTROL 9**

Method of performance evaluation – Feedback – Industry practices. Promotion, Demotion, Transfer and Separation – Implication of job change. The control process – Importance – Methods – Requirement of effective control systems grievances – Causes – Implications – Redressal methods.

**TOTAL: 45 PERIODS**

**COURSE OUTCOMES:**

1. Students would have gained knowledge on the various aspects of HRM
2. Students will gain knowledge needed for success as a human resources professional.
3. Students will develop the skills needed for a successful HR manager.
4. Students would be prepared to implement the concepts learned in the workplace.
5. Students would be aware of the emerging concepts in the field of HRM.

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**COURSE OBJECTIVE:**

- To study and understand the consumer' behavior in-order to effectively utilise the market' potential

**UNIT I INTRODUCTION**

9

Understanding Consumer behaviour - Consumption, Consumer orientation, Interpretive and Quantitative approaches - Effects of Technology, Demographics and Economy on Consumer behaviour.

**UNIT II INTERNAL INFLUENCES**

9

Influences on consumer behavior – motivation – perception – Attitudes and Beliefs - Learning and Experience - Personality & Self Image.

**UNIT III EXTERNAL INFLUENCES**

9

Socio-Cultural, Cross Culture - Family group – Reference group – Communication - Influences on Consumer behavior

**UNIT IV CONSUMER BEHAVIOR MODELS**

9

Traditional and Contemporary Consumer behaviour model for Individual and industrial buying behaviour and decision making.

**UNIT V PURCHASE DECISION PROCESS**

9

Consumer decision making process – Steps, Levels and decision rules - Evolving Indian consumers – Opinion Leadership - Diffusion and Adoption.

**TOTAL: 45 PERIODS****COURSE OUTCOMES:**

The student understands

1. Consumer orientation and consumption
2. Intrinsic influences
3. Effects of external influences
4. Models of consumer and industrial buying
5. The decision making process

**REFERENCES:**

1. RamanujMajumdar, Consumer Behaviour - Insights from Indian Market, PHI, 2010.
2. Leon G.Schiffman and Leslie LasarKanuk, Consumer Behavior, Pearson Education, India, ninth edition, 2010.
3. Barry J.B., Eric G.H., Ashutosh M., Consumer Behaviour - A South Asian Perspective, Cengage Learning, 2016.
4. Paul Peter et al., Consumer Behavior and Marketing Strategy, Tata McGrawHill, Indian Edition, 7th Edition 2005.



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3. Akhileshwar Pathak, Legal Aspects of Business, Tata McGraw Hill, 6th Edition 2018.
4. Ravinder Kumar, Legal Aspects of Business, New Delhi: Cengage Learning, 4 th edition, 2016.
5. Sinha P.K, Dr. Vinod Singhania, Text Book of Indirect Tax, Taxman Publication, New Delhi
6. Taxmann, GST Manual with GST Law Guide & Digest of Landmark Rulings, 11th Edition, 2019
7. P. P. S. Gogna, Mercantile Law, S. Chand & Co. Ltd., India, Fourth Edition, 2015.
8. Dr. Vinod K. Singhania, Direct Taxes Planning and Management, 11 th, 2007.
9. Richard Stim, Intellectual Property- Copy Rights, Trade Marks, and Patents, Cengage Learning, 15 th edition 2017.
10. Daniel Albuquerque, Legal Aspect of Business, Oxford, 2 nd edition, 2017
11. Ravinder Kumar– Legal Aspect of Business.– Cengage Learning, 4 th Edition-2016.
12. V.S. Datey, GST Ready Reckoner, 9 th edition, 2019



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1	731222631001	ARTHI.M	✓		
2	731222631002	ASHWINI.S	✓		
3	731222631003	BHARATHI .A	✓		
4	731222631004	BHUVANESWARI. R	✓		
5	731222631005	DHARANI .R	✓		
6	731222631006	DIVYA.S	✓		
7	731222631007	HARIDHARANI.N	✓		
8	731222631009	KALAPSAMUVEL. M	✓		
9	731222631010	MANIMARAN .M	✓		
10	731222631011	MAYA. K	✓		
11	731222631012	NANDHA KISHORE .S	✓		
12	731222631016	PRADEEP .B	✓		
13	731222631020	RAJKUMAR.V	✓		
14	731222631022	SANTHIYA. P	✓		
15	731222631023	SANTHOSH. S	✓		
16	731222631024	SATHIYAABIRAMI.N	✓		
17	731222631025	SATHIYA PRIYA. G	✓		
18	731222631026	SOWNDARYA.S	✓		
19	731222631027	SRIRAM.M	✓		
20	731222631028	STENIN MESHAK.S.I	✓		

**Principal****J.K.K.Munirajah College of Technology,****(Autonomous)****T.N.Palayam, Gobi (Tk),****Erode (Dt) - 638 506.**

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41	731223631023	KAVINKUMAR K		✓	
42	731223631026	KISHORE S		✓	
43	731223631028	MANOJKUMAR S		✓	
44	731223631029	MEGALA S		✓	
45	731223631030	MEGAVANNAN R		✓	
46	731223631031	MOHAMMED SANOOB		✓	
47	731223631032	MOHANRAJ K		✓	
48	731223631033	MYTHILI K		✓	
49	731223631034	NAGAKARNAN M		✓	
50	731223631035	NAGARAJ S		✓	
51	731223631036	NOUSHIBA		✓	
52	731223631037	PARAMESH M		✓	
53	731223631039	RAGUL A		✓	
54	731223631040	RAHUL M		✓	
55	731223631041	RAJ R		✓	
56	731223631042	RAJALAKSHMI M		✓	
57	731223631043	ROJASRI K		✓	
58	731223631045	SARANYA G		✓	
59	731223631046	SARATHI		✓	
60	731223631047	SIVA R		✓	

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21	731222631029	THILAGAVATHI.P	✓		
22	731222631030	THIYAGU.M	✓		
23	731223631001	AADHITHYA T		✓	
24	731223631002	ABINAYA S		✓	
25	731223631003	AJAY G		✓	
26	731223631004	AKASH.R		✓	
27	731223631005	AKHILA		✓	
28	731223631006	ARUNAGIRI		✓	
29	731223631008	DEEPA K		✓	
30	731223631009	DESIKA S		✓	
31	731223631010	DHARSHINI P		✓	
32	731223631011	DINESH A		✓	
33	731223631012	ELAKIYA		✓	
34	731223631013	GANDHI H		✓	
35	731223631015	GOPIKA G		✓	
36	731223631017	HALISHA B		✓	
37	731223631018	HARIPRIYA S		✓	
38	731223631020	JOSHUA E		✓	
39	731223631021	KALAISELVAN M		✓	
40	731223631022	KARANRAJ R		✓	

  
 Principal  
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61	731223631048	SIVARAM P		✓	
62	731223631052	STEENA JENIFER J		✓	
63	731223631053	SUGUMAR N		✓	
64	731223631055	THAMIL SELVAN M		✓	
65	731223631056	VEENA R		✓	
66	731223631059	YOVANS S		✓	

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(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**



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**DEPARTMENT OF MANAGEMENT STUDIES**

**PROJECT BATCH LIST (2023-24)**

S. NO	REGISTER NO	NAME LIST	PROJECT TITLE	GUIDE NAME
1	731222631001	ARTHI.M	A STUDY ON ORGANIZATIONAL CLIMATE IN SRI SAKTHI TEXTILES PVT LTD,ERODE	Mr.E.R.VADIVEL HOD/MBA
2	731222631002	ASHWINI.S	A STUDY ON EMPLOYEE WELFARE MEASURES IN JAYAVARMA TEXTILES PVT LTD,KUNNATHUR	
3	731222631003	BHARATHI .A	A STUDY ON JOB STRES AMONG THE EMPLOYEES IN THE SAKTHI SUGARS LTD,APPAKUDAL	
4	731222631004	BHUVANESWAR I. R	A STUDY ON THE EFFECT OF HUMAN RESOURCE IN SOLVING CONFLICTS IN RABWIN INDUSTRIES,PVT,LTD,COIMBATO RE	

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5	731222631005	DHARANI .R	A STUDY ON EMPLOYEE MORALE IN PV SPINNING MILLS PVT LTD,SATHIYAMANGALAM	Mr.R.PRASANTH AP/MBA
6	731222631006	DIVYA.S	A STUDY ON EMPLOYEE REWARD POLICY IN SOLAR CONCEPTS,PVT,LTD,ERODE	
7	731222631007	HARIDHARANI. N	A STUDY ON EMPLOYEES COMPENSATION AND BENIFIETS IN ANGEL STARCH @FOOD PVT LTD,ERODE	
8	731222631009	KALAPSAMUVE L. M	A STUDY ON EFFECTIVENESS OF EMPLOYEE ENGAGEMENT IN WORK FEOM HOME WITH SPECIAL REFERENCE TO INSOURCE TECHNOLOGIES,COIMBATORE	
9	731222631010	MANIMARAN .M	A STUDY ON CUSTOMER BUYING BEHAVIOUR-MSR COCONUT OIL,THIRUPPUR	

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(Autonomous)

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10	731222631011	MAYA. K	A STUDY ON INNOVATIVE HUMAN RESOURCE POLICIES IN TATA ELECTRONICS ,HOSUR	Mr.E.R.VADIVEL HOD/MBA
11	731222631012	NANDHA KISHORE .S	A STUDY ON PROFITABILITY ANALYSIS OF SAKTHI FRUITS,ERODE	
12	731222631016	PRADEEP .B	A STUDY ON EMPLOYEE TALENT MANAGEMENT ON THENPANDIAN SPINNING MILLS PVT,LTD,NAMBIYUR	
13	731222631020	RAJKUMAR.V	A STUDY ON CASH FLOW ANALYSIS OF TURBO ENGINEERING,COIMBATORE	
14	731222631022	SANTHIYA. P	A STUDY ON EMPLOYEE JOB SATISFACTION IN GDN EXPORT PRIVATE LIMITED COMPANY,THIRUPPUR	

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15	731222631023	SANTHOSH. S	A STUDY ON EMPLOYEE RETENTION TECHNIQUES OF V.K A DAIRY FARM,KARUR	Mr.B.SIVAKUMAR AP/MBA
16	731222631024	SATHIYAABIRA MI.N	A STUDY ON OPPURTUNITY AND CHALLENGES USING HR ANALYTICS IN SRI VARI KNITWEAR, THIRUPPUR	
17	731222631025	SATHIYA PRIYA. G	A STUDY ABOUT THE JOB ENRICHMENT OF EMPLOYES IN AQUA HILLS INDUSTRIAL SOLUTIONS-METTUPALAYAM	Mr.E.R.VADIVEL HOD/MBA
18	731222631026	SOWNDARYA.S	A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT WITH SPECIAL REFERENCE TO JSW STEEL( INDIA)PVT,LTD,POTTANE RI	
19	731222631027	SRIRAM.M	A STUDY ON EMPLOYEE PERFORMANCE MANAGEMENT SYSTEM TOWARDS ALAGENDRAN SPINNING MILLS,MADURAI	Mr.B.SIVAKUMAR AP/MBA

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(Autonomous)  
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Erode (Dt) - 638 506.**



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T.N. Palayam (Po), Gobi (Tk), Erode (Dt) – 638 506

20	731222631028	STENIN MESHAK.S.I	A STUDY ON WORKPLACE WELLNESS PROGRAMS AND THEIR IMPACT ON EMPLOYEE SATISFACTION AT COTTON BLOSSOM(INDIA)PVT,LTD,ERODE	
21	731222631029	THILAGAVATHI. P	A STUDY ON EMPLOYEE ATTRITION IN SRM KNIT GARMENTS PVT LTD,THIRUPPUR	Mr.R.PRASANTH AP/MBA
22	731222631030	THIYAGU.M	A STUDY ON EMPLOYEE STRESS MANAGEMENT WITH SPECIAL REFERENCE TO HATSUN AGRO,SALEM	

  
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Erode (Dt) - 638 506.



**A STUDY WORKPLACE WELLNESS  
PROGRAMS AND THEIR IMPACT  
ON EMPLOYEE SATISFACTION**



**AT  
COTTON BLOSSOM (INDIA) PVT., LTD.,  
PERUNDURAI, ERODE.**

**PROJECT REPORT**

*Submitted by*

**STENIN MESHAK.S. I**

**Register No: 731222631028**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

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Erode (Dt) - 638 506.**

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**T.N. PALAYAM - 638 506.**

DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

JULY 2024

This is to certify that the project entitled

**A STUDY WORKPLACE WELLNESS PROGRAMS AND THEIR IMPACT ON  
EMPLOYEE SATISFACTION**

AT

**COTTON BLOSSOM (INDIA) PVT., LTD.,**

**PERUNDURAI, ERODE.**

is the bonafide record of project work done by

**STENIN MESHAK.S. I**

**Register No:731222631028**

Of MBA during the year 2022 to 2024.

*B. Srinivas*  
Project Guide

*S.P.N*  
Head of the Department

HEAD OF THE DEPARTMENT  
Department of Management Studies  
J.K.K. Munirajah College of Techno  
T.N. PALAYAM - 638 506  
GOBI (TK.) ERODE (Dt.)

Submitted for the Project Viva-Voce examination held on 31/07/2024

*S.P.N*  
Internal Examiner

*S.P.N*  
External Examiner

*S.P.N*  
Principal

J.K.K. Munirajah College of Technology  
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T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

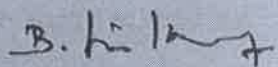
## DECLARATION

I affirm that the project work titled "A STUDY WORKPLACEWELLNESSPROGRAMSANDTHEIRIMPACTONEMPLOYEESATISFACTIONAT COTTON BLOSSOM (INDIA) PVT., LTD., PERUNDURAI, ERODE." being submitted in partial fulfillment for the award of Master of Business Administration is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

**STENIN MESHAK.S. I**

**Register No:731222631028**

I certify that the declaration made above by the candidate is true.

  
Signature of the Guide,

**Mr. B.SIVA KUMARMBA., MPhil.,**

(Asst Professor)

  
Principal

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(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

### 4.3 CONCLUSION

The study is conducted specially in Cotton Blossom (India) Pvt Ltd. The main objective of this was, to study workplace wellness and their impacts on employee satisfaction. Implementing comprehensive workplace wellness programs is a strategic approach that can significantly enhance employee satisfaction and overall organizational performance. The suggestions provided focus on creating a holistic wellness environment that addresses physical, mental, and emotional health needs, thereby fostering a culture of well-being. By offering personalized health assessments, mental health support, physical wellness initiatives, and promoting work-life balance, companies can show their commitment to the



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Erode (Dt) - 638 506.



**A STUDY ON EMPLOYEE MORALE IN  
PV SPINNING MILLS PVT LTD,  
SATHYAMANGALAM**



**PROJECT REPORT**

*Submitted by*

**DHARANI R**

**Register No:731222631005**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

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**JULY 2024**

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**(Autonomous)**

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**Erode (Dt) - 638 506.**

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**DEPARTMENT OF MANAGEMENT STUDIES**

**PROJECT REPORT**

**JULY 2024**

This is to certify that the project entitled

**A STUDY ON EMPLOYEE MORALE IN PV SPINNING**

**MILLS PVT LTD,**

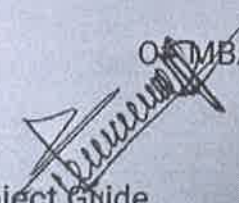
**SATHYAMANGALAM**

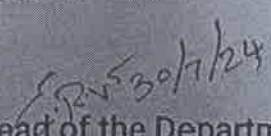
is the bonafide record of project work done by

**DHARANI R**

**Register No: 731222631005**

**of MBA during the year 2022 to 2024.**

  
Project Guide

  
Head of the Department  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
J.K.K. Munirajah College of Technology,  
T.N. PALAYAM - 638 506.  
GOBI (TK.) ERODE (DIST.)

