

**J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY**

**(AUTONOMOUS)**

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Accredited by NAAC with "A" grade

T.N. Palayam (Po) - 638 506, Gobi (Tk), Erode (Dt)) - 638506

**INSTITUTIONAL DISTINCTIVENESS**



**JKKM COMMUNITY RADIO  
STATION 89.6 MHZ**

**PROGRAMME SCHEDULE FOR  
ACADEMIC YEAR - 2023-2024**

**Principal**

**J.K.K. Munirajah College of Technology  
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## 1. WORLD ENVIRONMENT DAY

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COMMUNITY RADIO  
**smart**  
IDEAS. MODERN APPLICATIONS  
FOR REAL TRANSFORMATIONS

## WORLD ENVIRONMENT DAY

◆ JUNE 5 2023 ◆

### save our environment and the world

  
Principal

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JKKM பொறியியல் கல்லூரி  
T.N. பாளையம் - 638506 

உலக சுற்றுப்புற சூழல்  
தினத்தினை முன்னிட்டு கல்லூரி  
மாணவர்களுக்கு விழிப்புணர்வு  
கருத்தரங்கு



World Environment Day

திரு. P. R. வடிவேல், MBA,  
துறை தலைவர், MBA  
JKKM பொறியியல் கல்லூரி,  
T.N. பாளையம்



இடம்:  
JKKM சமுதாய வானொலி  
நிலையம்  
தேதி : ஜூன் 5, 2023

  
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### 1. World Environment Day

Mr. Vadivel, HOD/MBA of JKKMCT delivered a speech about world environment day to the students. The points are,

#### Purpose

World Environment Day (WED) is a day to raise awareness about environmental issues and promote sustainable living.

#### History

The first WED was celebrated in 1973 with the slogan "Only One Earth".

#### Themes

Each year, WED has a theme and slogan that focuses on a pressing environmental issue. For example, the 2021 theme was "Ecosystem Restoration".

#### Events

WED events include tree planting, clean-up campaigns, and educational workshops.

#### Actions

People can take action to protect the environment by:

- Reducing, reusing, and recycling
- Volunteering to clean up their communities
- Reducing water consumption
- Using reusable shopping bags
- Planting trees
- Using durable lights
- Keeping industries in check so they don't pollute water bodies

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Photos of speech about World Environment Day

  
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Photos of speech about World Environment Day

  
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**2. INTERNATIONAL PLASTIC BAG**

**FREE DAY**

**Principal**

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**THE CLIMATE COUNT DOWN**  
International Plastic Bag Free Day  
3rd July, 2023

**EVENT 1**  
**Special Address :**  
Mr. K.SRIRAM HOD/ MECH  
**TOIPIC :**  
WASTE PLASTIC MANAGEMENT  
**DATE :** 03.07.23  
**PLACE :** JKCM RADIO STATION



**EVENT 2**  
**PLEDGE :**  
PLASTIC AWARENESS  
**VENUE :**  
JKKM SEMINAR HALL

**SAY NO TO PLASTIC BAGS**

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**INTERNATIONAL PLASTIC FREE BAG DAY**  
**JULY 3,2023**



**SAY NO TO PLASTIC BAG**

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### 2. International Plastic Bag Free Day

Mr.K.SRIRAM, HOD/MECH of JKKMCT delivered a speech about Waste plastic management to the students. The points are,

- **Reduce, reuse, and recycle:** These are the key principles of plastic waste management.
- **Reduce plastic use:** Reducing plastic use can help combat plastic pollution.
- **Promote eco-friendly alternatives:** Promoting eco-friendly alternatives can help combat plastic pollution.
- **Raise awareness:** Raising awareness among the public can help combat plastic pollution.
- **Recycle:** Recycling is a good solution to reduce the extraction of fossil fuels and promote a circular economy. Recycling reduces pollution, saves landfill space, and requires less energy.
- **Pyrolysis:** Pyrolysis is a technology that converts waste plastics into liquid fuel. This can be an effective way to manage waste plastic and can also be economically beneficial.
- **Landfilling:** Landfilling is considered the worst waste management strategy. Most plastics end up in landfills, which is undesirable because they could be recycled.
- **Mechanical recycling:** Mechanical recycling is a physical process that transforms plastic waste into secondary raw materials or products.
- **Bioplastics:** Bioplastics can be composted, recycled, incinerated, and digested anaerobically.
- **Plastic pollution:** Inadequate waste management practices have led to significant plastic pollution of water bodies. Dioxins released from plastic polymers can cause tumor and neurological damage in humans.



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## REPORT OF THE EVENT

JKKM சமுதாய வானொலியில் உலக பிளாஸ்டிக் பை இல்லா தினத்தினை முன்னிட்டு சிறப்பு கால நிலை மாற்றித்திற்கான விழிப்பணர்வு நிகழ்ச்சி நடைபெற்றது. 3.7.2023 அன்று மாலை 3 மணி அளவில் ஒலிப்பதிவு நடைபெற்று ஒளிபரப்பும் செய்யப்பட்டது. இந்த பதிவில் நெகிழியை பற்றிய விழிப்பணர்வு மற்றும் இவற்றால் சமுதாயத்தில் ஏற்படும் தீமைகள் குறித்து பல்வேறு தகவல்களை விரிவாக திரு.K..ஸ்ரீராம் M.E அவர்கள் (துறைத்தலைவர் /இயந்திரவியல்துறை ,JKKM பொறியியல் கல்லூரி) பேசினார்.

மேலும் மாலை 4 மணி அளவில் JKKM பொறியியல் கல்லூரி வளாகத்தில் பிளாஸ்டிக் விழிப்பணர்வு உறுதிமொழி நடைபெற்றது. இதில் JKKM முதலாம் ஆண்டு மாணவ மாணவிகள், கல்லூரி பேராசிரியர்கள் கலந்து கொண்டு உறுதிமொழியை எடுத்து கொண்டனர்.

  
Principal

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Photos of speech about Waste plastic Management

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Photos of pledge for Waste plastic Management

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Photos of Issuing pure cotton yellow bag

*Principal*  
Principal

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Photos of Issuing pure cotton yellow bag

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## REPORT OF THE EVENT

JKKM community radio organized a special climate change awareness program on the occasion of World No Plastic Bag Day. Sound recording was done on 3.7.2023 at 3 pm and telecast was done. In this report, Mr.K.Sriram M.E (Head of Department/Department of Mechanical Engineering, JKKM College of Engineering) spoke in detail about the awareness of plasticity and the evils caused by it in the society.

Also plastic awareness pledge was held at JKKM Engineering College campus at 4 pm. JKKM first year students and college professors participated and took the oath.

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## 3. INTERNATIONAL YOGA DAY

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CEMCA



COMMUNITY RADIO



Ministry of Ayush  
Government of India

## INTERNATIONAL YOGA DAY

### YOGA AWAKENS THE MIND



15<sup>TH</sup> MAY TO 21<sup>TH</sup> JUNE, 2023

*J.K.K.M.*  
Principal

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TECHNOLOGY, T.N. PALAYAM

INTERNATIONAL

21 JUNE 2023

# YOGA

DAY



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**J.K.K. MUNIRAJAH COLLEGE OF TECHNOLOGY**  
**JKKM COMMUNITY RADIO 89.6 MHZ NATIONAL SERVICE SCHEME**  
**International Yoga Day - 2023**

*Chief Guest*  
**Mrs. M.SANGEETHA**  
M.Com., B.Ed., MA (YOGA),  
Yoga Trainer

*Date*  
**20-06-2023 | 2.00 pm**

*Venue*  
**Seminar Hall**

Prize Distribution

**Yoga Day Competitions**  
**Drawing | Essay | Yoga**

*Chairman*  
**Mrs. J.K.K. VASANTHAKUMARI MUNIRAJAH**

*Secretary*  
**Mrs. KASTHURIPRIYA KIRUPAKAR MURALI M.B.A.**

*Research Director*  
**Dr. S. KIRUPAKAR MURALI B.Tech., M.S., Ph.D.,**

*Principal - JKKMCT*  
**Dr. K. SRIDHARAN M.E., MBA., Ph.D., MISTE.,**

**HOD's and Staff Member's**  
*Welcome you all !*

Principal

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Photos of International Yoga Day Celebration

