



J.K.K.MUNIRAJAH COLLEGE OF TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

T.N. Palayam - 638 506, Gobi TK, Erode Dt, Tamil Nadu.



CRITERION 7 – INSTITUTIONAL VALUES AND BEST PRACTICES

KEY INDICATOR - 7.3 INSTITUTIONAL DISTINCTIVENESS

Metric No 7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust

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INSTITUTIONAL DISTINCTIVENESS

VILLAGE ADOPTION

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1. VILLAGE ADOPTION

Our college has adopted a village as a responsibility. The Village Adoption study provides an opportunity to understand the factors that are responsible for under-development in a village, despite plethora of programmes / schemes in vogue. They also get familiar with the

- Interventions
- Participatory interaction
- Understanding the prevailing situation
- Mobilization of community
- Initiate participatory processes
- Establishing linkages among line departments etc.

which are likely to strengthen the process of development and ensure poverty reduction and strengthen natural resources management.

The process of Village Adoption is thus an experimentation and involvement of faculty members to drive the process of development in a selected village. Given the emphasis on involvement of faculty members at grass-root level by adopting specific village, preferably from back-ward area, as well as keeping the experience of first phase of Village Adoption studies, it is felt necessary to draw a frame-work while undertaking this category of studies. Consequently, the broad guidelines are evolved. The village adoption study envisages integrated and holistic development of village or cluster of villages selected on a micro/macro watershed basis, on an Action Research mode.

The village adoption provides an opportunity to academicians, policy makers and civil society, to get sensitized and understand the problems and social dynamics that exist at the grass root level and assimilate the facilitating/catalyzing factors responsible for building sustainable and cohesive communities through inspiring,igniting, educating and enabling them to develop by utilizing multiple opportunities with special focus on disadvantaged sector. The village adoption willalso empower the faculty for better training, research and thus rural development.

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OBJECTIVES

Village Adoption Scheme is to equip and familiarize the faculty, with the

- Socioeconomic dimensions of the rural communities
- Status of sustainable use of natural resources
- Changing perceptions & aspirations
- Priorities and innovative effort of the rural communities for sustainable development and; enable/inspire the community for self-help to roll out strategies, methodologies, processes to develop sustainably and create cohesive communities where every individual gets equal opportunity to realize his/her potential. Through this process the faculty learn, document the ups and downs of the process which can help them in revising strategies for better training and come up with new models of rural development for replication elsewhere by all stake holders.



One day Cleaning Program at Kallipatti Temple

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Cleaning Program at Kallipatti Village area



One Day Cleaning Program at Kallipatti school Area


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White Wash for School Front Wall



White Wash for School Gate

Sreedh
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Free Electricals Repairing Camp (Kallipatti)



To Analysis the Repair work

Seenu

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Electricals Repairing Work



To collect Repaired Electrical things

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INSTITUTIONAL DISTINCTIVENESS

**FREE EYE CAMP
BENEFITS RURAL
PEOPLES**

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2. FREE EYE CAMP BENEFITS RURAL PEOPLES IN KALLIPATTI

God has blessed us with five senses and this would not be wrong to say that eyes are the most primary out of all the sensory organs. It is said that eyes are the windows to the soul and it is absolutely correct. Without our eyes, we are forced to live a very miserable life. Our eyes help us to see the beauty of the nature. But, these days there are a lot of people who are suffering from eye disorders such as cataracts, poor vision, glaucoma night blindness, etc. If we talk about a highly populated country like India, the number is in millions here, predominantly in rural India. Low level of education and income in rural areas are two of the biggest reasons for this.

The village people are found to utilize less eye care services than the people in cities and the reason is quite understandable. This is why it becomes very important that somebody comes forward and make these people aware about the importance of medical care of their eyes. To take this thing forward, there are few organizations that are honestly dedicated to help people out by organizing eye camps at various places all over the country. The main aim behind organizing these eye camps is to create awareness among these people and provide them various services like eye care education, full eye checkups, medical care etc. They conduct the eye check up camps at regular intervals to prevent the people from getting major eye disorders.

Our institution have partnered up with the few of the best hospitals and eye care specialists to conduct multiple eye screening camps. The people are treated by the various experienced and skilled medical care professionals. The best thing about these eye care camps is the professionals provide same type of eye care services to all, irrespective of the socio-economic differences. They guide the people in all types of vision related problems and eye disease. So our institute plan to conduct eye camp for rural people.