Submitted for the Project Viva-Voce examination held on 31/07/2024

  
Internal Examiner

  
External Examiner

  
Principal

J.K.K. Munirajah College of Technology  
(Autonomous)  
T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

## DECLARATION

I affirm that the project work titled A STUDY ON EMPLOYEE MORALE IN PV SPINNING MILLS PVT LTD being submitted in partial fulfillment for the award of Master of Business Administration is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

DHARANI R

731222631005

I certify that the declaration made above by the candidate is true.



Signature of the Guide,

R PRASANTH M.B.A.

(Asst Professor)



Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

### 5.3 CONCLUSION

According to the research analyzed on the topic A Study On Employee Morale with reference to PV Spinning Mills Pvt Ltd, the major identification of the study is that most of the respondents says that the working environment is not good, no entertainment activities, no transport and canteen facilities provided by the company. The most of respondents highly satisfied with the Supervisor feedback about their performance.

The works were also routine in their departments. So I conclude that, the management should take several steps which would be helpful to reduce the employeemorale in the company and well as the employees will be more motivated and there will be raise in employee attitude towards the organization and they will sustain in the organization.



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T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.



**A STUDY ON EFFECTIVENESS OF  
EMPLOYEE ENGAGEMENT IN WORK  
FROM HOME WITH SPECIAL  
REFERENCE TO INSOURCE TECHNOLOGIES OF  
COIMBATORE**

**PROJECT REPORT**

*Submitted by*

**KALAP SAMUVEL .M**

**Register No: 731222631009**

*In partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES  
J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

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(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638-506.**

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T.N. PALAYAM - 638 506.

DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

JULY 2024

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**A STUDY ON EFFECTIVENESS OF EMPLOYEE ENGAGEMENT IN  
WORK FROM HOME WITH SPECIAL REFERENCE TO INSOURCE  
TECHNOLOGIES OF COIMBATORE**

is the bonafide record of project work done by


**KALAP SAMUVEL .M**

Register No: 731222631009

Of MBA during the year 2022 to 2024.

  
Project Guide

Submitted for the Project Viva-Voce examination

  
Head of the Department  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
Gobi (Tk), Erode (Dt)

  
Internal Examiner

  
External Examiner

  
Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

**DECLARATION**

I affirm that the project work titled "**A STUDY ON EFFECTIVENESS OF EMPLOYEE ENGAGEMENT IN WORK FROM HOME WITH SPECIAL REFERENCE TO INSOURCE TECHNOLOGIES OF COIMBATORE**"

being submitted in partial fulfillment for the award of Master of Business Administration is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

**KALAP SAMUVEL .M**

**Register No:731222631009**

I certify that the declaration made above by the candidate is true.

  
Signature of the Guide.

**Asst.Prof. E.R. VADIVEL, M.B.A., (Asst Professor)**



**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

## 5.3 CONCLUSION

Employee engagement is a complex construct that reflects the emotional connection that employees have with their work, their organization, and their colleagues. Several factors contribute to employee engagement, including job characteristics, social support, leadership, organizational culture, and employee well-being. Employee engagement has been found to be positive with the Work from Home employees in sales executive field in Insource Technologies Company, Coimbatore. Measuring employee engagement is essential for organizations to identify areas for improvement and enhance employee well-being and organizational performance.



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**A STUDY ON EMPLOYEES COMPENSATION  
AND BENEFITS IN ANGEL STARCH & FOOD  
PVT LTD, ERODE**



**PROJECT REPORT**

*Submitted by*

**N.HARIDHARANI**

**Register No:731222631007**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

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**(Autonomous)**

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**Erode (Dt) - 638 506.**

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**T.N.PALAYAM - 638 506.**

DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

JULY 2024

This is to certify that the project entitled


**A STUDY ON EMPLOYEES COMPENSATION AND BENEFITS  
IN ANGEL STARCH & FOOD PVT LTD, ERODE**

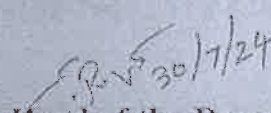
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**N.HARIDHARANI**

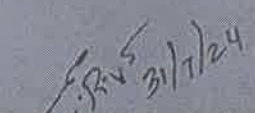
Register No:731222631007

Of MBA during the year 2022 to 2024.

  
Project Guide

  
Head of the Department  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM - 638 506  
GOBI (TK), ERODE (DIST)

Submitted for the Project Viva-Voce examination held on 31/07/2024

  
Internal Examiner

  
External Examiner

  
Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (TK),  
Erode (Dt) - 638 506.


## DECLARATION

I affirm that the project work titled **A STUDY ON EMPLOYEES COMPENSATION AND BENEFITS IN ANGEL STARCH & FOOD PVT LTD, ERODE** being submitted in partial fulfillment for the award of **Master of Business Administration** is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

**N.HARIDHARANI**

**Register No:731222631007**

I certify that the declaration made above by the candidate is true.

  
Signature of the Guide,

**Mr.E.R VADIVEL M.B.A.**

(Asst Professor)

  
**Principal**  
**J.K.K.Munirajah College of Techn**  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

### 5.3 CONCLUSION:

Angel Starch & Food Pvt Ltd, the strategic implementation of compensation and benefits plays a pivotal role in driving the company's success and fostering a positive organizational culture. By prioritizing fair and competitive compensation, the company ensures that it attracts and retains top talent, motivating employees to perform at their best and align their efforts with the company's goals. Furthermore, the comprehensive benefits packages offered at Angel Starch & Food Pvt Ltd enhance the overall well-being of employees, contributing to their job satisfaction and loyalty.



**Principal**

J.K.K. Munirajah College of Technology  
(Autonomous)

T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.



**A STUDY ON CASH FLOW ANALYSIS  
OF TURBO ENGINEERING,  
COIMBATORE.**



**PROJECT REPORT**

*Submitted by*

**RAJKUMAR.V**

**Register No: 731222631020**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K. Munirajah College of Technology  
(Autonomous)  
T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**

**J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**DEPARTMENT OF MANAGEMENT STUDIES**

**PROJECT REPORT**

**JULY 2024**

This is to certify that the project entitled

**A STUDY ON CASH FLOW ANALYSIS OF TURBO**

**ENGINEERING, COIMBATORE.**

is the bonafide record of project work done by

**RAJKUMAR.V**

**Register No: 731222631020**

Of MBA during the year 2022 to 2024.

*B. Kishan*  
Project Guide

*[Signature]*  
Head of the Department  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM - 638 506.  
GOBI (Tk), ERODE DIST.

Submitted for the Project Viva-Voce examination held on 31/07/2024

*[Signature]*  
Internal Examiner

*[Signature]*  
External Examiner

*[Signature]*

**Principal**

J.K.K. Munirajah College of Technology  
(Autonomous)  
T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

**DECLARATION**

I affirm that the project work titled "A STUDY ON CASH FLOW ANALYSIS OF TURBO ENGINEERING, COIMBATORE." being submitted in partial fulfillment for the award of Master of Business Administration is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

**RAJKUMAR.V**

**Register No: 731222631020**

I certify that the declaration made above by the candidate is true.



Signature of the Guide.

**Mr. B. SIVA KUMAR MBA., MPhil.,**

(Asst Professor)



**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

## CONCLUSION

This shows that the firm needs to further streamline its Cash flow and also needs to have better Cash flow policies. Mere cash balance in excess of requirement will not add anything to the concern. If it is not being put to use in proper manner, it definitely has an adverse effect in its profitability. The surplus cash which is at the disposal of the firm should be invested in various financial instruments or it can be utilized in other purpose. If the firm takes proper care about its Cash flow system and manage its excess liquidity (i.e. over the optimum cash balance level) by having proper investment policies, it will definitely enhance its profitability and also help in enriching its capital base. Cash flow practice is relatively better in the halls of residence, although the researcher is of the opinion that much improvement could be made if Bursars are challenged and well-motivated by the appropriate authorities.



**Principal**

**J.K.K. Munirajah College of Technology**  
(Autonomous)  
T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.



**A STUDY ON PROFITABILITY  
ANALYSIS OF SAKTHI FRUITS,  
ERODE**



**PROJECT REPORT**

*Submitted by*

**NANDHA KISHORE. S**

**Register No: 731222631012**

*In partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K. Munirajah College of Technology  
(Autonomous)**

**T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**

**J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**DEPARTMENT OF MANAGEMENT STUDIES**

**PROJECT REPORT**

**JULY 2024**

This is to certify that the project entitled

**A STUDY ON PROFITABILITY ANALYSIS OF  
SAKTHI FRUITS, ERODE**

is the Bonafede record of project work done by

**NANDHA KISHORE. S**

**Register No: 731222631012**

**OF MBA during the year 2022 to 2024.**

*[Signature]*  
**Project Guide**

*[Signature]* 30/7/24  
**Head of the Department**  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM - 638 506  
GOBI (TK), ERODE (DT)

Submitted for the Project Viva-Voce examination held on 31/07/2024

*[Signature]* 31/7/24  
**Internal Examiner**

*[Signature]* 31/07/24  
**External Examiner**

*[Signature]*  
**Principal**  
J.K.K. Munirajah College of Technology  
(Autonomous)  
T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.


## DECLARATION

I affirm that the project work titled "A STUDY ON PROFITABILITY ANALYSIS OF SAKTHI FRUITS, ERODE" being submitted in partial fulfillment for the award of Master of Business Administration is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

**NANDHA KISHORE. S**

**Register No: 731222631012**

I certify that the declaration made above by the candidate is true.

  
Signature of the Guide,

**Asst.Prof. E.R. VADIVEL, M.B.A.,**

**(Asst Professor)**



**Principal**

**J.K.K.Munirajah College of Technology**

**(Autonomous)**

**T.N.Palayam, Gobi (Tk),**

**Erode (Dt) - 638 506.**

### 3 CONCLUSION

By considering the industry performance this year was a difficult year for the industry. Profitability analysis is the vital part of Financial Management of any business like Sachi fruits. However the profitability of this company was adversely affected by the various factors. This study helps the company to control over the financial areas and the smooth functioning of the business. This study and analysis of profitability and financial statement gives a thorough insight to the research and how the financial statements should be analyzed which will help in the improvement of profitability and liquidity of the business.

20 of 20



**Principal**

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.



**A STUDY ON OPPORTUNITY AND  
CHALLENGES USING HR ANALYTICS  
IN SRI VAARI KNITWEAR, TIRUPUR.**



**PROJECT REPORT**

*Submitted by*

**SATHIYAABIRAMI N**

**Register No: 731222631024**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K. Munirajah College of Technology  
(Autonomous)  
T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N.PALAYAM - 638 506.**

DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

JULY 2024

This is to certify that the project entitled

**A STUDY ON OPPORTUNITY AND CHALLENGES  
USING HR ANALYTICS IN SRI VAARI KNITWEAR,  
TIRUPUR.**

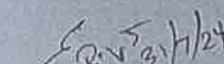
is the bonafide record of project work done by

**SATHIYAABIRAMI N**

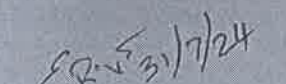
**Register No: 731222631024**


Of MBA during the year 2022 to 2024.

  
**Project Guide**

  
**Head of the Department**  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM - 638 506.  
GOBI (TK.) ERODE (Dt.)

Submitted for the Project Viva-Voce examination held on **31/07/2024**

  
**Internal Examiner**

  
**External Examiner** 31/07/24

**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

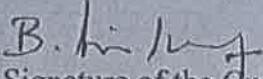
## DECLARATION

I affirm that the project work titled **A STUDY ON OPPORTUNITY AND CHALLENGES USING HR ANALYTICS IN SRI VAARI KNITWEAR, TIRUPUR.** being submitted in partial fulfillment for the award of **Master of Business Administration** is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

**SATHIYAABIRAMI. N**

Register No: 731222631024

I certify that the declaration made above by the candidate is true.

  
Signature of the Guide,

**B.SIVA KUMAR M.B.A.**

(Asst Professor)

  
**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

### 5.3. CONCLUSION

With the technological development and advancement in industries, business has developed the use of HR analytics that improves organizational effectiveness. HR analytics quantifies and provides data-driven decision making by using statistical models and techniques. HR analytics handles all relevant data related to HR and interpret better result. Through this paper, it is analyzed that implementation and usage of HR analytics in business has been challenging as the HR professionals may lack the required skills and knowledge of using the HR analytics tool or there may be data quality or data governance issues. Due to such an issue's organization may not get the support of top management. Despite such challenges, and has improved HR function. Knowledge and skill gap can be filled by learning and adopting certain knowledge and skills. The study explains that HR analytics usage and implementation have both pros and cons but if analyzed on a broader concept then opportunities of using HR analytics diminishes the challenges and lead to tremendous growth of the organization. It is analyzed that if an organization understands the right purpose of implementing HR analytics than they can get a better return on investment and businesses will accept and start involving HR analytics in HR departments. Soon HR analytics usage will rise and help the organization in getting evidence-based results and will transform the working of HR department from traditional to statistical decision making. The right use of HR analytics at the right time and in the right business can lead to tremendous growth of HR analytics in an organization providing them to grow faster.



Principal

J.K.K. Munirajah College of Technology  
(Autonomous)  
T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.



**A STUDY ABOUT THE JOB  
ENRICHMENT OF EMPLOYEES IN  
AQUA HILLS INDUSTRIAL  
SOLUTIONS-METTUPALAYAM**



**PROJECT REPORT**

*Submitted by*

**SATHIYA PRIYA.G**

**Register No: 731222631025**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K.Munirajah College of Technology**

**(Autonomous)**

**T.N.Palayam, Gobi (Tk),**

**Erode (Dt) - 638 506.**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N.PALAYAM - 638 506.**

**DEPARTMENT OF MANAGEMENT STUDIES**

**PROJECT REPORT**

**JULY 2024**

This is to certify that the project entitled

**“A STUDY ABOUT THE JOB ENRICHMENT OF  
EMPLOYEES IN AQUA HILLS INDUSTRIAL  
SOLUTIONS-METTUPALAYAM”**

is the bonafide record of project work done by

**SATHIYA PRIYA .G**

**Register No: 73122631025**

**Of MBA during the year 2022 to 2024.**

*B. Anil Kumar*  
Project Guide

*30/7/24*  
Head of the Department  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM - 638 506,  
GOBI (TK.) ERODE (DIST.)

Submitted for the Project Viva-Voce examination held on 31/07/2024

*S. Sathya Priya*  
Internal Examiner

*S. Sathya Priya*  
External Examiner

*S. Sathya Priya*  
Principal  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

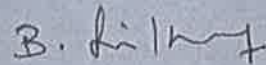
## DECLARATION

I affirm that the project work titled "A STUDY ABOUT THE JOB ENRICHMENT OF EMPLOYEES IN AQUA HILLS INDUSTRIAL SOLUTIONS-METTUPALAYAM" being submitted in partial fulfillment for the award of Master of Business Administration is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

SATHIYA PRIYA .G

Register No: 73122631025

I certify that the declaration made above by the candidate is true.



Signature of the Guide,

B.SIVA KUMAR M.B.A.

(Asst Professor)



Principal

J.K.K.Munirajah College of Technology

(Autonomous)

T.N.Palayam, Gobi (Tk),

Erode (Dt) - 638 506.

### 5.3 CONCLUSION

From the above study it is clear that the job enrichment helps in increasing employees job motivation, satisfaction, self-worth, in an attempt to ultimately increase the overall employee productivity within the organization.

The implementation of a job enrichment program has successfully shown for increase employees job motivation, satisfaction, self-worth, in an attempt to ultimately increase the overall employee productivity within the organization. No matter what the function or sector of an organisation whether it be a government agency, non-profit organization, or company operating within the private sector, the implementation of job enrichment into your organization will result in the key areas of employee production and worker motivation. It is through years of conducted research that a happy and motivated workforce coupled with an effective and flexible management will ultimately result in a highly productive organization.