*[Signature]*  
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Photos of International Yoga Day Celebration

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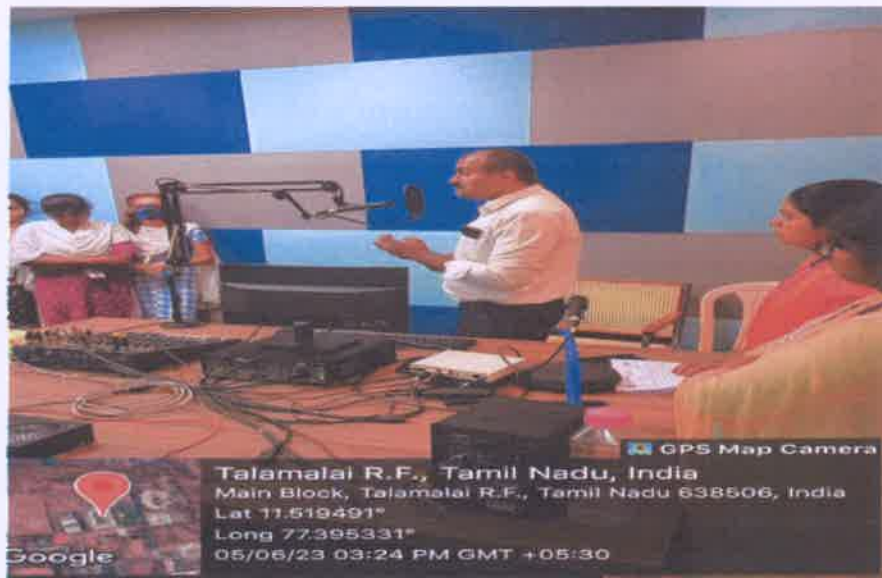
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Photos of International Yoga Day Celebration

  
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Photo of International yoga day Certificate

  
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## 4. CLIMATE CHANGE PROJECT

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T.N.PALAYAM-638506, ERODE(DT), Tamilnadu

The Climate Literacy Compagin  
and SMART Organized

TWO DAYS WORKSHOP REVIEW  
MEETING

DATE: 27&28<sup>th</sup> JULY 2023, CHENNAI

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## ENGAGED WITH COMMUNITY

- ▶ REAL STORY TELLING TO PUBLIC AND SCHOOL STUDENTS
- ▶ BROADCASTING THROUGH COMMUNICATION MEDIA (FACEBOOK, TWITTER, INSTAGRAM & SCHOOLS, COLLEGES ETC)
- ▶ CONDUCTING QUIZZ, DRAWING AND RELATED SPEECH COMPETITIONS ETC.



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## ACTIVITIES UNDERTAKEN AS A CLC

- ❖ TO MOTIVATE STUDENTS BY CONDUCTING QUIZZ ,DRAWING AND SPEECH COMPETITIONS ETC.
- ❖ TO RECORD AND BROADCAST AWARENESS PROGRAMS LIKE CLIMATE CHANGE IMPACTS AND PLASTIC RECYCLES.
- ❖ TO ENCOURAGE PUBLIC BY TREE PLANTATION AND TRAINING TO THE STUDENTS FOR GROWING ORGANIC GARDEN ETC.



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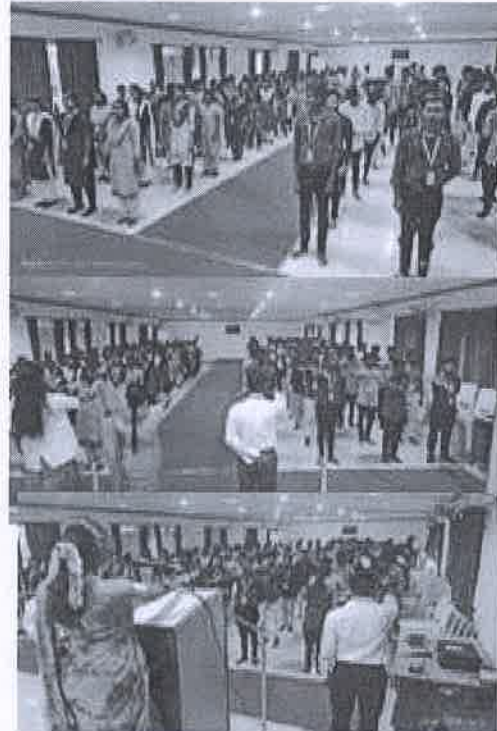
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## SUCCESSFUL CAMPAIGN AND EVIDENCE

- ▶ INTERNATIONAL PLASTIC BAG FREE DAY JULY 3, 2023 HAVE PLANNED TWO EVENTS
- ▶ 1. PLEDGE OF PLASTIC AWARENESS
- ▶ 2. WASTE PLASTIC MANAGEMENT SPEECH EVENTS GIVEN BY Mr.K.SRIRAM HOD/MECH, JKKMCT



  
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## BEHAVIOUR CHANGES

- ▶ REDUCED USAGE OF PLASTIC BAGS INSIDE THE CAMPUS
- ▶ KNOWING THE IMPORTANCE OF TREE PLANTATION
- ▶ CLIMAGE CHANGE AWARENESS SPEECH ALSO HELPS DIFFERENT LEVELS OF IMPACTS IN LIFE.



  
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## ACHIEVEMENTS



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## CHALLENGES IN IMPLEMENTING THE PROJECT

- ▶ STUDENTS ARE NOT INTERESTED TO HEAR CLIMATE RELATED MATTERS.
- ▶ THEY FELT THAT SOLUTION IS A BIG MATTER
- ▶ DIFFERENT ACTIVITIES ONLY WILL MOTIVATES (EX.SONGS,EPIISODES ETC)



  
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## PLANS FOR NEXT THREE MONTHS

- ❖ FREE TREE SAPLINGS
- ❖ INTERVIEW WITH VARIOUS ENVIRONMENTAL ACTIVISTS AND OTHER PROGRAMS
- ❖ CONDUCT EVENTS LIKE SPEECH, ESSAY AND DRAWING BASED ON THE CONCEPTS OF CLIMATE CHANGE AND GLOBAL WARMING



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## 5. TREE PLANTATION

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**JKKM COMMUNITY RADIO - 89.6MHZ**  
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T..N.PALAYAM-638506

The Climate Literacy Campaign  
Presents  
The Climate Countdown  
Activity  
Training to the Students for Growing  
Organic Garden



DATE: 21/07/23, 12.00PM  
PLACE: JKKMCT CAMPUS  
Let's Keep Mother Nature Smiling

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### 5. Tree Plantation

#### Introduction

The Tree Plantation Drive was conducted on [date] by [organizing group/institution] as part of an environmental initiative to combat deforestation, enhance biodiversity, and promote sustainable living. The drive aimed to engage the community in preserving the environment through active participation in tree planting.

#### Objectives

1. Mitigate the effects of climate change by increasing green cover.
2. Improve air quality and reduce urban heat through afforestation.
3. Raise awareness about the importance of trees for a balanced ecosystem.

#### Event Details

- **Date and Time:** 21.07.2023
- **Venue:** College Campus
- **Participants:** 50 participants, including [students, volunteers, community members, etc.].

#### Activities Conducted

1. **Opening Ceremony:** The event began with an inspiring speech by our Principal Dr.K.Sridharan.
2. **Tree Planting:** Participants planted a total of 20 saplings

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3. **Awareness Session:** Experts educated attendees about the benefits of afforestation and how to care for young plants.
4. **Community Engagement:** Local residents were encouraged to adopt and nurture the planted trees.
5. **Follow-Up Plan:** Participants were assigned specific trees to monitor and care for over the next year.