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We aim at a minimum of 600 patients in a camp. The patients who are diagnosed with cataract are given free treatment, surgery and stay if required. The patients who are prescribed with spectacles are provided with the same at a minimum cost from the camp site. Nearly 500 persons, a majority of them from deep rural pockets, were screened for various eye disorders at the mega annual free eye camp, organized joined by Rotary club of Covai Aravind Eye Hospital, here on Sunday.

A team of doctors and paramedics from the hospital at Covai screened the patients among whom 150 were women for ailments including cataract and other vision disorders such as short and long sight.

BOOTHS

As the camp attracted a heavy turn-out of beneficiaries, the organizers under the guidance of its President, Secretary and others, erected various booths so that the screening could take place simultaneously, consuming less time. This program will help many, to understand the importance of maintaining good eye health and sight by Regular Eye checkups. During the camp we will distribute informative pamphlets on Eye care tips, Complementary coupons, prevention and treatment in eye diseases, and also forms for Pledging to donate their eyes. Health Talks and question & answer session can be arranged during camps. The team comprises of ophthalmologists, optometrists, counselors, and paramedical staff.

BENEFITS

Those who had been identified with complications for surgical interventions such as cataract had been immediately referred to the Covai Hospital for which special buses were organized to transport them.

“They will be operated free of charge by the hospital while the IOL Lens would be supplied by the Club itself”, said project Director.



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Those who referred to Covai for cataract operations would be brought back to the city on two days. Past Presidents including participated.

Success:

At our eye camp, around 500 people came of which 35 had spectacles and 25 had cataracts.

Over time, the number has increased. The statistics stand as follows:

- 500 people attend.
- 200 require spectacles.
- 35 have very high number and cannot see anything without spectacles.
- 25 patients have cataract.

After the camp:

Follow ups of the patients to ensure that they get operated or get the spectacles.

Some uneducated people do not wish to get operated only due to their fears or some bad omen. They are oblivious of the benefits of the operation. Such people must be personally addressed to encourage and persuade them.

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Photo of eye checkup



Photo of eye checkup in Seminar Hall

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INSTITUTIONAL DISTINCTIVENESS

**FREE MEDICAL CHECKUP
CAMP AT JKKM GROUP
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3. FREE MEDICAL CHECKUP CAMP AT JKKM GROUP OF INSTITUTION

A Free medical camp can be considered as a life-saving program that aims to provide free medical and surgical services to poor communities living in rural or urban areas by a mobile team with varieties of medical specialized services.

Dr.JKK MUNIRAJAH M.Tech (BOLTON),D.Litt., Chairman of JKKMCT said that free medical camps are set up with a sacred aim to bring awareness and provide completely free medical checkup including all medical services which are available nowadays in hospital like ECG,OPD,MRI,CT Scan, Diagnosis, Blood test, Gastroenterology, Gynecology, Maternity, Nephrology, Oncology, Radiotherapy, Radiology, Physiotherapy Urology amongst the deprived population and poor people of the country who have no access to basic healthcare services or knowledge about the diseases they are suffering from.

So, medical camps provide free medical advice, medicine to the unfortunate people and refer for specialized treatment or surgery whenever it is required. These camps make sure people are getting healthcare at the right time, and seeing the doctor early enough before a small health problem turns serious.

OBJECTIVE

The objective of the camp was to provide information regarding diet, exercise and weight control. Free medicines have been provided to subjects who were diagnosed with HTN and or DM and advised them to follow up with their local doctors or Public Health Centres or with one of our GHE-affiliated doctors. Follow up has been done with those subjects who have been diagnosed with HTN or DM on a regular basis by our trained local volunteers and physicians for compliance with their medications and ascertain that their blood pressure and/or blood sugar are controlled.



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The main objective of a medical camp is to provide initial care to people in life-threatening conditions which reflect the unique strengths and goals of medical ethics. Other objectives are as stated below:

- Provide free and high-quality medical services and full body complete medical checkup for the poor population.
- Working as an emergency team in disasters.
- Raise health awareness among the community and teach them to deal with communicable and no communicable.
- Register rare and severe cases and refer them to specialized centers.
- Evaluate the living conditions and determine the obstacles and challenges to work on solving their problems.
- Refer medical cases towards surgeries if required.

Provide free and high-quality medical services and full body complete medical checkup for the poor population. Working as an emergency team in disasters. Raise health awareness among the community and teach them to deal with communicable and no communicable. Register rare and severe cases and refer them to specialized centers. Evaluate the living conditions and determine the obstacles and challenges to work on solving their problems. Refer medical cases towards surgeries if required.

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Photo of Free Medical Checkup for Our Students



Photo of Free Medical Checkup for Our Students


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Photo of Principal with Eye camp Doctor

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