Job enrichment offers a good way to increase the variety of work and to motivate employees to truly commit themselves for the benefit of the whole organization. In increasingly competitive environment, management finds that the best way to achieve corporate goals is to work together with the persons who are closed to the actual work.



44  
Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.



**A STUDY ON CUSTOMER BUYING  
BEHAVIOUR- MSR COCONUT OIL AT  
TIRUPPUR.**



**PROJECT REPORT**

*Submitted by*

**MANIMARAN.M**

**Register No:731222631010**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K.Munirajah College of Technology**

**(Autonomous)**

**T.N.Palayam, Gobi (Tk),**

**Erode (Dt) - 638 506.**

**T.N.PALAYAM - 638 506.**

DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

JULY 2024

This is to certify that the project entitled

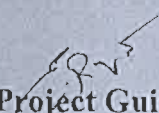
**A STUDY ON CUSTOMER BUYING BEHAVIOUR –MSR  
COCONUT OIL AT TIRUPPUR.**

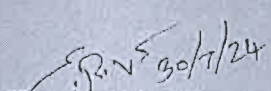
is the bonafide record of project work done by

**MANIMARAN.M**

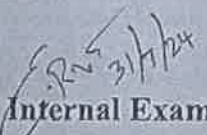
**731222631010**

Of MBA during the year 2022 to 2024.

  
Project Guide

  
Head of the Department  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM - 638 506  
GOBI (TK.) ERODE (DIST)

Submitted for the Project Viva-Voce examination held on 31/07/2024

  
Internal Examiner

  
External Examiner



Principal  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

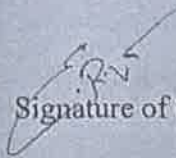
## DECLARATION

I affirm that the project work titled A Study ORGANIZATIONAL CLIMATE IN SRI SAKTHI TEXTILES. being submitted in partial fulfillment for the award of Master of Business Administration is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

MANIMARAN.M

731222631010

I certify that the declaration made above by the candidate is true.

  
Signature of the Guide,

MR.E.R. VADIVEL., M.B.A.

(Asst Professor)



**Principal**

J.K.K.Munirajah College of Technology  
(Autonomous)

T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

### 5.3 CONCLUSION

Customers are in very prominent role in distribution channel. They reach the products to the ultimate consumers. So the company must satisfy the retailers. It must provide good margin to its consumers and it wants to retain the retailers. The company must ensure the products avail at all the places. It must give mass advertisement to create company's image among retailers and retailer's image among consumers.

A special care should be taken to replace damaged products to reduce dissatisfaction among the retailers promptly.

  
**Principal**



**A STUDY ON EMPLOYEE ATTRITION  
IN SRM KNIT GARMENTS PVT LTD  
TIRUPPUR.**



**PROJECT REPORT**

*Submitted by*

**THILAGAVATHI.P**

**Register No;731222631029**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**

**J.K.K.MUNIRAJAH COLLEGE OF  
TECHNOLOGY**



**T.N.PALAYAM - 638 506.**

DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

JULY 2024

This is to certify that the project entitled

**A STUDY ON EMPLOYEE ATTRITION IN SRM  
KNIT GARMENTS PVT LTD TIRUPPUR.**



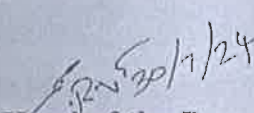
is the bonafide record of project work done by

**THILAGAVATHI.P**

Register No: 731222631029

Of MBA during the year 2022 to 2024.

  
Project Guide

  
Head of the Department  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM - 638 506  
GOBI (TK) ERODE (DIST)

Submitted for the Project Viva-Voce examination held on 31/07/2024

  
Internal Examiner

  
External Examiner

  
Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

DECLARATION



I affirm that the project work titled **A STUDY ON  
EMPLOYEE ATTRITION IN SRM KNIT  
GARMENTS PVT LTD TIRUPPUR.** being submitted in




partial fulfillment for the award of **Master of Business Administration** is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

**THILAGAVATHI .P**


Register No:731222631029.

I certify that the declaration made above by the candidate is true.

  
Signature of the Guide,

**MR.R.PRASANTH. M.B.A.**

(Asst Professor)

  
**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

#### 4.3 CONCLUSION

According to the research analysed on the topic A Study on Employee Attrition at SRM Knit Garments, the majority of the respondents are satisfied with the working condition and health safety and welfare provision provided by the company. And the correct feedback given by the supervisor help the employees to improve their work and proper recognitions is also given for the brilliant work done by the employees.

So, I conclude that each and every employee are satisfied with their work but to get the highest satisfaction level the company can increase their salary and provide break hours during the working time. They could also improve the inter departmental coordination to achieve their goal. The findings and suggestions will help the company for future growth of the company and the reduce the employee attrition.

  
Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.



**A STUDY ON EMPLOYEE JOB SATISFACTION IN GDN  
EXPORT PRIVATE LIMITED COMPANY , TIRUPUR  
DISTRICT**



**PROJECT REPORT**

*Submitted by*

**SANTHIYA.P**

**Register No:731222631022**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

  
Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N.PALAYAM - 638 506.**

DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

JULY 2024

This is to certify that the project entitled

**A STUDY ON EMPLOYEE JOB SATISFACTION IN GDN EXPORT  
PRIVATE LIMITED COMPANY , TIRUPUR DISTRICT**

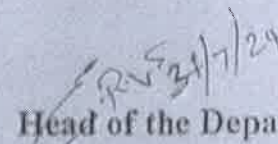
is the bonafide record of project work done by

**SANTHIYA.P**

Register No: 731222631022

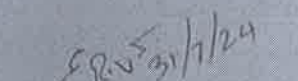
Of MBA during the year 2022 to 2024.


  
Project Guide

  
Head of the Department

HEAD OF THE DEPARTMENT  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM - 638 506  
GOBI (TK.) ERODE (DIST)

Submitted for the Project Viva-Voce examination held on 31/07/2024

  
Internal Examiner

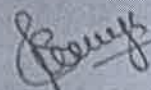
  
External Examiner

  
Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

## DECLARATION

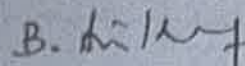
I affirm that the project work titled **A STUDY ON EMPLOYEE SATISFACTION IN GDN EXPORT PRIVATE LIMITED ,TRIPUR** being submitted in partial fulfillment for the award of **Master of Business Administration** is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.



**SANTHIYA.P**

Register No: 731222631022

I certify that the declaration made above by the candidate is true.



Signature of the Guide,

**B.SIVAKUMAR M.B.A.**

(Asst Professor)



**Principal**

**J.K.K.Munirajah College of Technology**

(Autonomous)

T.N.Palayam, Gobi (Tk),

Erode (Dt) - 638 506.

### 5.3 CONCLUSION

Job satisfaction is the general attitude towards the job which vary between the individuals. From the findings and analysis, it is clear that the level of satisfaction of employees on the job in the organisation is good. It shows that job satisfaction strongly influences the productive efficiency of an organization and increases effectiveness by making the employees more participative with the immediate superiors and providing on-time training programmes. The problem underlying the organization was found and objectives were framed accordingly. The research methodology was conceptualized to facilitate better process in the achievement of the objects. The study on workers satisfaction level revealed that workers were satisfied on majority of the factors. The analysis thus thrown light on various factors. Suitable suggestions were provided to further improve job satisfaction level. The findings and suggestions provided by the researcher will help the organisation to increase the satisfaction level of workers and to motivate them in their job.



**Principal**

**J.K.K. Munirajah College of Technology  
(Autonomous)  
T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**



**A STUDY ON EMPLOYEE TALENT  
MANAGEMENT ON THENPANDIAN  
SPINNING MILLS INDIA PVT  
LTD, NAMBIYUR**



**PROJECT REPORT**

*Submitted by*

**PRADEEP. B**

**Register No:731222631016**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N.PALAYAM - 638 506.**

**DEPARTMENT OF MANAGEMENT STUDIES**

**PROJECT REPORT**

**JULY 2024**

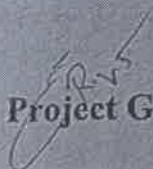
This is to certify that the project entitled  
**A STUDY ON EMPLOYEE TALENT MANAGEMENT  
ON THENPANDIAN SPINNING MILLS INDIA PVT  
LTD,NAMBIYUR.**

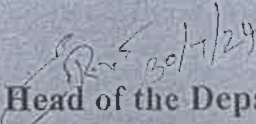
is the bonafide record of project work done by

**B.PRADEEP**

**Register No:731222631016**

Of MBA during the year 2022 to 2024.


  
**Project Guide**

  
**Head of the Department**  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM - 638 506  
GOBI (TK), ERODE (DIST)

Submitted for the Project Viva-Voce examination held on 31/07/2024

  
**Internal Examiner**

  
**External Examiner**

  
**Principal**

**J.K.K.Munirajah College of Technology**  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

**DECLARATION**

I affirm that the project work titled **A STUDY ON EMPLOYEE TALENT MANAGEMENT ON THENPANDIAN SPINNING MILLS INDIA PVT LTD,NAMBIYUR** being submitted in partial fulfillment for the award of Master of Business Administration is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

**B.PRADEEP**

Register No: 731222631016

I certify that the declaration made above by the candidate is true.

  
Signature of the Guide,

**Mr.E.R.VADIVEL**

(Asst Professor)



**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**

### 5.3 CONCLUSION

Skills development should form part of an effective response to changing conditions. Technology and trade have significant impacts on firm whatever their level of development. Climate change may have a similar impact in the future. Technological changes offer the potential for higher productivity and company and have created new jobs with new skills, but have also resulted in job losses and changing skills requirements. Trade policy offers new opportunities and the potential for participating in growth value chains, but also Posses transition challenges for domestic industries. Climate change is likely to alter patterns of energy use, impacting on how industry conducts its operations and raising demand for new skills across the industries.



**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**



**A STUDY ON ORGANIZATIONAL  
CLIMATE IN SRI SAKTHI TEXTILES**



**PVT LTD,**

**ERODE.**

**PROJECT REPORT**

*Submitted by*

**ARTHLM**

**731222631001**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

  
**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N.PALAYAM - 638 506.**

**DEPARTMENT OF MANAGEMENT STUDIES**

**PROJECT REPORT**

**JULY 2024**

This is to certify that the project entitled

**A STUDY ON ORGANIZATIONAL CLIMATE IN SRI SAKTHI  
TEXTILES PVT LTD,**

**ERODE**

is the bonafide record of project work done by

**ARTHIM**

**731222631001**

**Project Guide** of MBA during the year 2022 to 2024.

**Project Guide**

**Head of the Department**  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM - 638 506  
GOBI (TK.) ERODE (DIST.)

Submitted for the Project Viva-Voce examination held on 31/07/2024

**Internal Examiner**

**External Examiner**

**Principal**

**J.K.K.Munirajah College of Technology**  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
E. - 638 506.

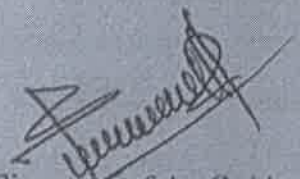
## DECLARATION

I affirm that the project work titled A Study ORGANIZATIONAL CLIMATE IN SRI SAKTHI TEXTILES.being submitted in partial fulfillment for the award of Master of Business Administration is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

ARTHILM

731222631001

I certify that the declaration made above by the candidate is true.



Signature of the Guide,

MR.R.PRASANTH., M.B.A.

(Asst Professor)



Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

### 5.3 CONCLUSION

In the present trend, organization climate is considered as a vital tool for the successful performance of any organization. A good organizational climate motivates the employees to continue to work harder for the success of the organization.

This study has been conducted in Sri Sakthi Textiles, Erode to identify the organization climate in the organization. The collected data has been analyzed using percentage analysis, chi-square test analysis, Karl Pearsons co-efficient of correlation analysis based on which suggestions have been given.

The overall organization climate is good. If the company concentrate on the recommendation provided through this study will support to compete with its competitors and to become a leader among the food industry.



Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.



**A STUDY ON EMPLOYEES REWARD  
POLICY IN SOLAR CONCEPTS  
PVT,LTD, ERODE.**



**PROJECT REPORT**

*Submitted by*

**DIVYA.S**

**Register No:731222631006**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**

J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY

T.N.PALAYAM - 638 506.

DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

JULY 2024

This is to certify that the project entitled

**A STUDY ON EMPLOYEES REWARD POLICY IN**


**SOLAR CONCEPTS PVT LTD, ERODE**

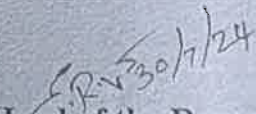
is the bonafide record of project work done by

**DIVYA.S**

Register No:731222631006

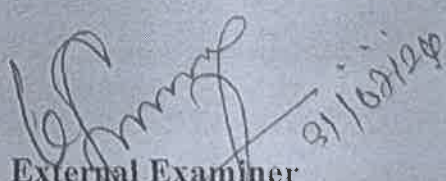
of MBA during the year 2022 to 2024.

  
Project Guide

  
Head of the Department  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies,  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM - 638 506.  
GOBI (TK.) ERODE (DIST.)

Submitted for the Project Viva-Voce examination held on 31/07/2024

  
Internal Examiner

  
External Examiner

  
Principal  
J.K.K. Munirajah College of Technology  
(Autonomous)  
T.N. Palayam, Gobi (Tk.)  
Erode (Dt) - 638 506.

## DECLARATION

I affirm that the project work titled A Study about employee reward policy being submitted in partial fulfillment for the award of **Master of Business Administration** is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.



DIVYA.S

Register No:731222631006

I certify that the declaration made above by the candidate is true.



Signature of the Guide,

MR.R.Prasanth.. M.B.A.

(Asst Professor)



**Principal**

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

## 5.2 SUGGESTIONS:

- From the study, employees are satisfied through the reward system.
- Through the reward system performance of the employees increases.
- Most of the employee's get to know about the reward system through superior.
- Many of the organizations were able to reduce turnover due to effective reward system.
- The study will also help the organization to increase the motivational level of employees and thus increases the performance.
- The best way to motivate employees is to give rewards so that they will remain back in the organization.
- From the study we found that employees prefer to non-monetary reward compared to monetary rewards.
- Monetary incentives that an employee earns as a result a good performance. These rewards are aligned with organization in the achievement of its goals.

## 5.3 CONCLUSION:

The reward is more important of any nature of business, organization, institution very beneficial for employees job performance. It is natural process that human performance is based on motivation and it can be concerned in reward. Managers concluded that rewards keep employees loyal to the company and decrease possibilities of employ turnover. Similarly, employees expressed the idea that rewards ensure retention of high performs in the company. This study of research prove performance of employees is positive impact in solar concepts Pvt Ltd.



**A STUDY ON THE EFFECT OF HUMAN  
RESOURCE IN SOLVING CONFLICTS  
IN RABWIN INDUSTRIES  
PVT.LTD., COIMBATORE**



**PROJECT REPORT**

*Submitted by*

**BHUVANESWARI R**

**731222631004**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N.PALAYAM - 638 506.**

**DEPARTMENT OF MANAGEMENT STUDIES**

**PROJECT REPORT**

**JULY 2024**

This is to certify that the project entitled


**A STUDY ON THE EFFECT OF HUMAN RESOURCE  
IN SOLVING CONFLICTS IN RABWIN INDUSTRIES  
PVT.LTD., COIMBATORE**

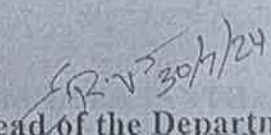
is the bonafide record of project work done by

**BHUVANESWARI R**

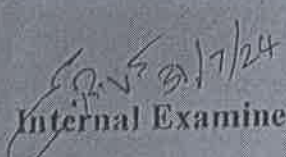
**731222631004**

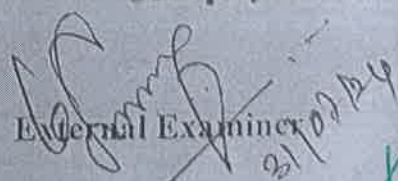
of MBA during the year 2022 to 2024.