### Impact

1. Planted [number] trees, covering an area of [size, e.g., 2 acres].
2. Raised awareness about environmental conservation among [number] participants.
3. Engaged [percentage]% of local residents in the initiative, fostering a sense of community responsibility.
4. Contributed to reducing the carbon footprint in the area.

### Challenges Faced

- Limited availability of water and resources for sapling care.
- Difficulty in involving all segments of the community.
- Ensuring long-term maintenance of the planted trees.

### Conclusion

The Tree Plantation Drive was a resounding success, with enthusiastic participation from community members and volunteers. The event marked a significant step toward creating a

  
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greener and healthier environment. Follow-up measures will ensure the survival and growth of the planted trees.

### Recommendations

1. Organize regular follow-up drives to monitor the growth of planted trees.
2. Collaborate with local authorities for long-term maintenance support.
3. Conduct similar drives in other areas to expand green coverage.
4. Raise funds for watering systems and protective measures against pests and animals.

### Acknowledgments

Special thanks to our Management for their support and contributions, which made this initiative a success.

  
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Photos of Tree Plantation

  
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Photos of Tree Plantation

*Sarav*  
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*[Signature]*  
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## 6. CLIMATE QUEST

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### 6. Brief report about Climate Quest

#### Introduction

The Climate Quest event was organized on 08.08.2023 by JKKMCT Community radio to inspire and educate participants on the importance of addressing climate change. The event aimed to empower individuals to adopt sustainable practices, promote eco-friendly technologies, and contribute to mitigating the impacts of climate change.

#### Objectives

1. Raise awareness about the causes and effects of climate change.
2. Provide practical solutions to reduce carbon footprints.
3. Foster collaboration among participants to create a sustainable future.

#### Event Overview

- **Date and Time:** 08.08.2023, 2.00 PM
- **Venue:** Seminar Hall
- **Participants:** 100 participants, including students, educators, environmentalists, and community members.
- **Theme:** "Act Now for a Greener Tomorrow."

#### Activities and Highlights

1. **Interactive Sessions:** Experts conducted talks on global warming, renewable energy, and sustainable living practices.

  
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2. **Workshops:** Hands-on activities included:
  - o DIY solar-powered devices.
  - o Composting techniques.
  - o Upcycling waste materials into useful products.
3. **Quiz Competition:** A climate-themed quiz tested participants' knowledge and raised awareness about critical issues.
4. **Tree Plantation Drive:** Participants planted 20 saplings to promote greenery and offset carbon emissions.
5. **Art and Innovation Expo:** Showcased eco-friendly inventions, climate-themed art, and student-led projects.
6. **Pledge Wall:** Attendees wrote and signed personal commitments to reduce their environmental impact.

### Impact and Achievements

1. Educated [number] participants on practical steps to combat climate change.
2. Planted [number] trees as part of a reforestation effort.
3. Distributed [number] eco-friendly kits, including reusable bags and water bottles.
4. Fostered collaborations among participants for future sustainability projects.

### Feedback and Testimonials

- **Participant Feedback:** Surveys revealed [percentage]% of attendees found the event informative and inspiring.
- **Key Testimonial:** [Insert a quote from a notable speaker/participant, e.g., "This event reminded us of the power of community in tackling climate change."]

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### Challenges Encountered

- Limited funding for scaling up activities and resources.
- Difficulty in engaging some segments of the community.
- Logistical challenges in managing large groups during interactive activities.

### Conclusion

The Climate Quest event successfully raised awareness and inspired participants to take action against climate change. The hands-on workshops, expert sessions, and community-driven activities made a lasting impact, motivating attendees to lead eco-friendly lifestyles.



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Photos of Climate Quest

*[Signature]*  
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Photos of Climate Quest

*[Handwritten Signature]*

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## 7. RALLY ON NO PLASTIC AWARENESS

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**smart**  
Sustainable  
Management  
and  
Technology

JKKM COMMUNITY RADIO 99.6 MHZ

JKK MUNIRAJAH COLLEGE OF TECHNOLOGY

T.N.PALAYAM, ERODE 638506

**RALLY ON  
"NO PLASTIC AWARENESS"**

DATE : 11.08.2023  
TIME : 3.00 PM



**REDUCE REUSE  
RECYCLE**

STOP THE POLLUTION. BE PART OF THE SOLUTION.  
LET US WIPE OUT PLASTIC BEFORE IT WIPES US OUT.  
CHANGE YOUR HABITS. STOP USING PLASTIC.

Principal

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### 7. Rally on No Plastic Awareness

#### Introduction

The No Plastic Awareness Rally was organized on [date] by [organizing group/institution] to raise awareness about the environmental impacts of plastic and promote sustainable alternatives. The rally aimed to engage the community in adopting eco-friendly practices and reducing plastic usage in daily life.

#### Objectives

1. Educate participants about the harmful effects of plastic pollution on the environment and health.
2. Encourage the use of biodegradable and reusable alternatives.
3. Promote community engagement in sustainable living practices.

#### Details of the Event

- **Date and Time:** 11.08.2023
- **Venue:** T.N.Palayam
- **Participants:** Approximately 100 participants, including [students, teachers, activists, community members, etc.].
- **Theme:** "Say No to Plastic, Yes to a Green Future."

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### Activities Conducted

1. **March and Slogans:** Participants carried banners and chanted slogans like "Ban the Plastic, Save the Planet."
2. **Street Play:** A short theatrical performance highlighted the consequences of plastic waste on marine and terrestrial ecosystems.
3. **Distribution of Alternatives:** Eco-friendly bags, metal straws, and reusable containers were distributed.
4. **Workshops:** Hands-on sessions taught attendees how to make compostable packaging or cloth bags.
5. **Pledge Ceremony:** Participants pledged to reduce their plastic usage and advocate for sustainable practices.

### Impact and Achievements

1. Increased community awareness about the detrimental effects of plastic pollution.
2. Distributed [number] eco-friendly kits to participants.
3. Encouraged local businesses to adopt greener practices by engaging shop owners along the rally route.
4. Garnered support from [name of organizations or authorities].

### Challenges Faced

- Difficulty in engaging a larger audience.
- Limited resources for event organization and material distribution.
- Resistance from a few local vendors relying heavily on plastic products.

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### Conclusion

The No Plastic Awareness Rally was a significant step toward fostering environmental responsibility in the community. Though challenges were faced, the rally successfully spread the message of reducing plastic usage and adopting sustainable habits. Follow-up campaigns and collaborations are recommended to sustain the momentum created by this event.

### Recommendations

1. Conduct follow-up sessions to measure behavioral changes among participants.
2. Partner with local governments and NGOs for larger-scale initiatives.
3. Provide incentives for businesses transitioning to plastic-free operations.
4. Integrate the no-plastic message into school curriculums and community programs.

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Photos of Rally on No Plastic Awareness

*[Signature]*

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Photos of Rally on No Plastic Awareness

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## 8. IMPORTANCE OF RAIN WATER HARVESTING

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**JKKM Community Radio**  
**89.6 MHz**



JKK MUNIRAJAH COLLEGE OF TECHNOLOGY

T.N.PALAYAM, ERODE DT -638506

**IMPORTANCE OF RAIN WATER HARVESTING**

DATE: 31/10/23 TIME : 11 AM

SPECIAL ADDRESS BY :

Mr. PONNU SAMY MSc.,MPhil.,



Pledge By : Students

  
Principal

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### 8. Importance of Rain Water Harvesting

Mr.Ponnusamy, HOD/S&H of JKKMCT delivered a speech about Importance of rain water harvesting to the students. The points are,

#### • Water Conservation

- Helps conserve water by collecting and storing rainwater for future use, reducing dependency on groundwater and municipal water supplies.