  
Project Guide

  
Head of the Department  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies,  
J.K.K. Munirajah College of Technology,  
T.N. PALAYAM - 638 506.  
Gobi (Tk), Erode (Dist).

Submitted for the Project Viva-Voce examination held on 31/07/2024

  
Internal Examiner

  
External Examiner

  
Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

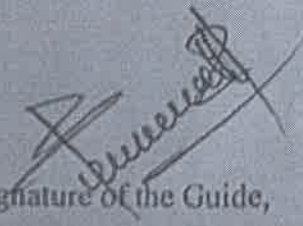
## DECLARATION

I affirm that the project work titled A Study being A Study A STUDY ON THE EFFECT OF HUMAN RESOURCE IN SOLVING CONFLICTS IN RABWIN INDUSTRIES PVT.LTD. a being submitted in partial fulfillment for the award of Master of Business Administration is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

BHUVANESWARI

731222631004

I certify that the declaration made above by the candidate is true.

  
Signature of the Guide,

MR.PRASANTH., M.B.A.

(Asst Professor)



Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

### 5.3 CONCLUSION

The study on the effect of human resources in solving conflicts provides insights into the crucial role of human resources in conflict resolution within organizations. The findings suggest that HR plays a critical role in identifying, preventing, and resolving conflicts through effective communication, cooperation among the employees and fair treatment. Effective conflict resolution strategies implemented by HR professionals can contribute to a positive work environment, improved employee satisfaction, and increased organizational productivity. By promoting effective communication, conflict resolution training, and establishing clear policies and procedures, HR can mitigate the risk of conflicts and create a harmonious work environment. Overall, the study highlights the importance of human resources in conflict management and resolution and emphasizes the need for organizations to invest in HR training and development programs to promote effective conflict resolution practices.



**A STUDY ON EMPLOYEE PERFORMANCE  
MANAGEMENT SYSTEM TOWARDS  
ALAGENDRAN SPINNING MILLS PVT.LTD.,  
MADURAI**



**PROJECT REPORT**

*Submitted by*

**M.SRIRAM**

**731222631027**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N.PALAYAM - 638 506.**

DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

JULY 2024

This is to certify that the project entitled

**A STUDY ON EMPLOYEE PERFORMANCE MANAGEMENT SYSTEM  
TOWARDS ALAGENDRAN SPINNING MILLS PVT.LTD.,MADURAI**

is the bonafide record of project work done by

**M.SRIRAM**

**731222631027**

Of MBA during the year 2022 to 2024.

*B. Srinivas*  
Project Guide

*RV 30/7/24*  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM 638 506.  
GOBI (TK), ERODE (Dt).

Submitted for the Project Viva-Voce examination held on *31/07/2024* Internal

*RV 30/7/24*  
Internal Examiner

*[Signature]* 31/07/24  
External Examiner

*[Signature]*  
Principal  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

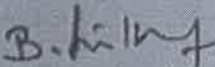
## DECLARATION

I affirm that the project work titled "A STUDY ON EMPLOYEE STRESS MANAGEMENT WITH SPECIAL REFERENCE TO HATSUN AGRO, SALEM" being submitted in partial fulfillment for the award of **Master of Business Administration** is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

**M.SRIRAM**

**731222631027**

I certify that the declaration made above by the candidate is true.

  
Signature of the Guide,

**Mr.B. SIVAKUMAR MBA., MPHILL.**

(Asst Professor)

  
**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

### 5.3 CONCLUSION

Suggest that the Alagendran Spinning Mills Private Limited has suffered from some of the problems associated with performance management. Attention must be paid to improving the system in terms of training matters and setting clear goals for the betterment of the employees and the service in general.

Performance management motivates employees and influences their productivity and ensures that they are producing at acceptable levels. Performance evaluation system could be linked to company objectives to get better results and good performance of the employees. Effectiveness of any appraisal system depends on how all the users of the system understand the purposes, accept and strive for achieving them. For designing any system, employee and managerial performance should be taken into consideration. From the study, it is found that feedback to the employees is not proper in the organization. Periodical and routine feedback can be given to the employees for their good performance in the work, which motivates the employee to enrich the relationship between the superiors and subordinates.



**A STUDY ON EMPLOYEE WELFARE  
MEASURES IN JAYAVARMA TEXTILES  
PVT LTD, KUNNATHUR**



**PROJECT REPORT**

*Submitted by*

**ASHWINI.S**

**731222631002**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K.Munirajah College of Technology**

**(Autonomous)**

**T.N.Palayam, Gobi (Tk),**

**Erode (Dt) - 638 506.**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N.PALAYAM - 638 506.**

**DEPARTMENT OF MANAGEMENT STUDIES**

**PROJECT REPORT**

**JULY 2024**

This is to certify that the project entitled

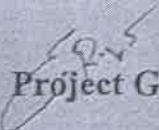
**A STUDY ON EMPLOYEE WELFARE MEASURES IN  
JAYAVARMA TEXTILES PVT LTD, KUNNATHUR**

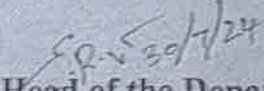
is the bonafide record of project work done by

**Ashwini.S**

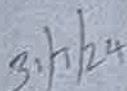
**Register No:731222631002**

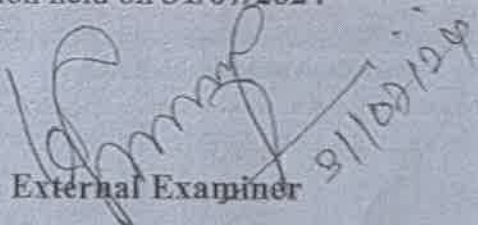
**Of MBA during the year 2022 to 2024.**

  
**Project Guide**

  
**Head of the Department**  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
J.K.K. Munirajah College of Technology,  
T.N. PALAYAM - 638 506.  
GOBI (Tk.) ERODE (DIST.)

Submitted for the Project Viva-Voce examination held on 31/07/2024

  
**Internal Examiner**

  
**External Examiner**

  
**Principal**

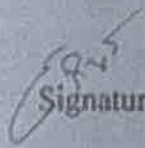
**J.K.K.Munirajah College of Technology**  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

## DECLARATION

I affirm that the project work titled A study on employee welfare measures in jayavarma textiles,kunnahur. being submitted in partial fulfillment for the award of **Master of Business Administration** is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

Ashwini.S731222632002

I certify that the declaration made above by the candidate is true.

  
Signature of the Guide,

Mr.E.R Vadivel,,M.B.A.

(Asst Professor)

  
Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

### 5.3 CONCLUSION:

In conclusion, effective employee welfare measures are essential for fostering a positive work environment, enhancing job satisfaction, and improving overall organizational performance. While significant progress has been made in understanding and implementing welfare initiatives, several challenges remain, including the need for standardized measurement tools, comprehensive approaches that consider diverse welfare aspects, and culturally sensitive frameworks. Organizations must continually assess and refine their welfare strategies, taking into account the dynamic nature of employee needs and external influences. By addressing these challenges and prioritizing employee well-being, companies can not only improve the quality of life for their employees but also achieve sustainable business success. This study of research prove performance of employee is positive impact in JV group of pvt.Ltd



Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.



**A STUDY ON INNOVATIVE HUMAN  
RESOURCE POLICIES IN TATA  
ELECTRONICS, HOSUR.**



**PROJECT REPORT**

*Submitted by*

**MAYAK**

**Register No:731222631011**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K.Munirajah College of Technology**

**(Autonomous)**

**T.N.Palayam, Gobi (Tk),**

**Erode (Dt) - 638 506.**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N.PALAYAM - 638 506.**

**DEPARTMENT OF MANAGEMENT STUDIES**

**PROJECT REPORT**

**JULY 2024**

This is to certify that the project entitled

**A STUDY ON INNOVATIVE HUMAN RESOURCE  
POLICIES IN TATA ELECTRONICS, HOSUR.**

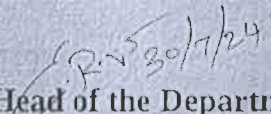
is the bonafide record of project work done by

**MAYA.K**

**Register No:731222631011**

MBA during the year 2022 to 2024.


  
Project Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
J.K.K. Munirajah College of Technology,  
T.N. PALAYAM - 638 506,  
GOBI (TK) ERODE (DIST).

Submitted for the Project Viva-Voce examination held on 31/07/2024

  
Internal Examiner

  
External Examiner

  
Principal  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

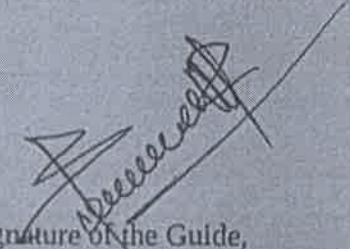
## DECLARATION

I affirm that the project work titled A STUDY ON INNOVATIVE HUMAN RESOURCE POLICIES IN TATA ELECTRONICS, HOSUR..being submitted in partial fulfillment for the award of **Master of Business Administration** is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

MAYA.K

731222631011

I certify that the declaration made above by the candidate is true.

  
Signature of the Guide,

R.PRASANTH., M.B.A.

(Asst Professor)

  
Principal  
J.K.K.Munrajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

## CONCLUSION

This Study shows that

- The Policy of the company provides facilities for all round growth of Individuals by training in-house and outside the organization, Reorientation, lateral mobility and self-development through self-motivation.
- The Policy grooms every individual to realize his potential in all facets While contributing to attain higher organizational and personal goals.
- The Policy builds teams and foster team-work as the primary instrument in all activities.
- The Policy implements equitable, scientific and objective system of rewards, incentives and control.
- The Policy recognizes worth contributions in time and appropriately, so as to maintain a high level of employee motivation and morale.
- The employees agree on the part of their performance that they know what is expected from them?
- The employees understand how their work goals relate to company goals.  Company inspires the employees to do their best work everyday.
- The employees are not satisfied with the communication and decision -making process as it leaks the information related to organization.
- The employees do not receive the appropriate recognition and rewards for their contributions and accomplishments.
- The employees feel that they are not paid fairly for the contributions they make to company's success.



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J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.



**A STUDY ON EMPLOYEE MORALE IN  
PV SPINNING MILLS PVT LTD,  
SATHYAMANGALAM**



**PROJECT REPORT**

*Submitted by*

**DHARANI R**

**Register No:731222631005**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**

RW

J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY

T.N.PALAYAM - 638 506.

DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

JULY 2024

This is to certify that the project entitled

**A STUDY ON EMPLOYEE MORALE IN PV SPINNING**

**MILLS PVT LTD,**

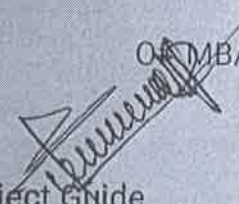
**SATHYAMANGALAM**

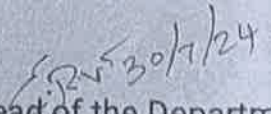
is the bonafide record of project work done by

**DHARANI R**

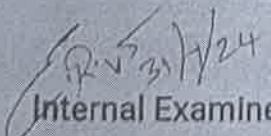
Register No: 731222631005

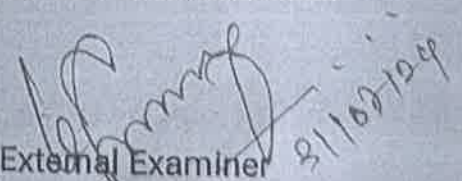
of MBA during the year 2022 to 2024.


  
Project Guide

  
Head of the Department  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
J.K.K. Munirajah College of Technology,  
T.N. PALAYAM - 638 506,  
GOBI (TK.) ERODE (DIST.)

Submitted for the Project Viva-Voce examination held on 31/07/2024

  
Internal Examiner

  
External Examiner

  
**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

## DECLARATION

I affirm that the project work titled A STUDY ON EMPLOYEE MORALE IN PV SPINNING MILLS PVT LTD being submitted in partial fulfillment for the award of Master of Business Administration is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

DHARANI R

731222631005

I certify that the declaration made above by the candidate is true.



Signature of the Guide,

R PRASANTH M.B.A.

(Asst Professor)



Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

### 5.3 CONCLUSION

According to the research analyzed on the topic A Study On Employee Morale with reference to PV Spinning Mills Pvt Ltd, the major identification of the study is that most of the respondents says that the working environment is not good, no entertainment activities, no transport and canteen facilities provided by the company. The most of respondents highly satisfied with the Supervisor feedback about their performance.

The works were also routine in their departments. So I conclude that, the management should take several steps which would be helpful to reduce the employeemorale in the company and well as the employees will be more motivated and there will be raise in employee attitude towards the organization and they will sustain in the organization.





**A STUDY ON JOB STRESS AMONG  
THE EMPLOYEES IN THE SAKTHI SUGAR'S  
LIMITED, APPAKUDAL.**



**PROJECT REPORT**

*Submitted by*

**A. BHARATHI**

**Register No: 731222631003**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K. Munirajah College of Technology  
(Autonomous)  
T.N. Palayam, Gabi (TK),  
Erode (Dt) - 638 506.**

**J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**DEPARTMENT OF MANAGEMENT STUDIES**

**PROJECT REPORT**

**JULY 2024**

This is to certify that the project entitled  
**STUDY ON JOB STRESS AMONG THE EMPLOYEES IN  
THE SAKTHI SUGAR'S LIMITED, APPAKUDAL.**

is the bonafide record of project work done by

**A.BHARATHI**

**Register No:731222631003**

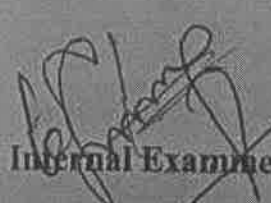
of MBA during the year 2022 to 2024.

  
Project Guide

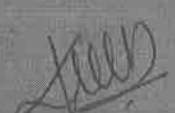
  
Head of the Department

HEAD OF THE DEPARTMENT  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM - 638 506.  
GOBI (Tk.) ERODE (DIST)

Submitted for the Project Viva-Voce examination held on 31/07/2024

  
Internal Examiner

  
External Examiner

  
Principal  
J.K.K. Munirajah College of Technology  
(Autonomous)  
T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

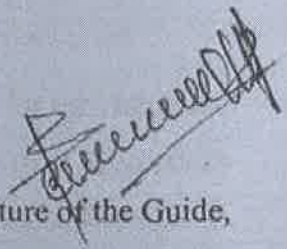
## DECLARATION

I affirm that the project work titled "STUDY ON JOB STRESS AMONG THE EMPLOYEES IN THE SAKTHI SUGAR'S LIMITED, APPAKUDAL" being submitted in partial fulfillment for the award of Master of Business Administration is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

**A. BHARATHI**

Register No:731222631003

certify that the declaration made above by the candidate is true.

  
Signature of the Guide,

**Mr. PRASANTH MBA.,**

(Asst Professor)

  
Principal

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

### 4.3 CONCLUSION

The study is conducted specially in Sakthi Sugars Pvt Ltd. The main objective of this was, to study Employees work stress. For this purpose a sample of 250 employees were selected from the organization. From all studies we have reached a conclusion that employees are facing stress. Stress can be positive and negative, which has an impact on the employees performance at work, if taken positively, the result are positive, and if taken in a negative way, may yield disastrous result for most of the people, low to moderate amount of stress enable them to perform their jobs better. However, a high level of stress or for that matter even a low level stress spread over a long period, eventually takes its toll, and the performance declines. By using time management skills effectively, management can reduce work stress by being more in control of time, and it will increase productive. Stress depends a lot on people's perceptions of a situation and their real ability to cope with it.

This program enables to learn about the employees work stress. This is the chance to get knowledge about the stress of employees in the organization.

This training provides me a good practical experience. I need learn about the functioning of the organization and its day to day activities. This practical world at business had share pended my theoretical knowledge. This training has given me necessary information which would identically be useful in my future.



Principal

J.K.K.Munirajah Collage of Technology  
(Autonomous)

T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.



**A STUDY ON EFFECTIVENESS OF  
EMPLOYEE ENGAGEMENT IN WORK  
FROM HOME WITH SPECIAL  
REFERENCE TO INSOURCE TECHNOLOGIES OF  
COIMBATORE**

**PROJECT REPORT**

*Submitted by*

**KALAP SAMUVEL .M**

**Register No: 731222631009**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**

**J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**DEPARTMENT OF MANAGEMENT STUDIES**

**PROJECT REPORT**

**JULY 2024**

This is to certify that the project entitled

**A STUDY ON EFFECTIVENESS OF EMPLOYEE ENGAGEMENT IN  
WORK FROM HOME WITH SPECIAL REFERENCE TO INSOURCE  
TECHNOLOGIES OF COIMBATORE**

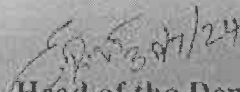
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**KALAP SAMUVEL .M**

**Register No: 731222631009**

Of MBA during the year 2022 to 2024.

  
**Project Guide**


  
**Head of the Department**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. Palayam - 638 506  
GOBI (TK.) ERODE (DIST)

Submitted for the Project Viva-Voce examination on **03/07/2024**

  
**Internal Examiner**

  
**External Examiner**

  
**Principal**  
J.K.K. Munirajah College of Technology  
(Autonomous)  
T.N. Palayam, Gobi (TK),  
Erode (Dt) - 638 506.

## DECLARATION

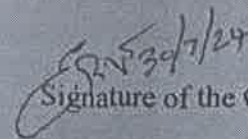
I affirm that the project work titled "A STUDY ON EFFECTIVENESS OF EMPLOYEE ENGAGEMENT IN WORK FROM HOME WITH SPECIAL REFERENCE TO INSOURCE TECHNOLOGIES OF COIMBATORE"

being submitted in partial fulfillment for the award of Master of Business Administration is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

KALAP SAMUVEL .M

Register No:731222631009

I certify that the declaration made above by the candidate is true.

  
Signature of the Guide,

Asst.Prof. E.R. VADIVEL, M.B.A., (Asst Professor)



Principal

J.K.K.Munirajah College of Technolo  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

### 5.3 CONCLUSION

Employee engagement is a complex construct that reflects the emotional connection that employees have with their work, their organization, and their colleagues. Several factors contribute to employee engagement, including job characteristics, social support, leadership, organizational culture, and employee well-being. Employee engagement has been found to be positive with the Work from Home employees in tele sales executive filed in Insource Technologies Company, Coimbatore. Measuring employee engagement is essential for organizations to identify areas for improvement and enhance employee well-being and organizational performance.



**A STUDY ON EMPLOYEE STRESS MANAGEMENT  
WITH SPECIAL REFERENCE TO  
HATSUN AGRO, SALEM**



**PROJECT REPORT**

*Submitted by*

**THIYAGU**

**Register No:731222631030**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)**

**T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N.PALAYAM - 638 506.**

DEPARTMENT OF MANAGEMENT STUDIES

PROJECT REPORT

JULY 2024

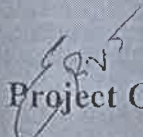
This is to certify that the project entitled  
**A STUDY ON EMPLOYEE STRESS MANAGEMENT WITH  
SPECIAL REFERENCE TO HATSUN AGRO, SALEM**

is the bonafide record of project work done by

**THIYAGU.M**

**Register No:731222631030**

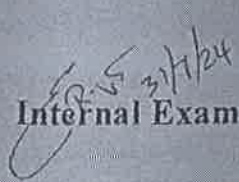
Of MBA during the year 2022 to 2024.

  
Project Guide

  
Head of the Department

HEAD OF THE DEPARTMENT  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM - 638 506.  
GOBI (TK), ERODE (DT)

Submitted for the Project Viva-Voce examination held on 31/07/2024

  
Internal Examiner

  
External Examiner

  
Principal

J.K.K. Munirajah College of Technology

(Autonomous)

T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

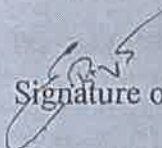
## DECLARATION

I affirm that the project work titled "A STUDY ON EMPLOYEE STRESS MANAGEMENT WITH SPECIAL REFERENCE TO HATSUN AGRO, SALEM" being submitted in partial fulfillment for the award of **Master of Business Administration** is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

**THIYAGU.M**


**Register No:731222631030**

I certify that the declaration made above by the candidate is true.

  
Signature of the Guide,

**Asst.Prof. E.R.VADIVEL, M.B.A.,**

(Asst Professor)

  
**Principal**  
**J.K.K.Munirajah College of Technology**  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

### 5.3 CONCLUSION

The present study was conducted at Hatsun Agro Salem the aim was to find the stress levels, personality type of the employees. This was done using a detailed questionnaire. The study revealed that fall under low stress category. Only a small percentage is highly stressed & needed prevailing in the organization to some extent.

As we move towards a more competitive position, we must be prepared both physically and mentally taking the employees welfare into consideration as a priority, so this study will help the organizations to make the employees to work stress-free more effectively and efficiently.

At the end of the study, we can conclude that through there are signs of stress among the employees & such stress is affecting their behaviors, it can be controlled & reduced effectively. This can be done by giving counseling & incorporating the suggestions here at individual & organizational level.



Principal

J.K.K.Munirajah College of Technology  
(Autonomous)

T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.



**A STUDY ON EMPLOYEE TRAINING  
AND DEVELOPMENT WITH SPECIAL  
REFERENCE TO**



**JSW STEEL (INDIA) PVT LTD  
POTTANERI.**

**PROJECT REPORT**

*Submitted by*

**SOWNDARYA.S**

**Register No : 731222631026**

*in partial fulfillment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

*in*

**DEPARTMENT OF MANAGEMENT STUDIES**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N. PALAYAM - 638 506.**

**JULY 2024**

**Principal**

**J.K.K.Munirajah College of Technology**

**(Autonomous)**

**T.N.Palayam, Gobi (Tk),**

**Erode (Dt) - 638 506.**

**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY**

**T.N.PALAYAM - 638 506.**

**DEPARTMENT OF MANAGEMENT STUDIES**

**PROJECT REPORT**

**JULY 2024**

This is to certify that the project entitled

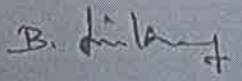
**A STUDY ON EMPLOYEE TRAINING AND  
DEVELOPMENT WITH SPECIAL REFERENCE TO  
JSW STEEL (INDIA) PVT LTD  
POTTANERI.**

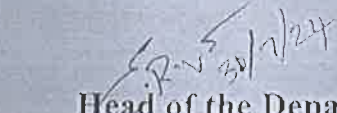
is the bonafide record of project work done by

**SOWNDARYA.S**

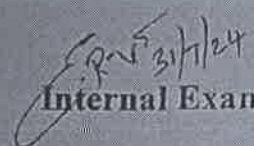
**731222631026**

Of MBA during the year 2022 to 2024.

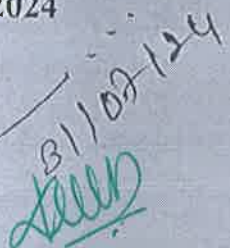
  
**Project Guide**

  
**Head of the Department**  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
J.K.K. Munirajah College of Technology  
T.N. PALAYAM - 638 506  
GOBI (TK.) ERODE (DIST)

Submitted for the Project Viva-Voce examination held on 31/07/2024

  
**Internal Examiner**

  
**External Examiner**

  
**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

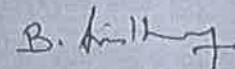
## DECLARATION

I affirm that the project work titled "A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT WITH SPECIAL REFERENCE TO JSW STEEL (INDIA) PVT LTD" being submitted in partial fulfillment for the award of Master of Business Administration is the original work carried out by me. It has not formed the part of any other project work submitted for award of any degree or diploma, either in this or any other University.

SOWNDARYA.S

731222631026

I certify that the declaration made above by the candidate is true.



Signature of the Guide,

Mr.SIVAKUMAR M.B.A.

(Asst Professor)



Principal

J.K.K.Munirajah College of Technology,  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506.

### 5.3 CONCLUSION

The study was humble effort taken on analyze the training and development programme delivered to the employees I order to find out "to what extend" the design and delivery of learning to improve the performance skills or knowledge with in organizations. It gives an opportunity to make a thorough study and also gain a deep knowledge and experience at the practical level. The mingling with the employees of an organization helped to realize many facts.

From the survey, it is concluded that the employees are satisfied with the factors concerned with training and development programme was good.

As the employees is the unavoidable part of an organization and as are delivering their sincere efforts for the success of an organization, it would be find better to give more satisfaction to the employees.



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**COURSE OBJECTIVE:**

- The objective of this course is to familiarize the students with various laws that will help them to refine their understanding of how law affects the different aspects of business.

**UNIT I****COMMERCIAL LAW**

9

**THE INDIAN CONTRACT ACT 1872**

Definition of contract, essentials elements and types of a contract, Formation of a contract, performance of contracts, breach of contract and its remedies, Quasi contracts - Contract Of Agency: Nature of agency, Creation and types of agents, Authority and liability of Agent and principal: Rights and duties of principal and agents, termination of agency.

**THE SALE OF GOODS ACT 1930** Nature of Sales contract, Documents of title, risk of loss, Guarantees and Warranties, performance of sales contracts, conditional sales and rights of an unpaid seller -

**NEGOTIABLE INSTRUMENTS ACT 1881:** Nature and requisites of negotiable instruments. Types of negotiable instruments, liability of parties, holder in due course, special rules for Che que and drafts, discharge of negotiable instruments.

**UNIT II****COMPANY LAW AND COMPETITION ACT**

9

**COMPANY ACT 1956&2013** Major principles – Nature and types of companies, Formation, Memorandum and Articles of Association, Prospectus, Power, duties and liabilities of Directors, winding up of companies, Corporate Governance.  
**Competition Act 2002** - Introduction, Definitions, Enquiry into Certain Agreements and Dominant Position of Enterprise and Combinations.

**UNIT III****INDUSTRIAL LAW**

9

An Overview of Factories Act - Payment of Wages Act - Payment of Bonus Act - Industrial Disputes Act.

**UNIT IV****CORPORATE TAX & GST**

9

Corporate Tax Planning, Corporate Taxes and Overview of Latest Developments in Indirect tax Laws relating to GST: An introduction including constitutional aspects, Levy and collection of CGST & IGST, Basic concept of time and value of supply, Input tax credit, Computation of GST Liability, Registration, Tax Invoice, Credit & Debit Notes, Electronic Way bill, Returns, Payment of taxes including Reverse Charge

**UNIT V****CONSUMER PROTECTION ACT AND INTRODUCTION OF CYBER LAWS**

9

Consumer Protection Act – Consumer rights, Procedures for Consumer grievances redressal, Types of consumer Redressal Machineries and Forums-- Cyber crimes, IT Act 2000 and 2002, Cyber Laws, Introduction of IPR Intellectual Property Laws- Introduction, Legal Aspects of Patents, Filing of Patent Applications, Rights from Patents, Infringement of Patents, Copyright and its Ownership, Infringement of Copyright, Civil Remedies for Infringement. – Copy rights, Trade marks, Patent Act. Introduction, Right to Information Act, 2005.

**TOTAL: 45 PERIODS****COURSE OUTCOMES:**

1. Understand the fundamental legal principles in developing various contracts and commercial laws in the business world
2. Identify the common forms of business associations and elements of Corporate Governance
3. Develop insights regarding the laws related to industrial environment
4. Ability to understand the fundamentals of corporate tax and GST
5. Understand the role of consumer rights and cyber laws in the modern business environment

BA4032

**ENTREPRENEURSHIP DEVELOPMENT**

L T P C  
3 0 0 3

**COURSE OBJECTIVES:**

- To equip and develop the learners entrepreneurial skills and qualities essential to undertake business.
- To impart the learners entrepreneurial competencies needed for managing business efficiently and effectively.

<b>UNIT I</b>	<b>ENTREPRENEURIAL COMPETENCE</b>	<b>9</b>
Entrepreneurship concept – Entrepreneurship as a Career – Entrepreneurial Personality - Characteristics of Successful Entrepreneurs – Knowledge and Skills of an Entrepreneur.		
<b>UNIT II</b>	<b>ENTREPRENEURIAL ENVIRONMENT</b>	<b>9</b>
Business Environment - Role of Family and Society - Entrepreneurship Development Training and Other Support Organisational Services - Central and State Government Industrial Policies and Regulations.		
<b>UNIT III</b>	<b>BUSINESS PLAN PREPARATION</b>	<b>9</b>
Sources of Product for Business - Prefeasibility Study - Criteria for Selection of Product - Ownership - Capital Budgeting- Project Profile Preparation - Matching Entrepreneur with the Project - Feasibility Report Preparation and Evaluation Criteria.		
<b>UNIT IV</b>	<b>LAUNCHING OF SMALL BUSINESS</b>	<b>9</b>
Finance and Human Resource Mobilisation - Operations Planning - Market and Channel Selection - Growth Strategies - Product Launching – Incubation, Venture capital, Start-ups.		
<b>UNIT V</b>	<b>MANAGEMENT OF SMALL BUSINESS</b>	<b>9</b>
Monitoring and Evaluation of Business - Business Sickness - Prevention and Rehabilitation of Business Units - Effective Management of small Business - Case Studies.		

**TOTAL : 45 PERIODS**

**COURSE OUTCOMES:**

After the completion of the course, the students will be able to:

1. The learners will gain entrepreneurial competence to run the business efficiently.
2. The learners are able to undertake businesses in the entrepreneurial environment
3. The learners are capable of preparing business plans and undertake feasible projects.
4. The learners are efficient in launching and develop their business ventures successfully
5. The learners shall monitor the business effectively towards growth and development..

**REFERENCES:**

1. S.S.Khanka, Entrepreneurial Development, S.Chand and Company Limited, New Delhi, 2016.
2. R.D.Hisrich, Entrepreneurship, Tata McGraw Hill, New Delhi, 2018.
3. Rajeev Roy ,Entrepreneurship, Oxford University Press, 2nd Edition, 2011.
4. Donald F Kuratko, T.V Rao. Entrepreneurship: A South Asian perspective. Cengage Learning, 2012.
5. Dr. Vasant Desai, "Small Scale Industries and Entrepreneurship", HPH,2006.
6. Arya Kumar. Entrepreneurship, Pearson,2012.
7. Prasanna Chandra, Projects – Planning, Analysis, Selection, Implementation and Reviews, Tata McGraw-Hill, 8 th edition ,2017.

  
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**Erode (Dt) - 638 506.**

BA4003

**BANKING AND FINANCIAL SERVICES**

L T P C  
3 0 0 3

**COURSE OBJECTIVES :**

- Grasp how banks raise their sources and how they deploy it and manage the associated risks
- Understand e-banking and the threats that go with it.
- Understand about other asset based and fund based financial services in India

**UNIT I INTRODUCTION TO INDIAN BANKING SYSTEM AND PERFORMANCE EVALUATION 9**

Overview of Indian Banking system – Structure – Functions – Key Regulations in Indian Banking sector –RBI Act, 1934/ 2006 –Banking Regulation Act, 1949–Negotiable Instruments Act 1881/ 2002 – Provisions Relating to CRR – Provision for NPA's - Overview of Financial Statements of banks – Balance Sheet – Income Statement - CAMEL

**UNIT II MANAGING BANK FUNDS/ PRODUCTS & RISK MANAGEMENT 9**

Capital Adequacy – Deposit and Non-deposit sources – Designing deposit schemes and pricing of deposit sources – loan management – Investment Management – Asset and Liability Management – Financial Distress –Signal to borrowers – Prediction Models – Risk Management – Interest rate – Forex – Credit market –operational and solvency risks – NPA's – Current issues on NPA's – M&A's of banks into securities market

**UNIT III DEVELOPMENT IN BANKING TECHNOLOGY 9**

Payment system in India – paper based – e payment –electronic banking –plastic money – e-money –forecasting of cash demand at ATM's –The Information Technology Act, 2000 in India – RBI's Financial Sector Technology vision document – security threats in e-banking & RBI's Initiative.