#### □ Groundwater Recharge

- Replenishes groundwater levels, particularly in areas experiencing depletion due to excessive extraction.

#### □ Reduction in Water Wastage

- Minimizes surface runoff, preventing water from being lost to drainage systems and evaporation.

#### □ Flood Mitigation

- Reduces urban flooding by capturing rainwater before it accumulates in large quantities on streets and drainage systems.

#### □ Economic Benefits

- Lowers water bills by providing an alternative source of water for irrigation, washing, and other non-potable uses.
- Reduces infrastructure costs for water treatment and supply.

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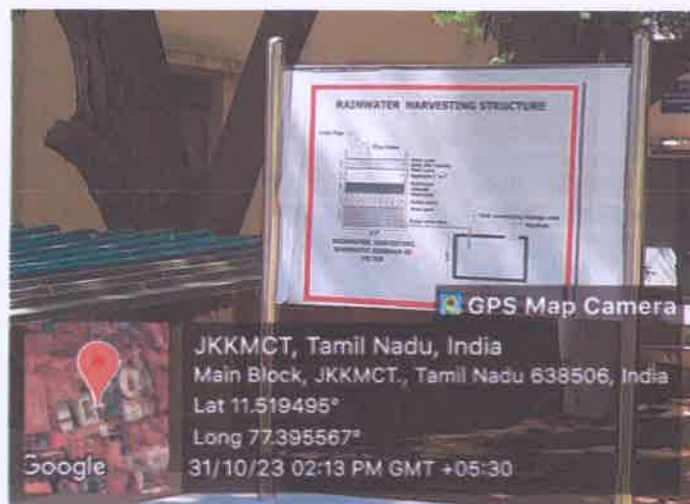
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Photos of Rain Water Harvesting structure

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Photos of Rain Water storage tank

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## 9. INTERNATIONAL DAY OF PLAY

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unicef


J.K.K. Munirajah College of Technology

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JKKM COMMUNITY RADIO - 89.6MHz

INTERNATIONAL DAY OF PLAY, JUNE 11

The poster features a central illustration of children playing in a park. A girl is climbing a colorful arch-shaped play structure. Other children are playing with a ball, a dog, and a girl is sitting on the grass. A boy is jumping rope. In the background, there is a cityscape at night with a camera on a tripod. The UNICEF logo is at the top left, and the college's NAAC 'A' grade logo is at the top right.

  
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## 9. INTERNATIONAL DAY OF PLAY REPORT ON JUNE 11, 2024

### 1. Name of the CR and address with the respective district and state:

JKKM Community Radio Station 89.6MHz, J.K.K. Munirajah College of Technology Campus, .T.N.Palayam Village, Erode DT-638 506, Tamilnadu

Contact: 9789456706 , 9715084075 Mail Id:jkkmctfm@gmail.com

### 2. A brief profile description of JKKM Community Radio Station(in about 50-100words)

JKKM Community Radio was set-up in 2021 by our Annai J.K.K. Sampoorani ammal Charitable trust in JKK MUNIRAJAH College of Technology Institution. The CRS was established with a vision to improve the Agriculture and Weaving field by education and training programs to improve the community. Our CRS was started in the first day of Month January 2022 with 5 staff members. Now we have team of 7 Members. Our target is to improve the Agricultural field and weaving field community people and their children through different types of projects

### 3.Range in Kms of the Community Radio and number of people covered through by our community radio station.

The Range in Kms of our Community Radio around13Kms(including 8 villages fall in our broadcast range).These villages have a total population of around 30,000 people and have an active listener base of around 12,000 people.

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### 4. Detail of Phone back from the communities on what was their most interesting and favourite play from their own childhood

There are some popular and nostalgic childhood games that many people often remember fondly:

- A. **Hide and Seek** : A classic game where one person closes their eyes and counts while the others hide, then tries to find them.
- B. **Ring Game** : A traditional children's game that involves forming a circle (or ring) of players. It's a simple and cooperative game often played in groups
- C. **Traditional Game** : It is one player controls a king and defenders, while the other controls attackers trying to capture the king.
- D. **Hopscotch** : Typically played with chalk on the ground, where players hop between numbered squares and follow a specific pattern.
- E. **Jump Rope** : Either solo or with friends, jumping over a rope swung either singly or by two turners, with various rhymes or patterns.
- F. **Street Baseball** : An improvised version of baseball played in streets or open fields with makeshift bases and rules.

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These games are often cherished memories because they were simple, required creativity, and fostered social interaction and physical activity among friends and neighbors.

### 5. Detail of Phone back on the interesting and favorite play with their children.

Community and parents often treasure these activities not only for the joy they bring but also for the opportunity to connect with their children, teach values and skills, and create a supportive and loving family environment. Each activity contributes uniquely to the child's development and strengthens the parent-child relationship through shared experiences and quality time spent together.

### 6. Detail of To have 1/2 hour to 1 hour play to be played on 11 June.

Whenever a playing activity that can be completed in 30 minutes to 1 hour, there are many engaging options that provide fun and interaction.

1. Ring Game 2 .Hide & Seek 3.Traditional Game

These activities also provide opportunities for children to learn, explore, and have fun within a manageable timeframe of 30 minutes to 1 hour

### 7. How many people engaged in this event?

There are 32 members and 3 school teachers are engaged in the event.



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8. Detail of Post the event, a report that highlights all the events (pre and on 11 June), the buzz and excitement created, reach, phone back no's, interesting stories, anecdotes etc

It includes pre-event activities and those on June 11th, involves capturing various aspects such as buzz and excitement, reach, feedback from attendees, interesting stories, anecdotes, and more.

The childhood games like "Ring Game, Hide and Seek and Traditional Game" can vary widely depending on the setting and circumstances. Generally Ring Game is a traditional children's game that involves forming a circle (or ring) of players. It's a simple and cooperative game often played in groups and Hide and Seek is classic game where one person closes their eyes and counts while the others hide, then tries to find them and also Traditional Game is one player controls a king and defenders, while the other controls attackers trying to capture the king.

The pre-event activities also include marketing strategies, registration and participation and feedbacks. The buzz during the event like student reactions and engagement levels. The overall success of the event, emphasizing key achievements, challenges, faced, and opportunities for future improvement.

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## 9. Community Photos



Photos of International Day of Play

  
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Photos of International Day of Play

  
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## 10. CLIMATE COUNT DOWN

### EPISODE-10

Principal

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**JKKM Community Radio smart**  
SEEKING MODERN APPLICATIONS FOR REAL TRANSFORMATION

Climate change countdown starts presents  
THE CLIMATE LITERACY CAMPAIGN

EPISODE -10  
JKKM 89.6 MHz

*Broadcast* *Recast*

<b>20 May 2023</b> <b>08:00AM-08:30AM</b>	<b>21 May 2023</b> <b>06:00PM-06:30PM</b>
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Principal

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### Brief report about Climate Count down Episode-10

Mr.Vadivel, HOD/MBA of JKKMCT delivered a speech about the awareness and gave some important points to the students. The points are,

Communicating on climate change is about educating and mobilizing audiences to take action to confront the climate crisis. **Everyone can play a part by raising their voice, sharing solutions, and advocating for change** – shaped by different experiences, cultural contexts, and underlying values.

Global Warming refers to the Earth's warming, i.e. rise in the Earth's surface temperature. A variety of human activities, such as industrial pollution and the burning of fossil fuels, are responsible for this temperature rise. These operations emit gases that cause the greenhouse effect and, subsequently, global warming. Climate change, starvation, droughts, depletion of biodiversity, etc. are some of the most important consequences of global warming.