**UNIT IV ASSET BASED FINANCIAL SERVICES 9**

Introduction – Need for Financial Services – Financial Services Market in India –NBFC – RBI framework and act for NBFC – Leasing and Hire Purchase – Financial evaluation – underwriting – mutual funds

**UNIT V INSURANCE AND OTHER FEE BASED FINANCIAL SERVICES 9**

Insurance Act, 1938 –IRDA – Regulations – Products and services –Venture Capital Financing –Bill discounting –factoring – Merchant Banking – Role of SEBI

**TOTAL :45 PERIODS**

**COURSE OUTCOMES:**

1. Understand the overall structure and functions of Indian Financial System
2. Gain knowledge about regulations governing the Indian Banking system
3. Price various types of loans proposed by banks to various prospective borrowers with different risk profiles and evaluate the performance of banks
4. Familiarise the students with the concept of e-banking
5. In-depth understanding of fee-based and fund-based financial services in India

**REFERENCES:**

1. Padmalatha Suresh and Justin Paul, "Management of Banking and Financial Services, Pearson, Delhi, 2017.
2. Meera Sharma, "Management of Financial Institutions – with emphasis on Bank and Risk Management", PHI Learning Pvt. Ltd., New Delhi 2010
3. Peter S. Rose and Sylvia C. and Hudgins, "Bank Management and Financial Services", Tata McGraw Hill, New Delhi, 2017

*J.K.K.*  
Principal

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BA4206

**BUSINESS ANALYTICS**

L T P C  
3 0 0 3

**COURSE OBJECTIVES:**

Learn to

1. Use business analytics for decision making
2. To apply the appropriate analytics and generate solutions
3. Model and analyse the business situation using analytics.

**UNIT I INTRODUCTION TO BUSINESS ANALYTICS (BA) 9**

Business Analytics - Terminologies, Process, Importance, Relationship with Organisational Decision Making, BA for Competitive Advantage.

**UNIT II MANAGING RESOURCES FOR BUSINESS ANALYTICS 9**

Managing BA Personnel, Data and Technology. Organisational Structures aligning BA. Managing Information policy, data quality and change in BA.

**UNIT III DESCRIPTIVE ANALYTICS 9**

Introduction to Descriptive analytics - Visualising and Exploring Data - Descriptive Statistics - Sampling and Estimation - Probability Distribution for Descriptive Analytics - Analysis of Descriptive analytics

**UNIT IV PREDICTIVE ANALYTICS 9**

Introduction to Predictive analytics - Logic and Data Driven Models - Predictive Analysis Modeling and procedure - Data Mining for Predictive analytics. Analysis of Predictive analytics

**UNIT V PRESCRIPTIVE ANALYTICS 9**

Introduction to Prescriptive analytics - Prescriptive Modeling - Non Linear Optimisation - Demonstrating Business Performance Improvement.

**TOTAL: 45 PERIODS**

**COURSE OUTCOMES:**

1. Ability to understand the role of Business Analytics in decision making
2. Ability to identify the appropriate tool for the analytics scenario
3. Ability to apply the descriptive analytics tools and generate solutions
4. Understanding of Predictive Analytics and applications
5. Knowledge of Prescriptive Analytics and demonstrating business process improvement

**REFERENCES**

1. Marc J. Schniederjans, Dara G. Schniederjans and Christopher M. Starkey, " Business Analytics Principles, Concepts, and Applications - What, Why, and How" , Pearson Ed, 2014
2. Christian Albright S and Wayne L. Winston, "Business Analytics - Data Analysis and Decision Making" , Fifth edition, Cengage Learning, 2015.
3. James R. Evans, "Business Analytics - Methods, Models and Decisions" , Pearson Ed, 2012.

  
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## REFERENCES :

1. Richard B. Chase, Ravi Shankar, F. Robert Jacobs, Operations and Supply Chain Management, McGraw Hill Education (India) Pvt. Ltd, 14th Edition, 2014.
2. Mahadevan B, Operations management: Theory and practice. Pearson Education India; 2015.
3. William J Stevenson, Operations Management, Tata McGraw Hill, 9th Edition, 2009.
4. Russel and Taylor, Operations Management, Wiley, 5th Edition, 2006.
5. Norman Gaither and Gregory Frazier, Operations Management, South Western Cengage Learning, 9th edition, 2015.
6. Cecil C. Bozarth, Robert B. Handfield, Introduction to Operations and Supply Chain Management, Pearson, 4th Edition, 2016.
7. Panneerselvam. R, Production and Operations Management, 3rd Edition, . PHI Learning, 2012.



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BA4204

**OPERATIONS MANAGEMENT**

L T P C  
3 0 0 3

**COURSE OBJECTIVE:**

- To provide a broad introduction to the field of operations management and explain the concepts, strategies, tools and techniques for managing the transformation process that can lead to competitive advantage.

**UNIT I INTRODUCTION TO OPERATIONS MANAGEMENT 9**

Operations Management – Nature, Importance, historical development, transformation processes, differences between services and goods, a system perspective, functions, challenges, current priorities, recent trends. Operations Strategy – Strategic fit, framework. Productivity; World-class manufacturing practices

**UNIT II OPERATIONS AND THE VALUE CHAIN 9**

Capacity Planning – Long range, Types, Developing capacity alternatives, tools for capacity planning. Facility Location – Theories, Steps in Selection, Location Models. Sourcing and procurement - Strategic sourcing, make or buy decision, procurement process, managing vendors.

**UNIT III DESIGNING OPERATIONS 9**

Product Design - Criteria, Approaches. Product development process - stage-gate approach - tools for efficient development. Process - design, strategy, types, analysis. Facility Layout – Principles, Types, Planning tools and techniques.

**UNIT IV PLANNING AND CONTROL OF OPERATIONS 9**

Demand Forecasting – Need, Types, Objectives and Steps - Overview of Qualitative and Quantitative methods. Operations planning - Resource planning - Inventory Planning and Control. Operations Scheduling - Theory of constraints - bottlenecks, capacity constrained resources, synchronous manufacturing

**UNIT V QUALITY MANAGEMENT 9**

Definitions of quality, The Quality revolution, quality gurus; TQM philosophies; Quality management tools, certification and awards. Lean Management - philosophy, elements of JIT manufacturing, continuous improvement. Six sigma.

**TOTAL: 45 PERIODS**

**COURSE OUTCOMES:**

1. Understanding of the evolution of operations management practices and world class manufacturing processes
2. Knowledge about capacity planning, strategic sourcing and procurement in organizations
3. Enhances the understanding of product development and design process
4. Ability to forecast demand and overcome bottlenecks
5. Provides insight to Quality management tools and practices.

*Aswin*  
**Principal**  
**TKM Group of Institutions**  
**College of Technology**  
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**Erode (Dt) - 638 506.**

**REFERENCES :**

1. Gary Dessler and Biju Varkkey, Human Resource Management, 14th Edition, Pearson Education Limited, 2015.
2. David A. Decenzo, Stephen.P.Robbins, and Susan L. Verhulst, Human Resource Management, Wiley, International Student Edition, 11th Edition, 2014.
3. Luis R.Gomez-Mejia, David B.Balkin, Robert L Cardy. Managing Human Resource. PHI Learning. 2012
4. Bernadin , Human Resource Management ,Tata Mcgraw Hill ,8th edition 2012.
5. Wayne Cascio, Managing Human Resource, McGraw Hill, 2015.
6. Ivancevich, Human Resource Management, McGraw Hill 2012.
7. Uday Kumar Haldar, Juthika Sarkar. Human Resource management. Oxford. 2012



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BA4203

**HUMAN RESOURCE MANAGEMENT**

L T P C  
3 0 0 3

**COURSE OBJECTIVE:**

- To provide knowledge about management issues related to staffing, training, performance, compensation, human factors consideration and compliance with human resource requirements.

**UNIT I PERSPECTIVES IN HUMAN RESOURCE MANAGEMENT 9**

Evolution of human resource management – The importance of the human capital – Role of human resource manager – Challenges for human resource managers - trends in Human resource policies – Computer applications in human resource management – Human resource accounting and audit.

**UNIT II HUMAN RESOURCE PLANNING AND RECRUITMENT 9**

Importance of Human Resource Planning – Forecasting human resource requirement – matching supply and demand - Internal and External sources- Organizational Attraction-. Recruitment, Selection, Induction and Socialization- Theories, Methods and Process.

**UNIT III TRAINING AND DEVELOPMENT 9**

Types of training methods – purpose- benefits- resistance. Executive development programme – Common practices - Benefits – Self development – Knowledge management.

**UNIT IV EMPLOYEE ENGAGEMENT 9**

Compensation plan – Reward – Motivation – Application of theories of motivation – Career management – Mentoring - Development of mentor – Protégé relationships- Job Satisfaction, Employee Engagement, Organizational Citizenship Behavior: Theories, Models.

**UNIT V PERFORMANCE EVALUATION AND CONTROL 9**

Method of performance evaluation – Feedback – Industry practices. Promotion, Demotion, Transfer and Separation – Implication of job change. The control process – Importance – Methods – Requirement of effective control systems grievances – Causes – Implications – Redressal methods.

**TOTAL: 45 PERIODS**

**COURSE OUTCOMES:**

1. Students would have gained knowledge on the various aspects of HRM
2. Students will gain knowledge needed for success as a human resources professional.
3. Students will develop the skills needed for a successful HR manager.
4. Students would be prepared to implement the concepts learned in the workplace.
5. Students would be aware of the emerging concepts in the field of HRM.

HRM Palayam, Gobi (Tk),  
Erode (Dt) - 638 500.

**COURSE OBJECTIVE:**

- To study and understand the consumer' behavior in-order to effectively utilise the market' potential

**UNIT I INTRODUCTION**

9

Understanding Consumer behaviour - Consumption, Consumer orientation, Interpretive and Quantitative approaches - Effects of Technology, Demographics and Economy on Consumer behaviour.

**UNIT II INTERNAL INFLUENCES**

9

Influences on consumer behavior – motivation – perception – Attitudes and Beliefs - Learning and Experience - Personality & Self Image.

**UNIT III EXTERNAL INFLUENCES**

9

Socio-Cultural, Cross Culture - Family group – Reference group – Communication - Influences on Consumer behavior

**UNIT IV CONSUMER BEHAVIOR MODELS**

9

Traditional and Contemporary Consumer behaviour model for Individual and industrial buying behaviour and decision making.

**UNIT V PURCHASE DECISION PROCESS**

9

Consumer decision making process – Steps, Levels and decision rules - Evolving Indian consumers – Opinion Leadership - Diffusion and Adoption.

**TOTAL: 45 PERIODS****COURSE OUTCOMES:**

The student understands

1. Consumer orientation and consumption
2. Intrinsic influences
3. Effects of external influences
4. Models of consumer and industrial buying
5. The decision making process

**REFERENCES:**

1. RamanujMajumdar, Consumer Behaviour - Insights from Indian Market, PHI, 2010.
2. Leon G.Schiffman and Leslie LasarKanuk, Consumer Behavior, Pearson Education, India, ninth edition, 2010.
3. Barry J.B., Eric G.H., Ashutosh M., Consumer Behaviour - A South Asian Perspective, Cengage Learning, 2016.
4. Paul Peter et al., Consumer Behavior and Marketing Strategy, Tata McGrawHill, Indian Edition, 7th Edition 2005.



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**REFERENCES :**

1. N. D. Kapoor, Elements of Mercantile Law, Sultan Chand and Company, India, 2017.
2. P. K. Goel, Business Law for Managers, Biztantatara Publishers, India, 2017.
3. Akhileshwar Pathak, Legal Aspects of Business, Tata McGraw Hill, 6th Edition 2018.
4. Ravinder Kumar, Legal Aspects of Business, New Delhi: Cengage Learning, 4 th edition, 2016.
5. Sinha P.K, Dr. Vinod Singhania, Text Book of Indirect Tax, Taxman Publication, New Delhi
6. Taxmann, GST Manual with GST Law Guide & Digest of Landmark Rulings, 11th Edition, 2019
7. P. P. S. Gogna, Mercantile Law, S. Chand & Co. Ltd., India, Fourth Edition, 2015.
8. Dr. Vinod K. Singhania, Direct Taxes Planning and Management, 11 th, 2007.
9. Richard Stim, Intellectual Property- Copy Rights, Trade Marks, and Patents, Cengage Learning, 15 th edition 2017.
10. Daniel Albuquerque, Legal Aspect of Business, Oxford, 2 nd edition, 2017
11. Ravinder Kumar– Legal Aspect of Business.– Cengage Learning, 4 th Edition-2016.
12. V.S. Datey, GST Ready Reckoner, 9 th edition, 2019



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Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai.  
Accredited by NAAC with "A" grade

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**DEPARTMENT OF MANAGEMENT STUDIES**

**INTERNSHIP DETAILS 2023 2024**



SNO	REGISTER NUMBER	STUDENT NAME	NAME OF THE COMPANY	LOCATION	DATE
1	731223631001	AADHITHYA T	Galaxy knits apparels	15, Kamaraj Nagar Post West Street, behind Chikkana College, Sirupooluvapatti, Tiruppur, Tamil Nadu 641603	17-10-2023 to 27-10-2023
2	731223631002	ABINAYA S			
3	731223631003	AJAY G			
4	731223631004	AKASH.R			
5	731223631005	AKHILA			
6	731223631006	ARUNAGIRI	Aishwarya Enterprises,coimbatore	334/1 F, AGARWAL SCHOOL ROAD, KNG Pudur Pirivu, Coimbatore, Tamil Nadu 641108	30-01-2024 to 17-02-2024
7	731223631008	DEEPA K			
8	731223631009	DESIKA S			
9	731223631010	DHARSHINI P			
10	731223631011	DINESH A	Seshasayee Paper & Boards,erode	8QX5+RPW, Pallipalayam, Cauvery R.S P.O, Erode, Tamil Nadu 638007	30-01-2024 to 17-02-2024
11	731223631012	ELAKIYA			
12	731223631013	GANDHI H			
13	731223631015	GOPIKA G			
14	731223631017	HALISHA B	Varalakshmi Starch Industries (p) Ltd,salem	127/1 Varalakshmi Tower, Gandhi Rd, Salem, Tamil Nadu 636007	30-01-2024 to 17-02-2024
15	731223631018	HARIPRIYA S			
16	731223631020	JOSHUA E			
17	731223631021	KALAISELVAN M			
18	731223631022	KARANRAJ R	Sritex Hi-Tech Machines,coimbatore	4/96(4), Lakshmi Nagar,Kollupalayam, Kaniyur Post, Near Kaniyur LMW, Coimbatore, Tamil Nadu 641659	30-01-2024 to 17-02-2024
19	731223631023	KAVINKUMAR K			
20	731223631026	KISHORE S			
21	731223631028	MANOJKUMAR S			
22	731223631029	MEGALA S			
23	731223631030	MEGAVANNAN R			

*[Signature]*

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24	731223631031	MOHAMMED SANOOB	Hotel Preethi Classic Towers, Ooty	Plot No. 28, Opposite RTO Office, Coonoor Road, Ooty, Tamil Nadu 643001	30-01-2024 to 17-02-2024
25	731223631032	MOHANRAJ K			
26	731223631033	MYTHILI K			
27	731223631034	NAGAKARNAN M			
28	731223631035	NAGARAJ S			
29	731223631036	NOUSHIBA			
30	731223631037	PARAMESH M	Sakthi Auto Component Limited,tiruppur	6FMG+F35, National Highway 47, Mukasipallagoundam palayam, Tamil Nadu 638056	30-01-2024 to 17-02-2024
31	731223631039	RAGUL A			
32	731223631040	RAHUL M			
33	731223631041	RAJ R			
34	731223631042	RAJALAKSHMI M			
35	731223631043	ROJASRI K			
36	731223631045	SARANYA G	AKG India Private Ltd.	7/294, Pollachi Main Road Solvampalayam Village Kinathukadavu, Coimbatore 642109 Tamil Nadu	30-01-2024 to 17-02-2024
37	731223631046	SARATHI			
38	731223631047	SIVA R			
39	731223631048	SIVARAM P			
40	731223631052	STEENA JENIFER J			
41	731223631053	SUGUMAR N			
42	731223631055	THAMIL SELVAN M			
43	731223631056	VEENA R			
44	731223631059	YOVANS S			

  
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## Internship

1 message

FRI 20 JAN 2024 at 10.30am

From: E.R.VADIVEL <hodmba@jkkmct.edu.in>  
Date: FRI 20 JAN 2024 at 10.30am  
Subject: Internship -reg  
To: Aishwarya Enterprises <aishent@yahoo.com>

Dear Sir,

I am requesting to be joining your **AISHWARYA ENTERPRISES** regarding internship **from 30.1.2024 to 17.2.2024**. The requirements are exactly what I have prepared for and hoped to do. I feel confident that I can make a significant contribution to your organization while at the same time learning from your staff.

Refer the following student: **(ARUNAGIRI, DEEPA K, DESIKA S, DHARSHINI P)**

Sincerely,

**Head of the Department,  
DEPARTMENT OF MANAGEMENT STUDIES  
J K K Munirajah College of Technology,  
T.N.Palayam, Erode-638506, TamilNadu.**

**Principal  
J.K.K.Munirajah College of Technology  
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T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**



## Internship

1 message

FRI 20 JAN 2024 at 2.24pm

From: Aishwarya Enterprises <aishent@yahoo.com>

Date: FRI 20 JAN 2024 at 2.24pm


Subject: Internship-reg

To: E.R VADIVEL <hodmba@jkkmct.edu.in>

Dear Sir,

I am pleased to confirm your acceptance of an internship in the **DEPARTMENT OF MANAGEMENT STUDIES** students (**ARUNAGIRI, DEEPA K, DESIKA S, DHARSHINI P**) in J.K.K Munirajah College of Technology **from 30.1.2024 to 17.2.2024**. I expect your full cooperation at that time.

Sincerely,  
Aishwarya Enterprises, Coimbatore

  
**Principal**  
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T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506

# AISHWARYA ENTERPRISES

334/1 F, AGARWAL SCHOOL ROAD,  
KNG PudurPirivu,  
Coimbatore, Tamil Nadu 641108

Tele :0422 487 1333  
Ph : 80486-02753

Date: 18/02/2024

## CERTIFICATE OF COMPLETION

This is to certify that **ARUNAGIRI I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done internship from **30/01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.



**Principal**

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(Autonomous)  
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Erode (Dt) - 638 506**

**MANAGER,**

# AISHWARYA ENTERPRISES

334/1 F, AGARWAL SCHOOL ROAD,  
KNG PudurPirivu,  
Coimbatore, Tamil Nadu 641108

Tele :0422 487 1333  
Ph : 80486-02753

Date: 18/02/2024

## CERTIFICATE OF COMPLETION

This is to certify that **DEEPA.K I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.



Principal

J.K.K.Munirajah College of Technolog,  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506

MANAGER,

# AISHWARYA ENTERPRISES

334/1 F, AGARWAL SCHOOL ROAD,  
KNG PudurPirivu,  
Coimbatore, Tamil Nadu 641108

Tele :0422 487 1333  
Ph : 80486-02753

Date: 18/02/2024

## CERTIFICATE OF COMPLETION

This is to certify that **DESIKA.S I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done internship from **30/01/2024 to 17/02/2024**. During the course period the performance of the trainee was found to be good.



**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506

**MANAGER,**

# AISHWARYA ENTERPRISES

334/1 F, AGARWAL SCHOOL ROAD,  
KNG PudurPirivu,  
Coimbatore, Tamil Nadu 641108

Tele :0422 487 1333  
Ph : 80486-02753

Date: 18/02/2024

## CERTIFICATE OF COMPLETION

This is to certify that **DHARSHINI.P** I MBA of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2023** to **17/02/2023**. During the course period the performance of the trainee was found to be good.



**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**MANAGER,**



**Internship**

1 message

FRI 20 JAN 2024 at 3.44pm

From: Sritex Hi-Tech Machines <sritexm@gmail.com >

Date: FRI 20 JAN 2024 at 3.44pm

Subject: Internship-reg

To: E.R VADIVEL <hodmba@jkkmct.edu.in>

Dear Sir,

I am pleased to confirm your acceptance of an internship in the **DEPARTMENT OF MANAGEMENT STUDIES** students :( **KAVINKUMAR K, KISHORE S, MANOJKUMAR S, MEGALA S, MEGAVANNAN R**) in J.K.K Munirajah College of Technology from 30.1.2024 to 17.2.2024. I expect your full cooperation at that time.

Sincerely,

**SRITEX HI-TECH MACHINES**

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**



## Internship

1 message

FRI 20 JAN 2024 at 11.30am

From: E.R VADIVEL <hodmba@jkkmct.edu.in>

Date: FRI 20 JAN 2024 at 11.30am

Subject: Internship -reg

To: Sritex Hi-Tech Machines <sritexm@gmail.com >

Dear Sir,

I am requesting to be joining your **SRITEX HI-TECH MACHINES** regarding internship **from 30.1.2024 to 17.2.2024**. The requirements are exactly what I have prepared for and hoped to do. I feel confident that I can make a significant contribution to your organization while at the same time learning from your staff. Refer the following student : ( **KAVINKUMAR K, KISHORE S, MANOJKUMAR S, MEGALA S, MEGAVANNAN R**)

Sincerely,

**Head of the Department,  
DEPARTMENT OF MANAGEMENT STUDIES**

**J K K Munirajah College of Technology,**

**T.N.Palayam, Erode-638506, TamilNadu.**

  
**Principal**  
**J.K.K.Munirajah College of Technology**  
**(Autonomous)**  
**T.N.Palayam, Gobi (Tk),**  
**Erode (Dt) - 638 506**



# SRITEX HI TECH MACHINES

4/96(4), Lakshmi Nagar, Kollupalayam, Kaniyur Post, Near Kaniyur LMW,  
Coimbatore, Tamil Nadu 641659  
094433 91712

**Date: 17/02/2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **KAVINKUMAR K I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024 to 17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**



# SRITEX HI TECH MACHINES

4/96(4), Lakshmi Nagar, Kollupalayam, Kaniyur Post, Near Kaniyur LMW,  
Coimbatore, Tamil Nadu 641659  
094433 91712

**Date: 17/02/2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **KISHORE S I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**



# SRITEX HI TECH MACHINES

4/96(4), Lakshmi Nagar, Kollupalayam, Kaniyur Post, Near Kaniyur LMW,  
Coimbatore, Tamil Nadu 641659  
094433 91712

**Date: 17/02/2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **MANOJKUMAR S I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024 to 17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**



# SRITEX HI TECH MACHINES

4/96(4), Lakshmi Nagar, Kollupalayam, Kaniyur Post, Near Kaniyur LMW,  
Coimbatore, Tamil Nadu 641659  
094433 91712

**Date: 17/02/2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **MEGALA.S** I MBA of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**



# SRITEX HI TECH MACHINES

4/96(4), Lakshmi Nagar, Kollupalayam, Kaniyur Post, Near Kaniyur LMW,  
Coimbatore, Tamil Nadu 641659  
094433 91712

**Date: 17/02/2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **MEGAVANNAN.R** I MBA of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**



## Internship

1 message

FRI 20 JAN 2024 at 10.44am

From: E .R VADIVEL <hodmba@jkkmct.edu.in>

Date: FRI 20 JAN 2024 at 10.44am

Subject: Internship -reg

To: AKG India Private Ltd <Venkatesan.Jagannathan@akg-india.in>


Dear Sir,

I am requesting to be joining your **AKG India Private Ltd** regarding internship from **30.1.2024 to 17.2.2024**. The requirements are exactly what I have prepared for and hoped to do. I feel confident that I can make a significant contribution to your organization while at the same time learning from your staff. Refer the following student: **(SARANYA G, SARATHI, SIVA R, SIVARAM P, STEENA JENIFER J, SUGUMAR N, THAMIL SELVAN M, VEENA R, YOVANS S)**

Sincerely,

**Head of the Department,  
DEPARTMENT OF MANAGEMENT STUDIES**

**J K K Munirajah College of Technology,  
T.N.Palayam, Erode-638506, TamilNadu.**

  
**Principal**  
**J.K.K.Munirajah College of Technology**  
**(Autonomous)**  
**T.N.Palayam, Gobi (Tk),**  
**Erode (Dt) - 638 506**



## Internship

1 message

FRI 20 JAN 2024 at 1.55pm

From: AKG India Private Ltd <Venkatesan.Jagannathan@akg-india.in>

Date: FRI 20 JAN 2024 at 1.55pm

Subject: Internship-reg

To: E.R VADIVEL <hodmba@jkkmct.edu.in>

Dear Sir,

I am pleased to confirm your acceptance of an internship in the **DEPARTMENT OF MANAGEMENT STUDIES** students (**SARANYA G, SARATHI, SIVA R, SIVARAM P, STEENA JENIFER J, SUGUMAR N, THAMIL SELVAN M, VEENA R, YOVANS S**) in J.K.K Munirajah College of Technology from **30.1.2024 to 17.2.2024**. We expect your full cooperation at that time.

Sincerely,  
AKG India Private Ltd, Coimbatore

Principal

J.K.K. Munirajah College of Technology  
(Autonomous)  
T.N. Palayam, Gobi (Tk),  
Erode (Dt) - 638 506



7/294, POLLACHI MAIN ROAD  
SOLVAMPALAYAM VILLAGE  
KINATHUKADAVU, COIMBATORE 642109 TAMIL NADU

Phone +91 422 6651100


Fax +91 422 6651121

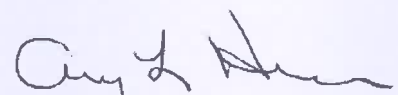
[Venkatesan.Jagannathan@akg-india.in](mailto:Venkatesan.Jagannathan@akg-india.in)

**Date: 17:02:2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **SARANYA G I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30:01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

  
**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506



**MANAGING DIRECTOR**



7/294, POLLACHI MAIN ROAD  
SOLVAMPALAYAM VILLAGE  
KINATHUKADAVU, COIMBATORE 642109 TAMIL NADU

Phone +91 422 6651100

Fax +91 422 6651121

[Venkatesan.Jagannathan@akg-india.in](mailto:Venkatesan.Jagannathan@akg-india.in)

**Date: 17:02:2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **SARATHI I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30:01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**MANAGING DIRECTOR**



7/294, POLLACHI MAIN ROAD  
SOLVAMPALAYAM VILLAGE  
KINATHUKADAVU, COIMBATORE 642109 TAMIL NADU  
Phone +91 422 6651100  
Fax +91 422 6651121  
[Venkatesan.Jagannathan@akg-india.in](mailto:Venkatesan.Jagannathan@akg-india.in)

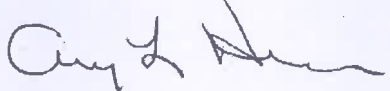
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**Date: 17:02:2023**

## **CERTIFICATE OF COMPLETION**

This is to certify that **SIVA R I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30:01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

  
**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506



**MANAGING DIRECTOR**



7/294, POLLACHI MAIN ROAD  
SOLVAMPALAYAM VILLAGE  
KINATHUKADAVU, COIMBATORE 642109 TAMIL NADU

Phone +91 422 6651100

Fax +91 422 6651121

[Venkatesan.Jagannathan@akg-india.in](mailto:Venkatesan.Jagannathan@akg-india.in)

**Date: 17:02:2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **SIVARAM P I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30:01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

**Prindpal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gebi (Tk),  
Erode (Dt) - 638 506

**MANAGING DIRECTOR**



7/294, POLLACHI MAIN ROAD  
SOLVAMPALAYAM VILLAGE  
KINATHUKADAVU, COIMBATORE 642109 TAMIL NADU

Phone +91 422 6651100

Fax +91 422 6651121

[Venkatesan.Jagannathan@akg-india.in](mailto:Venkatesan.Jagannathan@akg-india.in)

**Date: 17:02:2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **STEENA JENIFER J I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30:01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**MANAGING DIRECTOR**



7/294, POLLACHI MAIN ROAD  
SOLVAMPALAYAM VILLAGE  
KINATHUKADAVU, COIMBATORE 642109 TAMIL NADU  
Phone +91 422 6651100  
Fax +91 422 6651121  
[Venkatesan.Jagannathan@akg-india.in](mailto:Venkatesan.Jagannathan@akg-india.in)

---

**Date: 17:02:2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **SUGUMAR N I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30:01/2024 to 17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**MANAGING DIRECTOR**



7/294, POLLACHI MAIN ROAD  
SOLVAMPALAYAM VILLAGE  
KINATHUKADAVU, COIMBATORE 642109 TAMIL NADU  
Phone +91 422 6651100  
Fax +91 422 6651121  
[Venkatesan.Jagannathan@akg-india.in](mailto:Venkatesan.Jagannathan@akg-india.in)

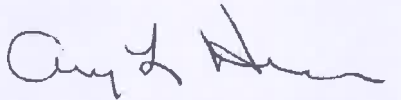
---

**Date: 17:02:2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **THAMILSELVAN M I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30:01/2024 to 17/02/2024**. During the course period the performance of the trainee was found to be good.

  
**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506



**MANAGING DIRECTOR**



7/294, POLLACHI MAIN ROAD  
SOLVAMPALAYAM VILLAGE  
KINATHUKADAVU, COIMBATORE 642109 TAMIL NADU  
Phone +91 422 6651100  
Fax +91 422 6651121  
[Venkatesan.Jagannathan@akg-india.in](mailto:Venkatesan.Jagannathan@akg-india.in)

**Date: 17:02:2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **VEENA R I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30:01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**MANAGING DIRECTOR**



7/294, POLLACHI MAIN ROAD  
SOLVAMPALAYAM VILLAGE  
KINATHUKADAVU, COIMBATORE 642109 TAMIL NADU  
Phone +91 422 6651100  
Fax +91 422 6651121  
Venkatesan.Jagannathan@akg-india.in

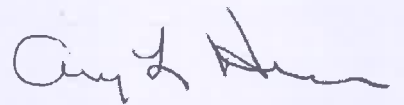
---

**Date: 17:02:2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **YOVANS S I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30:01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

  
**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506



**MANAGING DIRECTOR**



## Internship

1 message

FRI 20 JAN 2024 at 11.12am

From: E.R VADIVEL <hodmba@jkkmct.edu.in>

Date: FRI 20 JAN 2024 at 11.12am

Subject: Internship -reg


To: Aishwarya Enterprises <info@varalashmistarch.com>

Dear Sir,

I am requesting to be joining your **VARALAKSHMI STARCH INDUSTRIES (P) LTD, SALEM** regarding **internship from 30.1.2024 to 17.2.2024**. The requirements are exactly what I have prepared for and hoped to do. I feel confident that I can make a significant contribution to your organization while at the same time learning from your staff. Refer the following student: **(HALISHA B, HARIPRIYA S, JOSHUA E, KALAISELVAN M, KARANRAJ R)**

Sincerely,

**Head of the Department,  
DEPARTMENT OF MANAGEMENT STUDIES  
J K K Munirajah College of Technology,  
T.N.Palayam, Erode-638506, TamilNadu.**

  
**Principal**  
**J.K.K.Munirajah College of Technology**  
**(Autonomous)**  
**T.N.Palayam, Gobi (Tk),**  
**Erode (Dt) - 638 506**



## Internship

1 message

FRI 20 JAN 2024 at 4.22pm

From: Aishwarya Enterprises <[info@varalashmistarch.com](mailto:info@varalashmistarch.com)>

Date: FRI 20 JAN 2024 at 4.22pm

Subject: Internship-reg

To: E.R VADIVEL <[hodmba@jkkmct.edu.in](mailto:hodmba@jkkmct.edu.in)>

Dear Sir,

I am pleased to confirm your acceptance of an **internship** in the **DEPARTMENT OF MANAGEMENT STUDIES** students (**HALISHA B, HARIPRIYA S, JOSHUA E, KALAISELVAN M, KARANRAJ R**) in J.K.K Munirajah College of Technology **from 30.1.2024 to 17.2.2024**. I expect your full cooperation at that time.