Breaking down the science behind climate change is complex, but the right messengers can get the audience engaged. As an established content creator, you may already be a trusted messenger for your audience. If you bring in other messengers, consider respected scientists (whose articles refer to peer-reviewed scientific journals or studies conducted by reputable research institutions or universities), weather presenters, and medical doctors, all of which are widely trusted. Often the most impactful climate communications also come from "people like me" who are affected and care.

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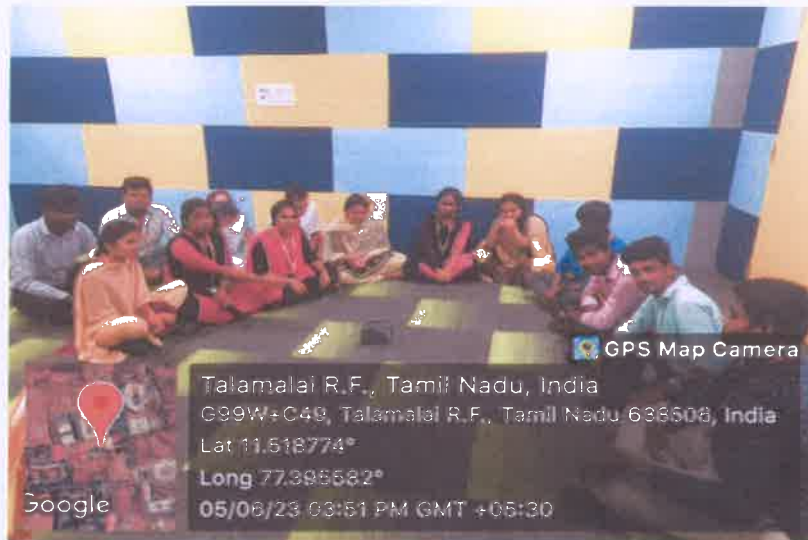
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Photos of Lecturing about climate countdown

*[Signature]*  
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**CLIMATE COUNT DOWN**

**EPISODE-11**

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**JKKMUNIRAJAH COLLEGE OF TECHNOLOGY**  
T.N.PALAYM-638506

**smart**  
SUSTAINABLE INNOVATION  
FOR BETTER TRANSFORMATION

THE CLIMATE CHANGE  
COUNTDOWN STARTS PRESENTS  
THE CLIMATE LITERACY COMPAIGN  
**EPISODE - 11**

Broadcast  
9 JUNE 2023-8.00 to 8.30 AM

Recast  
10 JUNE 2023-6.00 TO 6.30 PM

  
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### Brief report about Climate Count down Episode-11

Mr.Murugesan, HOD/ECE of JKKMCT delivered a speech about the awareness and gave some important points to the students. The points are,

#### 1. Crop Productivity:

- Changes in temperature, rainfall patterns, and CO<sub>2</sub> levels directly affect crop yields.
- Heat stress reduces growth and productivity of temperature-sensitive crops like wheat, rice, and maize.

#### 2. Soil Health:

- Increased soil erosion, nutrient depletion, and salinity due to extreme weather events.
- Changes in microbial activity and organic matter content.

#### 3. Water Availability:

- Altered precipitation patterns affect irrigation and groundwater resources.
- Increased droughts and floods disrupt crop cycles.

#### 4. Pest and Disease Proliferation:

- Warmer temperatures and humidity expand the habitat range of pests and pathogens.
- Crop losses may increase due to new pest and disease pressures.

#### 5. Livestock:

- Heat stress affects animal health, reproduction, and productivity.
- Reduced availability of feed and water resources.

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### 6. Food Security:

- Decreased agricultural output may lead to higher food prices and scarcity.
- Vulnerable populations in developing regions face greater risks of hunger and malnutrition.

### 7. Shifting Agricultural Zones:

- Suitable areas for growing certain crops may shift geographically.
- Northern regions may become arable, while tropical regions face declining productivity.

### 8. Extreme Weather Events:

- More frequent hurricanes, floods, and droughts damage crops and infrastructure.

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Photos of Lecturing about climate countdown

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**CLIMATE COUNT DOWN**

**EPISODE-12**

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THE CLIMATE CHANGE COUNTDOWN STARTS PRESENTS  
THE CLIMATE LITERACY CAMPAIGN  
EPISODE -12

**smart**  
LEADING MODERN APPLICATIONS OF DIGITAL TRANSFORMATION

**BROADCAST**  
24 JUNE 2023-  
8.00 TO 8.30AM

**RECAST**  
25 JUNE 2023-  
6.00 TO 6.30 PM

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## INSTITUTIONAL DISTINCTIVENESS

### Brief report about Climate Count down Episode-12

Mr. Vadivel, HOD/MBA of JKKMCT delivered a speech about the awareness and gave some important points to the students. The points are,

#### 1. Introduction to Climate Countdown:

- Define the concept: Urgency to act against climate change before irreversible tipping points are reached.
- Highlight global goals like the Paris Agreement's aim to limit global warming to 1.5°C.

#### 2. Current Climate Status:

- Present recent trends in global temperatures, greenhouse gas emissions, and extreme weather events.
- Emphasize the shrinking window for effective action.

#### 3. Tipping Points and Thresholds:

- Explain critical thresholds (e.g., ice sheet collapse, Amazon rainforest dieback).
- Discuss the domino effect of crossing these points on ecosystems and human systems.

#### 4. Key Contributors to Climate Change:

- Highlight major sectors: energy, transportation, agriculture, and deforestation.
- Discuss the role of industrialization and consumer behavior.

#### 5. Global Efforts and Challenges:

- Overview of international agreements (Paris Agreement, COP conferences).
- Challenges in policy implementation, financing, and global cooperation.

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### 6. Role of Technology and Innovation:

- Green energy: solar, wind, and hydrogen.
- Carbon capture and storage (CCS) technologies.
- Advancements in sustainable agriculture and waste management.

### 7. Individual and Community Actions:

- Encourage lifestyle changes: reducing carbon footprints, recycling, and conserving energy.
- Importance of advocacy and community-driven initiatives.

### 8. Role of Youth and Education:

- Discuss the influence of youth movements like Fridays for Future.



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Photos of Lecturing about climate countdown

  
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**CLIMATE COUNT DOWN**

**EPISODE-13**

**Principal**

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**smart**

SEEKING MODERN APPLICATIONS  
FOR REAL TRANSFORMATION

THE CLIMATE LITERACY CAMPAIGN

PRESENTS

THE CLIMATE COUNTDOWN

EPISODE -13



BROADCAST 8/7/23 -8.00 TO 8.30AM

RECAST 9/7/23-6.00 TO 6.30PM

90

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### Brief report about Climate Count down Episode-13

#### Introduction

The Climate Quest event was organized on 08.08.2023 by JKKMCT Community radio to inspire and educate participants on the importance of addressing climate change. The event aimed to empower individuals to adopt sustainable practices, promote eco-friendly technologies, and contribute to mitigating the impacts of climate change.

#### Objectives

4. Raise awareness about the causes and effects of climate change.
5. Provide practical solutions to reduce carbon footprints.
6. Foster collaboration among participants to create a sustainable future.

#### Event Overview

- **Date and Time:** 08.08.2023, 2.00 PM
- **Venue:** Seminar Hall
- **Participants:** 100 participants, including students, educators, environmentalists, and community members.
- **Theme:** "Act Now for a Greener Tomorrow."

#### Activities and Highlights

7. **Interactive Sessions:** Experts conducted talks on global warming, renewable energy, and sustainable living practices.

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### 8. Workshops: Hands-on activities included:

- DIY solar-powered devices.
- Composting techniques.
- Upcycling waste materials into useful products.



Photos of climate countdown Activity

  
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**CLIMATE COUNT DOWN**

**EPISODE-14**

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The poster features a central vintage microphone on a stand. At the top, there are logos for 'smart' (SEEKING MODERN APPLICATIONS FOR REAL TRANSFORMATION) and the college's crest. The text reads: 'JKKM COMMUNITY RADIO -89.6.MHZ', 'J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY', 'T.N.PALAYAM-638506', 'The Climate Literacy Campaign Presents', 'The Climate Count down', 'EPISODE-14'. Below the microphone, two calendar icons mark the dates: 'Broadcast 13/7/23-8.00 TO 8.30 AM' and 'Recast 14/7/23-6.00 TO 6.30 PM'.

  
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### Brief report about Climate Count Down Episode-14

Mr. Murugesan, HOD/ECE of JKKMCT delivered a speech about the awareness and gave some important points to the students. The points are,

#### 1. Definition

- Climate change refers to long-term shifts in temperatures, weather patterns, and atmospheric conditions, primarily caused by human activities like burning fossil fuels.

#### 2. Causes

##### Natural Causes

- Volcanic eruptions (release of greenhouse gases and aerosols).
- Solar radiation variations.
- Ocean currents and El Niño/La Niña phenomena.

##### Human Causes

- **Greenhouse Gas Emissions:** Carbon dioxide (CO<sub>2</sub>), methane (CH<sub>4</sub>), nitrous oxide (N<sub>2</sub>O).
- **Deforestation:** Reduces carbon absorption by trees.
- **Industrial Activities:** Fossil fuel combustion, cement production.
- **Agriculture:** Methane from livestock and rice paddies.
- **Waste:** Landfills emit methane.

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### 3. Effects

#### Environmental

- Rising global temperatures (global warming).
- Melting glaciers and polar ice caps → Sea level rise.
- Ocean acidification → Marine ecosystem threats.
- Increased frequency of extreme weather (storms, heatwaves, droughts).

#### Economic

- Damage to infrastructure due to extreme weather.
- Loss of agricultural productivity.
- Increased costs for disaster response and mitigation.

#### Social

- Health issues: Heat-related illnesses, respiratory diseases.
- Displacement: Climate refugees due to rising sea levels and disasters.
- Food and water scarcity.

### 4. Evidence

- **Temperature Records:** Increasing global average temperatures.
- **Glacial Retreat:** Melting ice in Greenland, Antarctica, and mountain ranges.
- **Ocean Heat Content:** Rising temperatures in ocean waters.

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- **Extreme Weather Events:** More frequent and severe hurricanes, wildfires, and floods.

### 5. Solutions

#### Mitigation

- Transition to renewable energy sources (solar, wind, hydro).
- Energy efficiency improvements in buildings and transport.
- Reforestation and afforestation.
- Carbon capture and storage (CCS) technologies.

#### Adaptation

- Building resilient infrastructure.
- Implementing water conservation measures.

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Photos of creating awareness about the climate countdown

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**CLIMATE COUNT DOWN**

**EPISODE-15**

**Principal**

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THE CLIMATE COUNTDOWN STARTS PRESENTS  
THE CLIMATE LITERACY CAMPAIGN  
EPISODE -15

Broadcast  
25-8-23  
8.00-8.30 AM

Recast  
26-8-23  
6.00-6.30 PM

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### Brief report about Climate Count down Episode-15

Mrs.Sasikala, AP/ECE of JKKMCT delivered a speech plastic and global warming to the students.

### Introduction

The report highlights the significant role of plastic pollution in exacerbating global warming. Plastic production, usage, and disposal contribute to greenhouse gas emissions, impacting ecosystems and accelerating climate change. The objective of this report is to create awareness about this issue and propose actionable solutions.

### Overview of the Problem

1. **Plastic Production:** The production process of plastic relies heavily on fossil fuels, emitting large quantities of carbon dioxide and methane.
2. **Plastic Usage:** Single-use plastics dominate consumer markets, leading to excessive waste.
3. **Plastic Disposal:** Inadequate disposal methods, such as incineration and open burning, release toxic gases into the atmosphere, further contributing to global warming.

### Impact of Plastic on Global Warming

1. **Greenhouse Gas Emissions:**
  - o Plastic production accounts for approximately [percentage]% of global greenhouse gas emissions.
  - o Decomposition of plastic in landfills emits methane, a potent greenhouse gas.

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### 2. Marine Ecosystems:

- Ocean plastics disrupt marine food chains and reduce the ocean's ability to absorb carbon dioxide.
- Microplastics interfere with natural carbon sequestration processes in marine environments.

### 3. Deforestation:

- Land cleared for plastic waste disposal reduces forest cover, a natural carbon sink.

## Awareness Initiatives

### 1. Educational Campaigns:

- Conducted workshops to inform communities about the link between plastic pollution and climate change.
- Distributed pamphlets and created online resources outlining steps to reduce plastic usage.

### 2. Community Engagement:

- Organized cleanup drives to remove plastic waste from local water bodies and public spaces.
- Encouraged the use of alternatives like biodegradable materials and reusable products.

### 3. Advocacy for Policy Changes:

- Advocated for bans on single-use plastics.
- Promoted government incentives for companies adopting sustainable packaging solutions.

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### Proposed Solutions

1. **Reduce:**
  - Minimize reliance on single-use plastics through awareness and availability of alternatives.
2. **Reuse:**
  - Promote products designed for multiple uses and support circular economy practices.
3. **Recycle:**
  - Enhance recycling infrastructure to ensure plastics are processed effectively and reused.
4. **Innovate:**
  - Invest in research for developing sustainable materials and biodegradable plastics.

### Impact Achieved

- Engaged [number] participants in community activities and clean-up drives.
- Reduced [amount, e.g., kilograms] of plastic waste from local areas.
- Encouraged [percentage]% of participants to switch to sustainable alternatives in daily life.

### Challenges

- Limited access to affordable alternatives to plastic.
- Resistance from industries reliant on plastic packaging.
- Inadequate recycling infrastructure in many regions.

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### Conclusion

Plastic pollution is a significant contributor to global warming. Addressing this issue requires collective efforts from governments, industries, and individuals. Reducing plastic usage and promoting sustainable practices are crucial steps toward mitigating climate change and preserving ecosystems.

### Recommendations

1. Enforce stricter regulations on plastic production and usage.
2. Launch large-scale public campaigns to encourage behavioral changes.
3. Invest in advanced recycling technologies and biodegradable material development.
4. Collaborate globally to address cross-border plastic pollution and its environmental impacts.

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Photos of climate countdown episode-15

  
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**CLIMATE COUNT DOWN**

**EPISODE-16**

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THE CLIMATE COUNT DOWN STARTS  
PRESENTS

THE CLIMATE LITERACY CAMPAIGN

EPISODE -16

Broadcast: 1/9/23, 6.00 to 6.30PM

Recast: 2/9/23, 8.00 to 8.30AM

  
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### Brief report about Climate Count down Episode-16

#### Definitions

- **Renewable Energy:** Energy derived from natural processes that are replenished continuously, such as solar, wind, hydro, geothermal, and biomass.
- **Green Energy:** A subset of renewable energy that has minimal or zero environmental impact, focusing on sustainability and reducing carbon footprints.

#### 2. Types of Renewable Energy

1. **Solar Energy:** Harvested from sunlight using solar panels.
2. **Wind Energy:** Generated using wind turbines in windy areas.
3. **Hydropower:** Produced by the movement of water in rivers or dams.
4. **Geothermal Energy:** Utilizes heat from beneath the Earth's surface.
5. **Biomass Energy:** Derived from organic materials like wood, agricultural waste, and biofuels.

#### 3. Key Characteristics

- **Sustainability:** Derived from sources that are naturally replenished.
- **Low Greenhouse Gas Emissions:** Helps combat climate change by reducing CO<sub>2</sub> emissions.
- **Diverse Applications:** Can power homes, industries, and transportation.

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### 4. Advantages

- **Environmental Benefits:** Reduces air and water pollution.
- **Energy Security:** Reduces dependence on imported fossil fuels.
- **Economic Growth:** Creates jobs in technology development, manufacturing, and maintenance.
- **Scalability:** Can be implemented on both small and large scales.