Sincerely,  
VARALAKSHMI STARCH INDUSTRIES (P) LTD, SALEM

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**



# Varalakshmi Starch

[info@varalashmistarch.com](mailto:info@varalashmistarch.com)

Varalakshmi Tower, Gandhi Rd, Salem, Tamil Nadu 636007

Ph.+91 9442233074

**Date: 17/02/2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **HALISHA.B I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30-02-2024** to **17-02-2024**. during the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology**

**(Autonomous)**

**T.N.Palayam, Gobi (Tk),**

**Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**



# Varalakshmi Starch

[info@varalashmistarch.com](mailto:info@varalashmistarch.com)

Varalakshmi Tower, Gandhi Rd, Salem, Tamil Nadu 636007

Ph.+91 9442233074

**Date: 17/02/2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **HARIPRIYA.S** I MBA of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30-02-2024** to **17-02-2024**. during the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**



# Varalakshmi Starch

[info@varalashmistarch.com](mailto:info@varalashmistarch.com)

Varalakshmi Tower, Gandhi Rd, Salem, Tamil Nadu 636007

Ph.+91 9442233074

**Date: 17/02/2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **JOSHUA.E** I MBA of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30-02-2024** to **17-02-2024**. during the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology**

**(Autonomous)**

**T.N.Palayam, Gobi (Tk),**

**Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**



# Varalakshmi Starch

[info@varalashmistarch.com](mailto:info@varalashmistarch.com)

Varalakshmi Tower, Gandhi Rd, Salem, Tamil Nadu 636007

Ph.+91 9442233074

**Date: 17/02/2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **KALAISELVAN.M I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30-02-2024** to **17-02-2024**. during the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technolog  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**



# Varalakshmi Starch

[info@varalashmistarch.com](mailto:info@varalashmistarch.com)

Varalakshmi Tower, Gandhi Rd, Salem, Tamil Nadu 636007

Ph.+91 9442233074

**Date: 17/02/2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that **KARANRAJ.R** I MBA of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30-02-2024** to **17-02-2024**. during the course period the performance of the trainee was found to be good.

**Principal**

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506

**EXECUTIVE MANAGER**



## Internship

1message

FRI 20 JAN 2024 at 9.45am


From: E .R VADIVEL <hodmba@jkkmct.edu.in>  
Date: FRI 20 JAN 2024 at 9.345am  
Subject: Internship -reg  
To: Seshasayee Paper & Boards, erode<edoff@spbltd.com >

Dear Sir,

I am requesting to be joining your **SESHASAYEE PAPER & BOARDS, ERODE** regarding **internship from 30.1.2024 to 17.2.2024**. The requirements are exactly what I have prepared for and hoped to do. I feel confident that I can make a significant contribution to your organization while at the same time learning from your staff. Refer the following student: **(DINESH A, ELAKIYA, GANDHI H, GOPIKA G)**

Sincerely,

**Head of the Department,  
DEPARTMENT OF MANAGEMENT STUDIES  
J K K Munirajah College of Technology,  
T.N.Palayam, Erode-638506, TamilNadu.**

  
**Principal  
J.K.K. Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gebi (Tk),  
Erode (Dt) - 638 506**



## Internship

1 message

SAT 21 JAN 2024 at 12.24pm

From: Seshasayee Paper & Boards, erode<edoff@spbltd.com >

Date: SAT 21 JAN 2024 at 12.24pm


Subject: Internship-reg

To: E.R VADIVEL <hodmba@jkkmct.edu.in>

Dear Sir,

I am pleased to confirm your acceptance of an internship in the **DEPARTMENT OF MANAGEMENT STUDIES** students (**DINESH A, ELAKIYA, GANDHI H, GOPIKA G**) in J.K.K Munirajah College of Technology from **30.1.2024 to 17.2.2024**. I expect your full cooperation at that time.

Sincerely,  
SESHASAYEE PAPER & BOARDS, ERODE

  
**Principal**  
**J.K.K. Munirajah College of Technology**  
**(Autonomous)**  
**T.N. Palayam, Gobi (Tk),**  
**Erode (Dt) - 638 506**



# Seshasayee Paper and Boards Limited

Fine Papers - Lasting Impressions

PALLIPALAYAM, CAUVERY R.S P.O, ERODE, TAMIL NADU 638007  
PH- +91 4288-420441

**Date: 17:02:2024**

## CERTIFICATE OF COMPLETION

This is to certify that **DINESH A I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology**

**(Autonomous)**

**T.N.Palayam, Gobi (Tk),**

**Erode (Dt) - 638 506**

**MANAGING DIRECTOR**



# Seshasayee Paper and Boards Limited

Fine Papers - Lasting Impressions

PALLIPALAYAM, CAUVERY R.S P.O, ERODE, TAMIL NADU 638007  
PH- +91 4288-420441

**Date: 17:02:2024**

## CERTIFICATE OF COMPLETION

This is to certify that **ELAKIYA** I MBA of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506

**MANAGING DIRECTOR**



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PALLIPALAYAM, CAUVERY R.S P.O, ERODE, TAMIL NADU 638007  
PH- +91 4288-420441

**Date: 17:02:2024**

## CERTIFICATE OF COMPLETION

This is to certify that **GANDHI H I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology**  
**(Autonomous)**  
**T.N.Palayam, Gobi (Tk),**  
**Erode (Dt) - 638 506**

**MANAGING DIRECTOR**



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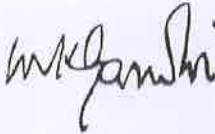
PALLIPALAYAM, CAUVERY R.S P.O, ERODE, TAMIL NADU 638007  
PH- +91 4288-420441

**Date: 17:02:2024**

## CERTIFICATE OF COMPLETION

This is to certify that **GOPIKA G I** MBA of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

  
**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506



**MANAGING DIRECTOR**



## Internship

1 message

FRI 20 JAN 2024 at 10.45am


From: E .R VADIVEL <hodmba@jkkmct.edu.in>  
Date: FRI 20 JAN 2024 at 10.45am  
Subject: Internship -reg  
To: Hotel Preethi Classic Towers <preethiclassic@gmail.com>

Dear Sir,

I am requesting to be joining your **HOTEL PREETHI CLASSIC TOWERS** regarding internship from **30.1.2024 to 17.2.2024**. The requirements are exactly what I have prepared for and hoped to do. I feel confident that I can make a significant contribution to your organization while at the same time learning from your staff. Refer the following student: **(MOHAMMED SANOOB, MOHANRAJ K, MYTHILI K, NAGAKARNAN M, NAGARAJ S, and NOUSHIBA)**

Sincerely,

**Head of the Department,  
DEPARTMENT OF MANAGEMENT STUDIES  
J K K Munirajah College of Technology,  
T.N.Palayam, Erode-638506, TamilNadu.**

  
**Principal  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**



## Internship

1 message

MON 23 JAN 2024 at 10.16pm

From: Hotel Preethi Classic Towers <preethiclassic@gmail.com>

Date: MON 23 JAN 2024 at 10.16pm

Subject: Internship-reg

To: E.R VADIVEL <hodmba@jkkmct.edu.in>

Dear Sir,

I am pleased to confirm your acceptance of an internship in the **DEPARTMENT OF MANAGEMENT STUDIES** students (**MOHAMMED SANOUB, MOHANRAJ K, MYTHILI K, NAGAKARNAN M, NAGARAJ S, NOUSHIBA**) in J.K.K Munirajah College of Technology from **30.1.2024 to 17.2.2024**. I expect your full cooperation at that time.

Sincerely,  
Hotel Preethi Classic Towers

**Principal**

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506



PREETHI PALACE

**HOTEL PREETHI CLASSIC TOWERS**  
PLOT NO. 28, OPPOSITE RTO OFFICE, COONOR ROAD,  
OOTY, TAMIL NADU 643001- Phone: 0423 2223666 -69  
E-mail: preethiclassic@gmail.com

**Date: 21:02:2024**

**CERTIFICATE OF COMPLETION**

This is to certify that **MOHAMMED SANOOB** I MBA of J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY has done **internship** from **30/01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**

J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506

OFFICE EXECUTIVE



PREETHI PALACE

**HOTEL PREETHI CLASSIC TOWERS**  
PLOT NO. 28, OPPOSITE RTO OFFICE, COONOR ROAD,  
OOTY, TAMIL NADU 643001- Phone: 0423 2223666 -69  
E-mail: preethiclassic@gmail.com

**Date: 21:02:2024**

**CERTIFICATE OF COMPLETION**

This is to certify that **MOHANRAJ K I** MBA of **J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship from 30/01/2024 to 17/02/2024**.  
During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**OFFICE EXECUTIVE**



PREETHI PALACE

**HOTEL PREETHI CLASSIC TOWERS**  
PLOT NO. 28, OPPOSITE RTO OFFICE, COONOOR ROAD,  
OOTY, TAMIL NADU 643001- Phone: 0423 2223666 -69  
E-mail: preethiclassic@gmail.com

**Date: 21:02:2024**

**CERTIFICATE OF COMPLETION**

This is to certify that **MYTHILI K I** MBA of **J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship from 30/01/2024 to 17/02/2024.**  
During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**OFFICE EXECUTIVE**



**HOTEL PREETHI CLASSIC TOWERS**  
PLOT NO. 28, OPPOSITE RTO OFFICE, COONOOR ROAD,  
OOTY, TAMIL NADU 643001- Phone: 0423 2223666 -69  
E-mail: preethiclassic@gmail.com

**Date: 21:02:2024**

**CERTIFICATE OF COMPLETION**

**This is to certify that NAGAKARNAN M I MBA of J.K.K. MUNIRAJAH  
COLLEGE OF TECHNOLOGY has done internship from 30/01/2024 to 17/02/2024.  
During the course period the performance of the trainee was found to be good.**

**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506

**OFFICE EXECUTIVE**



**HOTEL PREETHI CLASSIC TOWERS**  
PLOT NO. 28, OPPOSITE RTO OFFICE, COONOOR ROAD,  
OOTY, TAMIL NADU 643001- Phone: 0423 2223666 -69  
E-mail: preethiclassic@gmail.com

**Date: 21:02:2024**

**CERTIFICATE OF COMPLETION**

**This is to certify that NAGARAJ S I MBA of J.K.K. MUNIRAJAH  
COLLEGE OF TECHNOLOGY has done internship from 30/01/2024 to 17/02/2024.  
During the course period the performance of the trainee was found to be good.**

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**OFFICE EXECUTIVE**



PREETHI PALACE

**HOTEL PREETHI CLASSIC TOWERS**  
PLOT NO. 28, OPPOSITE RTO OFFICE, COONOR ROAD,  
OOTY, TAMIL NADU 643001- Phone: 0423 2223666 -69  
E-mail: preethiclassic@gmail.com

**Date: 21:02:2024**

**CERTIFICATE OF COMPLETION**

This is to certify that **NOUSHIBA I MBA** of **J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024 to 17/02/2024**.  
During the course period the performance of the trainee was found to be good.

**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506

**OFFICE EXECUTIVE**



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**Internship**

1 message

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FRI 20 JAN 2024 at 11.30am


From: E.R VADIVEL <hodmba@jkkmct.edu.in>  
Date: FRI 20 JAN 2024 at 11.30am  
Subject: Internship -reg  
To: Sakthi Auto Component <infosakthiauto@gmail.com>

Dear Sir,

I am requesting to be joining your **SAKTHI AUTO COMPONENT** regarding internship from **30.1.2024 to 17.2.2024**. The requirements are exactly what I have prepared for and hoped to do. I feel confident that I can make a significant contribution to your organization while at the same time learning from your staff. Refer the following student: **(PARAMESH M, RAGUL A, RAHUL M, RAJ R, RAJALAKSHMI M, ROJASRI K)**

Sincerely,

**Head of the Department,  
DEPARTMENT OF MANAGEMENT STUDIES  
J K K Munirajah College of Technology,  
T.N.Palayam, Erode-638506, TamilNadu.**

  
**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506



**Internship**

1 message

FRI 20 JAN 2024 at 2.44pm

From: Sakthi Auto Component <infosakthiauto@gmail.com>

Date: FRI 20 JAN 2024 at 2.44pm

Subject: Internship-reg

To: E.R VADIVEL <hodmba@jkkmct.edu.in>

Dear Sir,

I am pleased to confirm your acceptance of an internship in the DEPARTMENT OF MANAGEMENT STUDIES students (PARAMESH M, RAGUL A, RAHUL M, RAJ R, RAJALAKSHMI M, ROJASRI K) in J.K.K Munirajah College of Technology from 30.1.2024 to 17.2.2024. I expect your full cooperation at that time

Thank you

Sincerely,  
SAKTHI AUTO COMPONENT

  
**Principal**  
J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506



# SAKTHI AUTO COMPONENT LIMITED

National Highway 47, Mukasipallagoundampalayam, Tamil Nadu 638056  
info@sakthiauto.com

---

Date: 17/02/2024

## CERTIFICATE OF COMPLETION

This is to certify that **PARAMESH.M I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024 to 17/02/2024**.

During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technolog,  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**



# SAKTHI AUTO COMPONENT LIMITED

National Highway 47, Mukasipallagoundampalayam, Tamil Nadu 638056  
info@sakthiauto.com

---

Date: 17/02/2024

## **CERTIFICATE OF COMPLETION**

This is to certify that **RAGUL .A I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gebi (Tk),  
Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**



# SAKTHI AUTO COMPONENT LIMITED

National Highway 47, Mukasipallagoundampalayam, Tamil Nadu 638056  
info@sakthiauto.com

---

Date: 17/02/2023

## CERTIFICATE OF COMPLETION

This is to certify that **ROJASRI. K I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done internship from **30/01/2024 to 17/02/2024.**

During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technolog  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**



# SAKTHI AUTO COMPONENT LIMITED

National Highway 47, Mukasipallagoundampalayam, Tamil Nadu 638056  
info@sakthiauto.com

---

Date: 17/02/2023

## CERTIFICATE OF COMPLETION

This is to certify that **RAHUL.M I** MBA of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024** to **17/02/2024**.  
During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**



# SAKTHI AUTO COMPONENT LIMITED

National Highway 47, Mukasipallagoundampalayam, Tamil Nadu 638056  
info@sakthiauto.com

---

Date: 17/02/2024

## CERTIFICATE OF COMPLETION

This is to certify that **RAJ. R I** MBA of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024** to **17/02/2024**. During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**



# SAKTHI AUTO COMPONENT LIMITED

National Highway 47, Mukasipallagoundampalayam, Tamil Nadu 638056  
info@sakthiauto.com

---

Date: 17/02/2024

## CERTIFICATE OF COMPLETION

This is to certify that **RAJALAKSHMI .M I MBA** of **J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY** has done **internship** from **30/01/2024 to 17/02/2024**.  
During the course period the performance of the trainee was found to be good.

**Principal**

**J.K.K.Munirajah College of Technology  
(Autonomous)  
T.N.Palayam, Gobi (Tk),  
Erode (Dt) - 638 506**

**EXECUTIVE MANAGER**