### 5. Challenges

- **Intermittency:** Solar and wind energy depend on weather conditions.
- **High Initial Costs:** Infrastructure and technology investments can be expensive.
- **Land Use:** Some renewable energy projects require significant land.
- **Storage:** Efficient energy storage solutions (like batteries) are still being developed.

### 6. Differences Between Renewable and Green Energy

- **Renewable Energy:** Includes all sources that are replenished naturally (e.g., biomass, which can emit pollutants when burned).
- **Green Energy:** Focuses specifically on environmentally friendly methods (e.g., solar and wind).

### 7. Importance for the Future

- **Climate Change Mitigation:** Helps limit global temperature rise by reducing reliance on fossil fuels.
- **Energy Independence:** Provides local, renewable sources of energy for nations.
- **Sustainable Development:** Aligns with global goals for reducing environmental impact while supporting economic growth.

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Photos of Lecturing about climate countdown

*[Handwritten Signature]*

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**EPISODE-17**

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THE CLIMATE COUNTDOWN STARTS PRESENTS  
THE CLIMATE LITERACY CAMPAIGN  
EPISODE-17

**Broadcast**  
19 September 2023  
6.00PM to 6.30PM

**Recast**  
20 September 2023  
8.00AM to 8.30AM

  
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### Brief report about Climate Count down Episode-17

#### Introduction

The **Climate Countdown Maths Quiz** was organized to combine environmental awareness with mathematical reasoning. The quiz aimed to enhance participants' understanding of climate change data through mathematical problem-solving, fostering analytical skills while highlighting environmental issues.

#### Objectives

1. Create awareness about climate change and its numerical impacts.
2. Encourage critical thinking and problem-solving using real-world environmental data.
3. Foster teamwork and collaboration among participants.

#### Highlights of the Quiz

##### 1. Engaging Questions:

- Calculating carbon footprints for various activities.
- Estimating energy savings from using renewable sources.
- Solving real-world problems related to deforestation and reforestation.

##### 2. Interactive Elements:

- Visual aids like graphs and charts to interpret climate data.
- Live audience participation during the quiz rounds.

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### 3. Knowledge Sharing:

- Quizmasters provided detailed explanations and facts after each question to enhance understanding.

### Impact and Outcomes

1. Improved awareness of climate change statistics and their significance.
2. Encouraged students to think critically about sustainability using mathematics.
3. Promoted teamwork and healthy competition among participants.

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Photos of climate countdown activity

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**CLIMATE COUNT DOWN**

**EPISODE-18**

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**THE CLIMATE COUNTDOWN STARTS**  
**PRESENTS**  
**THE CLIMATE LITERACY CAMPAIGN**  
**EPISODE-18**



**Broadcast**  
29.9.23-6.00-6.30PM

**Recast**  
30.9.23-8.00-8.30 AM

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### Brief report about Climate Count down Episode-18

#### Introduction

The **Climate Countdown Games** were designed as an engaging and interactive initiative to raise awareness about climate change and encourage actionable solutions among participants. This report provides an overview of the event, its objectives, activities, outcomes, and recommendations for future iterations.

#### Objectives

The main objectives of the Climate Countdown Games were:

1. To educate participants about the causes and impacts of climate change.
2. To foster collaboration and creativity in identifying sustainable solutions.
3. To motivate individuals and communities to take immediate climate action.
4. To create a platform for sharing ideas, knowledge, and best practices related to climate resilience.

#### Key Outcomes

**1. Awareness Raised:**

Increased understanding of climate issues and actionable solutions among participants.

**2. Collaboration Fostered:**

Encouraged teamwork and innovative thinking to address climate challenges.

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### 3. Action-Oriented Results:

Several participants committed to actionable changes, such as adopting renewable energy and reducing single-use plastics.

### 4. Knowledge Exchange:

Facilitated discussions and idea-sharing among participants from diverse backgrounds.



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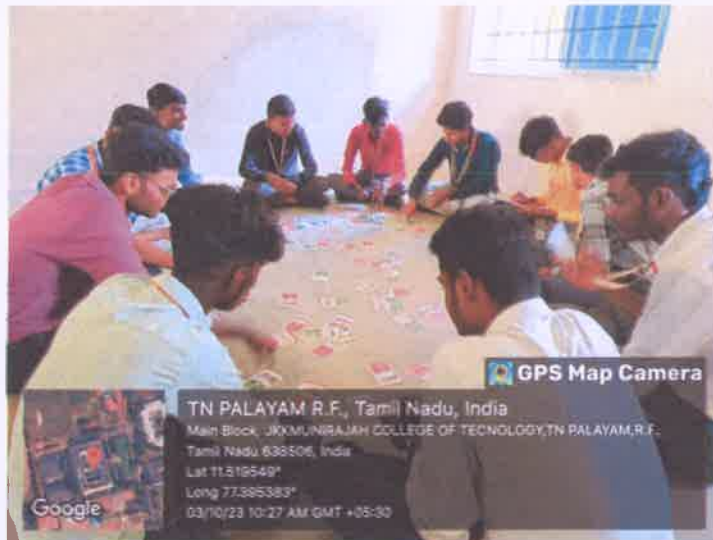
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Photos of climate countdown activity

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**CLIMATE COUNT DOWN**

**EPISODE-19**

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THE CLIMATE COUNTDOWN STARTS  
PRESENTS  
THE CLIMATE LITERACY COMPAIGN  
EPISODE-19

Broadcast:  
12 October, 2023  
8.00 TO 8.30AM  
Recast:  
13 October, 2023  
6.00 TO 6.30PM

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### Brief report about Climate Count down Episode-19

Mr.Vadivel, HOD/MBA of JKKMCT delivered a speech about the awareness of using plastic bags and gave some important points to the students. The points are,

#### Environmental Impact

- Plastic bags are non-biodegradable and take hundreds of years to decompose, contributing significantly to pollution.
- They often end up in water bodies, harming marine life and ecosystems.

#### Threat to Wildlife

- Animals can mistake plastic bags for food, leading to ingestion, choking, or entanglement, which can be fatal.

#### Health Hazards

- Plastic bags can release toxic chemicals into the soil and water when improperly disposed of.
- Burning plastic bags produces harmful gases, contributing to air pollution and respiratory diseases.

#### Contribution to Climate Change

- The production and disposal of plastic bags release greenhouse gases, exacerbating global warming.

  
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### Waste Management Challenges

- Plastic bags clog drainage systems, causing urban flooding.
- They add to the burden on landfills, taking up space and slowing down decomposition of organic waste.

### Economic Costs

- Cleaning up plastic bag pollution is expensive for governments and municipalities.
- Agricultural damage occurs when plastic bags block soil aeration and water absorption.

### Alternatives to Plastic Bags

- Reusable bags made of cloth, jute, or other sustainable materials are eco-friendly options.
- Compostable and biodegradable bags are better substitutes for single-use plastics.

### Legislation and Policies

- Many countries and cities have banned or restricted the use of plastic bags.
- Encouraging eco-conscious behaviour through incentives for reusable bag usage.

### Individual Responsibility

- Reduce: Avoid single-use plastic bags by carrying reusable alternatives.
- Reuse: Repurpose existing plastic bags for multiple uses.
- Recycle: Properly dispose of plastic bags in recycling bins or facilities.

### Educational Campaigns

- Raising awareness through schools, communities, and media about the adverse effects of plastic bags.
- Promoting behaviour change by highlighting the benefits of reducing plastic bag usage.

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## INSTITUTIONAL DISTINCTIVENESS



Photos of creating awareness about climate countdown

Principal

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**CLIMATE COUNT DOWN**

**EPISODE-20**

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**JKKM COMMUNITY RADIO-89.6MHZ**  
**J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY CAMPUS**  
**T.N.PALAYAM-638 506**  
**THE CLIMATE COUNTDOWN STARTS**  
**PRESENTS**  
**THE CLIMATE LITERACY CAMPAIGN**  
**EPISODE -20**



**Broadcast:**  
27/10/23-8.00 to 8.30 AM

**Recast:**  
28/10/23-6.00 to 6.30 PM

Principal

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### Brief report about Climate Count down Episode-20

Mr. Vadivel, HOD/MBA of JKKMCT delivered a speech about the awareness and gave some important points to the students. The points are,

Communicating on climate change is about educating and mobilizing audiences to take action to confront the climate crisis. Everyone can play a part by raising their voice, sharing solutions, and advocating for change – shaped by different experiences, cultural contexts, and underlying values.

Global Warming refers to the Earth's warming, i.e. rise in the Earth's surface temperature. A variety of human activities, such as industrial pollution and the burning of fossil fuels, are responsible for this temperature rise. These operations emit gases that cause the greenhouse effect and, subsequently, global warming. Climate change, starvation, droughts, depletion of biodiversity, etc. are some of the most important consequences of global warming.

Breaking down the science behind climate change is complex, but the right messengers can get the audience engaged. As an established content creator, you may already be a trusted messenger for your audience. If you bring in other messengers, consider respected scientists (whose articles refer to peer-reviewed scientific journals or studies conducted by reputable research institutions or universities), weather presenters, and medical doctors, all of which are widely trusted. Often the most impactful climate communications also come from "people like me" who are affected and care.



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Photos of creating awareness about climate countdown

*[Signature]*  
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## 11. CONCURRENCE OF STUDENTS IN OUR JKKM COMMUNITY RADIO STATION 89.6 MHz

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## INSTITUTIONAL DISTINCTIVENESS

### 1. Concurrence of Students in our JKKM Community Radio Station

89.6 MHz

#### Introduction

Radio is the most effective and easily accessible medium of information even in the era of modern technology. Telecommunications advancements have opened up new opportunities for education, information seeking, awareness, entertainment and has given a new life to radio. FM radio is still a popular means of communication among youth. About 68% of the population of Pakistan is youth who are considered as less than 30 years of age. The youth in Pakistan is using FM radio more than any other members of the society (Planning Commission, 2011). The definition of youth is different from country to country; however, the UN has a general definition of youth as those persons who are between 15 and 24 years.

The key is not to think of a campus radio station as a means of replacing other communication tools, but rather as a medium that compliments them. It can be used to establish a creative hub within your university allowing students to express themselves and build their confidence.

Bringing students together and giving them a voice is important in creating a college identity that can then be promoted to potential new students. A fully-functioning radio station can help create a deeper connection with the local community creating an appreciation of community issues. This can help students get involved with local businesses and charities and really make an impact outside of college life.



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Photo of speech about Thirukural

  
Principal  
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(Autonomous)  
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## INSTITUTIONAL DISTINCTIVENESS



Photo of speech about History of Temple

  
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## INSTITUTIONAL DISTINCTIVENESS



Photo of speech about Money Management

Principal

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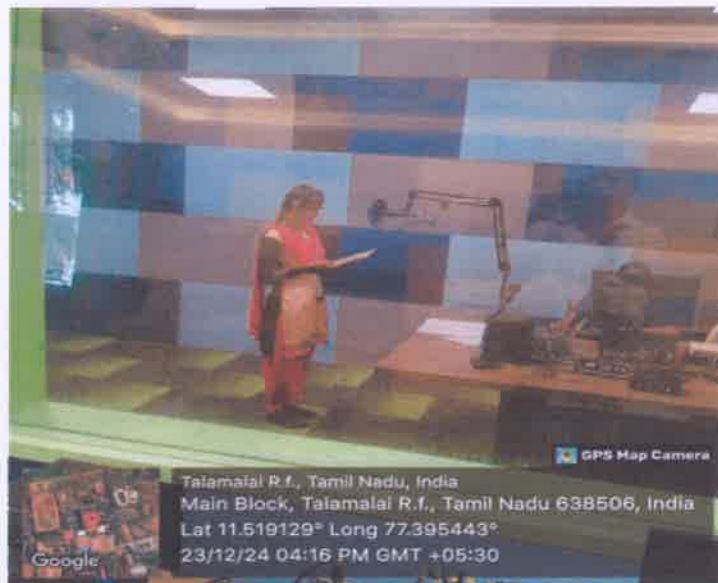


Photo of speech about Thirukural

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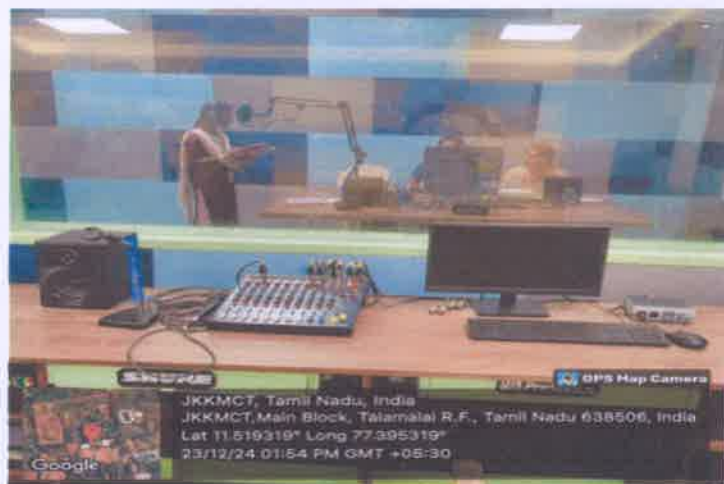


Photo of speech about Funny jokes

Principal

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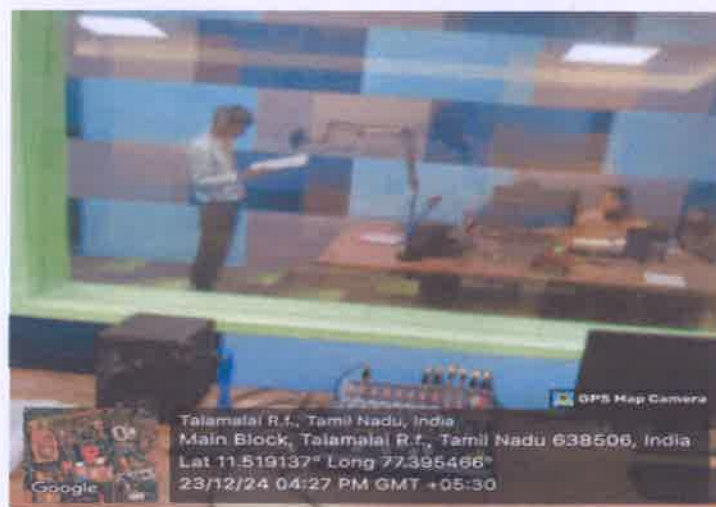


Photo of speech about History of Temple

Principal  
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Photo of speech about Health Tips

Principal

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## INSTITUTIONAL DISTINCTIVENESS

### SUMMARY

- Support the development and distribution of high-quality, non-commercial content and services with particular attention to the needs and focuses on issues concerning environment, Agriculture, social relevance, health care, self-motivation, personality development, career guidance, School education, and folk music
- Provide parents, caregivers, teachers and students with diverse high-quality educational content and services that advance learning in all settings. Support efforts to build education partnerships at local and state levels.
- In the morning session we conduct nearly sixteen programs, which was helpful to our students & rural peoples.
- In the evening session we conduct nearly fifteen programs which really helpful to our students for their stress relieve.
- Raising awareness and thereby understanding of the effects of climate change on health will facilitate both behavioural change and societal support for the actions needed to reduce greenhouse gas emissions.
- We are recording many of the school student's voice to identify the talent.
- Our students are eagerly participating many events in our FM station.
- We give Exam tips & health tips to the students.